



Rotary District 5030 District Governor Newsletter



October 2013

District Conference Early Bird Registration Extended until Dec. 31st

Register now through December 31st for the early bird registration fee of \$325. Beginning Jan. 1st, the fee will increase to \$350. You can register online at our District Website <http://rotary5030conference2014.org/> or go to log in to our District Database at www.DACdb.com and click on the blue tab that says "Go to RegisterMe".

Reserve your hotel room at The Sheraton Vancouver Wall Centre

The District Conference dates are April 25 – 27, 2014. You might want to come a day early or stay a day later to enjoy the wonderful sites that this beautiful city has to offer. A website has been set up to accept your hotel room reservations. Simply follow the link to reserve your room.

<https://www.starwoodmeeting.com/StarGroupsWeb/res?id=1307226370&key=F0B5>



October is the one month of the year dedicated to raising awareness for our Avenue of Service called **Vocational Service**. This is the Avenue of Service that distinguishes us from all the other service organizations.

Vocational Service is the essence of Rotary. It is, ideally, a way of life for every Rotarian.

The concept of Vocational Service is rooted in the second Object of Rotary:

High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian's occupation as an opportunity to serve society.

Differentiating Vocational Service from Rotary's other Avenues of Service:

- **Vocational Service Focus:** modeling high ethical standards, staying conscious of the Object of Rotary and modeling the Object of Rotary, honoring the Four Way Test, giving ongoing recognition to the individual professions represented in the club, dignifying each occupation represented as an opportunity to serve society (on a volunteer level through our causes organized through Rotary as well as for fair compensation).
- **Club Service Focus:** Fellowship & effective function of the club.
- **Community Service Focus:** Club projects related to improving life & creating ease in the local community.
- **International Service Focus:** Taking action to expand Rotary's humanitarian reach in the global community.
- **Youth Service Focus:** Recognition given to the youth & young adults for their contribution through leadership development activities, service projects and exchange programs.

Ideas for raising awareness of our Avenue of Service referred to as Vocational Service:

- 1) Recognize a fellow Rotarian in your club as a "Rockstar" for his or her outstanding contributing through his or her vocation, taking into consideration how s/he represents her or his vocation within the club and how s/he is exemplifying the ideals of Rotary within her or his workplace.
- 2) Introduce and facilitate discussions about the Object of Rotary and/or the Four-Way-Test within the club and in the community at large.
- 3) Help individuals stay gainfully employed – fellow club members and the community at large.
- 4) Invite individuals to shadow you at work and gain experience in your profession/vocation.
- 5) Facilitate mock interviews and panel discussions for adults as much as for the youth in the community, keeping in mind we now have a Youth Avenue of Service for focus on our youth in the clubs and in the community at large.
- 5) Recite the Four-Way Test at your club's weekly meetings.

6) Recognize a business in your community for demonstrating and promoting high ethical standards.

7) Share the philosophy of fairness and truth with friends and the local community, i.e., The Declaration of Rotarians in Business and Professions:

As a Rotarian engaged in a business or profession, I am expected to:

1. Consider my vocation to be another opportunity to serve;
2. Be faithful to the letter and to the spirit of the ethical codes of my vocation, to the laws of my country, and to the moral standards of my community;
3. Do all in my power to dignify my vocation and to promote the highest ethical standards in my chosen vocation;
4. Be fair to my employer, employees, associates, competitors, customers, the public and all those with whom I have a business or professional relationship;
5. Recognize the honor and respect due to all occupations which are useful to society;
6. Offer my vocational talents; to provide opportunities for young people to work for the relief of the special needs of others, and to improve the quality of life in my community;
7. Adhere to honesty in my advertising and in all representations to the public concerning my business or profession; and
8. Neither seek from nor grant to a fellow Rotarian a privilege or advantage not normally accorded others in business or professional relationship.

8) Consistently schedule classification talks at your club.

9) Coordinate events in addition to your Rotary Club's weekly meeting, including and not limited to: business to business networking events, private enterprise seminars, seminars showcasing your club members' different expertise, tours of fellow Rotarians' workspaces.

10) Keep members current with professional, business and educational resources.

Again, October is Vocational Service Month. I think it is vital that each of us take responsibility for getting to know our fellow Rotarians well enough to know who is the "Rockstar of the Year" in each club in District 5030 - representing her or his vocation within the club and exemplifying the ideals of Rotary within her or his workplace.

Vocational Service Chairs and/or Liaisons please let me, Lori Marcoux (lori@extraordinarylearning.com), know by October 31, 2013 who you have chosen as your club member to be honored in 2013 as "Outstanding Vocational Service Rockstar".

-Lori Marcoux, District 5030 Vocational Service Chair