

## Birthdays

Rick Wickizer  
February 3

Shirley Gross  
February 18

## DISTRICT LEADERS

Renee L. Campbell  
District Governor

Larry L. Hatch  
DG-Elect

Diane Noriega  
DG-Nominee

Ralph Akin  
Assistant Governor

## CLUB NEWS

### Kerrie Cloyd applies for membership

Kerrie Cloyd has applied for membership in the Rotary Club of Three Creeks. Kerrie is owner/operator of a local executive recruiting firm specializing in building design, construction, and engineering, and has over a decade of experience in sourcing, talent acquisition, business development, account management, and succession planning. Her sponsor is Nelson Holmberg. President Susanne will deliver the second reading at our meeting on February 1, and the board will vote on Kerrie's membership at its February 15 meeting.

### Help promote Dancing With the Local Stars 2.0

We're in full speed ahead mode for promotion of Dancing With the Local Stars 2.0, and we invite all members to help with the promotion. Please use your social media channels and email to reach out to your family, friends and network to promote the opportunities to donate to your favorite local star, or theirs. Please share the website address (<https://www.rotaryofthreecreeks.com/dancing-with-the-local-stars-20.html>) with anyone who might be interested in helping youth programs.

### Save the Date: Tree planting at Columbia Springs

Save the Date Saturday, March 10, 2018 for our Hands On project planting trees at Columbia Springs Environmental Education Center. This is a hands on that is in alliance with Rotary International President Ian Risely's wish that each club in the world would plant at least one tree for each member in its club.

This will be another fun hands on that will provide for fellowship and make a global impact on a local level.

## ROTARY QUOTE

*"Personality has the power to uplift, power to depress, power to curse and power to bless!"*

Paul Harris

## THREE CREEKS EVENTS

### February 2018

2/1 - CLUB MEETING at Luke Jensen Sports Park featuring James Neste, introduced by President Susanne.

2/15 - CLUB MEETING at Luke Jensen Sports Park featuring the Elie Kassab, introduced by Nayla Kassab.



## The Bulletin

[www.rotaryofthreecreeks.com](http://www.rotaryofthreecreeks.com)  
[www.facebook.com/rotaryofthreecreeks](https://www.facebook.com/rotaryofthreecreeks)

## This Week's Agenda



**Thursday, February 1, 2018, 5:30 p.m.**

### AT LUKE JENSEN SPORTS PARK

4000 NE 78th Street  
Vancouver, WA 98665

#### Presiding

*President Susanne Holmberg*

#### Pledge

*Lisa Abrahamsson*

#### Moment of Inspiration

*Tina Vlachos*

#### Club Announcements

*President Susanne & Members*

#### Program

James Neste  
Advertising on Google  
*Introduced by President Susanne*

#### Pride & Brag Bucks

*Sergeant at Arms Garry Lucas*

#### Greeter

*Jim Moody*

#### Event Reminders:

Three Creeks Board Meeting: The next club board meeting is set for Thursday, February 15, beginning at 4:30 at Starbucks on Highway 99 and NE 78th Street in Hazel Dell. All Rotarians are welcome to attend. Board meetings are regularly held on the third Thursdays of each month prior to our regular club meeting.

Hands On Project: For our February Hands On, club member volunteers will be participating in Every 28 Days. More details are yet to come. Jessie Harris is on point for project leadership, and more information about this event will be posted to the club website and Facebook page as it is available.

#### Upcoming Meeting Volunteers:

#### Thursday, February 15, 2018

at Luke Jensen Sports Park  
Pledge: Scot Brantley  
Moment of Inspiration: Chuck Green  
Greeter: Jolene Nelson  
Program Responsibility: Nayla Kassab

## Rotary District 5100 Conference

### 2018 Rotary District 5100 Conference to be in Salem

The 2018 Rotary District 5100 Conference is scheduled for May 18-20 in Salem, Ore.

More information is on the convention website. The website will be updated periodically leading up to the conference, which can be found at: <http://www.district5100conf.org>

## Rotary International Convention

### 2018 Rotary International Convention set for Toronto

The 2018 Rotary International Convention is scheduled for June 23-27 in Toronto, Ontario.

More information is on the convention website, which can be found at: <http://www.riconvention.org/en>

Thursday, March 1, 2018

at Luke Jensen Sports Park

Pledge: Shirley Gross

Moment of Inspiration: Audra Smith

Greeter: TBA

Program Responsibility: Daniel Spanski-Dreffin

## Up Next: Advertising on Google



James Neste will present "Advertising on Google".

His program will particularly feature some examples of advertising on Google, including SEO and paid advertising, with an explanation of the history, different avenues of advertising and best practices and "how-to" examples.

James has lived in Vancouver for more than four years. He went to the University of Oregon and studied philosophy. He's originally from Tillamook Ore., and has enjoyed his career in sales and Internet

marketing. He has four years experience in Internet Marketing. He says his job is fun because it provides the challenge of a continuous learning curve as the operating parameters/technology is always changing.

President Susanne will introduce James at this meeting.

## Dancing With the Local Stars 2.0 tickets, donations ready to go

Dancing With the Local Stars 2.0, the Rotary Club of Three Creeks' first fundraiser, is set to go, Saturday, March 24, 2018 at Windy Hills Winery in Ridgefield.



Tickets are now on sale through the club's [website](#), and we encourage club members to purchase early, as the event is expected to sell out and tickets will likely go quickly.

Local celebrities Mike Bomar, Scot Brantley, Dene Grigar, Kelly Love, Julie Olson and Jeff Swanson will be the stars of the show, helping the club raise money for Rotary Youth Exchange and Three Creeks hands-on service projects.

While you're on the site, be sure and take some time to read about the event and the dancers. You can even help your favorite dancer toward winning the Grand Championship and the mirror ball trophy by making a donation on your favorite dancer's page.

This group of dancers is a lot of fun. It's going to be a great event, and there is already quite a buzz around the community about this event coming back.

Don't miss out!

## Making an Impact at Share Hazel Dell



The Rotary Club of Three Creeks continues to make an impact in its community, having spent an evening painting two rooms at Share's Hazel Dell shelter.

Six members of the club, joined by a proposed member, a potential member and a husband shared some of their time on a Thursday evening to paint two rooms that were in need of refreshing.

And the impact was positive.



In one room, children of the shelter even had a chance to try their hand at painting led by Scot and Charlie. It wasn't the smoothest experience, but it certainly put smiles on the faces of these young children from families facing hard times.

Share staffers were impressed by the amount of work that was done, and the impact that was made by Rotarians. And a handful of children took away a memory filled with smiles.

Many thanks go to Jessie Harris and her husband Jeff who purchased and donated all of the paint, materials and equipment needed to complete the projects.

## Rotary Foundation Deserves our Support

*by Jim Selby, Rotary Foundation Director*

As your Foundation Director I encourage you to consider an annual commitment to the Rotary Foundation. The Foundation has been largely responsible for the eradication of polio worldwide, encourages peace building through Rotary international youth exchanges and other efforts, and supports local Rotary clubs with grants for projects. Ninety seven percent of all funds given to Rotary International go to the causes we support as Rotarians. President Susanne has set a goal of raising \$2500 in commitments from our members this year (July, 2017-June, 2018). Our goal is \$100 per member but you can give more or less than that as your personal budgets dictate.

To sign up for Rotary Direct go to [MyRotary.org](http://MyRotary.org) and sign in. Then highlight the Give option, then highlight Donate. Next we encourage you to highlight the option Annual Fund Share for the account; that commits 50 percent of those funds to Rotary Districts for support of Rotary Club projects. However, you may indicate another cause if you wish. Finally, indicate the amount you wish to give and the frequency of giving followed by your billing information. You will get a summary before you commit. If your household is like ours you support a number of worthwhile charities and funds can be tight, but we hope you will include the Rotary Foundation among your giving options this year.