



# Napa Sunrise Rotary Bulletin

<http://www.rotary5130.org>

## Events

### September 2014

09/03 - Board Meeting  
09/11 - 9/11 Day of Remembrance  
09/20 - Evening at Monticello

### October 2014

10/09 - Meet at Chardonnay Golf Club

### December 2014

12/18 - Christmas Party

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## Upcoming Speakers

### 9-11-14

Kelly Fuller

### 9-18-14

Chuck McMinn  
Napa Valley Wine Train

### 9-25-14

Mark Hagan

### 9-4-14

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## Club Leaders

[Mark Foxworthy](#)

President

[Hugh Linn](#)

President-Elect

[Frank Thomas Feutz](#)

Secretary

[Dean Lumbert](#)

Endowment Chair

[Kenneth M. Lydon](#)

Treasurer

[Debby Wheeler](#)

Webmaster

[Brian J. Kelly](#)

Attendance Secretary, Rotary Foundation Chair

[Donald J. Andrich](#)

Attendance Secretary, Membership Chair

[Bradley Woodland](#)

Sergeant-at-Arms

[Jose Rossi](#)

Club Service Chair

[Larry Sharp](#)

Community Service Chair

[Patricia Lawrence](#)

International Service Chair

[David R. Dell](#)

Vocational Service Chair

[John Cordeiro](#)

iPast President

## Birthdays

Mark Lesti

September 13

Edward A. Berruazo

September 17

Kenneth M. Lydon

September 19

Mitchell Johnson

September 28

Chris Craiker

October 03

Morgan Putnam

## Sep 4 2014

### Submitted by Charlie Bogue

**Welcome:** Mark welcomed the membership to the Member's Clubhouse for a first September breakfast.

**Pledge & Thought:** Brian Kelly led the pledge to our flag and directed our thought for what a great community we live in and what a great job our local leaders have done in dealing with the recent earthquake. Noting Mike Parness in particular, he suggested thanks to his efforts and that all have come together in support of one another.

**Song:** Reverend Ron, perhaps the single talented singer in the room (Feutz not present), led a lack luster tribe in a version of "Oh Suzanna" with limited success.

**Visiting Rotarians:** It was announced that there were no visiting Rotarians.

**Guests of Rotarians:** Member near guest Tom Shoar was introduced by President Mark. He looked healthy and happy, perhaps because he has played less golf.

**Announcements:** **Hugh Linn** announced that **Evening at Monticello** plans were moving along and planning meetings were continuing. Becky Peterson passed out the tickets for the September 20th event at the welcome table. It was requested that you remember to bring a bottle of wine for the Rotary Cellar and that we need more restaurants to serve the event if you have leads. Also looking for wineries to pour and unique auction items to help raise money for our causes. Contact Hugh, Alex or Chris if you can help on this or are able to help with our biggest fund raising event of the year.....**Mike Murray** announced that the **Napa 9/11 Memorial Day of Remembrance** program is on for next Thursday at 5:30 at the memorial. All members, guests and the public are invited "not to exceed" 20,000 according to Chair Murray. The committee still needs members to help with set up at 2:30 and clean up at 8pm. Not only will the event honor those lost in 9/11 it will provide a community healing opportunity for the losses from the South Napa Earthquake. Please note that we will still have our morning breakfast meeting on that day.....**Chris Craiker** reported that on Tuesday September 4th **The Table** was open for business and served 138 meals. **Patrick Sweeney** (how could he find time this week?) managed to bring 5 students with him and as sponsor pulled off another great effort in his busy week. Thanks goes out to the table team: Coleen Clark, Chris, Leona Charfauros, Bill Lockhart, Alex Myers, David Dell, Iris Barrie, Patricia Lawrence, Mark Willey, Mike Campi, Pat McCormick, Barry Thompson and Patrick with his five students from New Tec High Chris Shew, Abigail Bohner, Dell Uhrenthal, Samantha Potter and Courtney Williams. A great effort on top of a big earthquake week.....our President Mark reported that the club has given \$500 towards a global grant for the **Uganda Project** to seek match funds and also submitted a District Grant with other clubs by contributing \$2,000 to raise additional funds for the **Boys and Girls Club**.....a mark your calendar note was also made that our morning meeting on **October 9** will be at the Chardonnay Golf Club.....a

reminder to all that the Food Bank is in very short supply because of the earthquake and all are asked to bring food to the 9/11 event for collection and delivery.....our **Becky Peterson** of the Napa Valley Vintners noted that they are working on the funding process for those in need from the earthquake and that it will be for all those damaged and affected .....in other earthquake updates Kent Imrie asked that we all try to spend money at the **downtown restaurants** that are so hurting for business with closed hotels and fenced off areas, never a better time than to shop local.....and overworked **Mike Parness** announced that an **Earthquake One Stop Shop** will be opening at the old JV Liquor location at First and Silverado Trail where the City, the County and other agencies and non-profits will be located to process building permits, claims and requests for aid.....at Jim Beazley's concern for the residents at heavily damaged Charter Oaks Apartments **Denny Mosher** announced that he was in touch with the property manager and working on some form of aid from Rotary for those who had lost their cars and other personal belongings.....**Morgan Putnam** put out a request that the club or the city or in some way we could contribute to the fight against the spreading **Ebola epidemic** in Africa. He cited the work of Doctors Without Borders and is proposing we find a way to become involved. Here is one activity to check out, <http://blog.rotary.org/2014/09/05/ebola/>, a possible funding portal to contribute or learn from.....President Mark called attention to a special speaker program, Dr. Mitra, set for 5:30 PM at the Elks Lodge on Tuesday evening September 23rd. Touted by other Rotarians, you can learn more at: [http://www.lokvani.com/lokvani/article.php?article\\_id=9222](http://www.lokvani.com/lokvani/article.php?article_id=9222). Said to be an outstanding speaker, 5 Napa Rotary Clubs created the event for member expansion and raising awareness of what Rotary does and why to become a member. We are encouraged to bring guests that may be interested in joining the club with mixer before and talk to follow.....President Mark shared his Ah Ha moment of Rotary enlightenment as he actually looked at the most recent edition of our Rotary Magazine. Might it be the pretty lady on the cover that attracted this country boy from Indiana?

**Special Recognition:** President Mark gave a touching introduction and recognition to **Silverado Resort server Anita** who has worked there for 41 years and generously provides our breakfast and coffee each week. A Napa native, Anita has a daughter and grandson here in the Valley. Most interesting to find that Matt Salsman, Mike Murray and Joe Peatman Jr. had all worked with or for her in their early years of employment at the Resort. She deserved and received applause and appreciation from the group.

**Happy Dollars:** President Mark kicked off with appreciation and recognition of what a great job our city leaders and elected officials have done during the days since the South Napa Quake. In thanks to all he designated \$100 towards Chief Melton's Paul Harris....**Mat Salsman** put \$35 to his Paul Harris because it was 35 years ago that he worked with Anita at Silverado.....and **Mike Murray** got on board creating a Paul Harris for Anita with \$100 since she was his boss at Silverado in 1978.....not to be outdone, **Joe Peatman Jr.** was \$50 happy for having worked with Anita and was particularly happy to have football season here so he can root for his ducks and against the USC Trojans at Stanford..... **Debby Wheeler** was \$50 happy for having been away for two weeks and having missed the big shaker.....and **Mark two knee Diekroetger** was \$100 happy to the food bank that the recent Giants victories helped his St. Louis Cardinals move in to first place in their division.

**Rotary Joker:** It was a real downer for Mike Downer when he had the winning ticket but pulled the losing card. Buy more tickets next time Mike and you can get your money back. Thanks to Leona for arriving early and managing the Joker event each and every week.



**Speaker Program: Napa Councilman Alfredo Pedroza**

In a great craft talk Alfredo gave us an overview of what goes on in the daily life of a council member who also balances the additional hats of husband and banking professional. Reversing the order of his presentation slightly, Alfredo is a Napa native having gone to Vintage High School where he played soccer for 4 years before going on to Sonoma State. His parents came to Napa speaking no English and he was the first member of his family to go to college. At 27 years of age he has accomplished a great deal professionally and looks forward to bringing other young members to the council so he won't be the one sometimes called "the kid".

A bit misled by Pete Mott, Alfredo soon found that being on the City Council is far from a part time job. His approach, and what he feels he brings to the job, is to see the management of the city similar to the management of a bank. His professional experience in banking and finance has allowed him to work with people and to administer the income and expense of running a city. He pointed out that in addition to the 2 council meetings per month he sits on the Waste Management Board, the Napa County Gang and Violence Commission and the Napa Mobile Home board. In addition to these City Representations he has also been on the Napa Valley Education Foundation and the Napa Valley Hispanic Chamber of Commerce. As an overview Alfredo showed the operations chart starting with the citizens of Napa and working down through the staff members that do the work and the near 14 commissions made up from residents that advise on specific activities. He pointed out that there are 22 openings on existing commissions and encouraged Rotarians to look in to becoming members and help shape the town we live in (call 257-9503 if you have interest).

No doubt a full time job, Alfredo has found that Napers have no problem sharing their opinions about bricks, sidewalks, trees or any other topics when he is at Peets, the store or anywhere else. All of the meetings and preparation for the meetings take up much of his time in addition to his full time position as the branch manager at the local Mechanics Bank. As the youngest member of the council he believes he brings fresh ideas and is concerned about how young people will be able to find jobs and housing in order to stay in the town where they grew up. The strengths that he believes are important and that he brings to the council are a strong business background (400 employees and 70 million dollar budget), active in community service, leadership

experience (the necessity to work with others to get things done) and a strong supporting cast of family and friends to keep you going.

Noting that you need 3 votes to get anything done, it becomes imperative to cooperate, collaborate and build consensus during the process. Alfredo enjoys bringing people together to work on a common goal and staying close to the citizen's daily lives. Using the earthquake as an example he, along with other city staff and council members, were on site immediately and listening to the needs of local businesses and residents as recovery began.

When speaking to what motivates him about public service he referred to the tragic loss of his father in an accident several years ago. His Dad had told him that "life is short" and to live life to the fullest now because that is what you have. When asked by Pete Mott where he sees himself in 10 years Alfredo was the consummate politician in responding, "where ever my wife will let me go". Clearly Alfredo gave a great craft talk, is great Sunrise Rotarian and a great asset to the community of Napa.

Submitted By: Charlie Bogue, Broker - Coldwell Banker Real Estate,  
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Disclosure as to accuracy: No responsibility taken for the accuracy of the content within this bulletin or for the reliability for what may or may not have occurred at this gathering.

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