



# 2018 SPONSORSHIP



**Palm Springs SunUp Rotary Club** invites you to be a Sponsor at the **8th Annual Chalk Art Festival** Saturday, March 17, 2018, at Palm Springs High School, 2401 East Baristo Rd, Palm Springs, CA 92262 (East Baristo Parking Lot). Artists will be creating chalk art masterpieces on the sidewalks, live music, hands-on art activities for children and much more. Proceeds from the event go to Palm Springs SunUp Rotary Foundation and Arts in the Schools of the Palm Springs Unified School District. Visit our website at [PalmSpringsSunUpRotary.org](http://PalmSpringsSunUpRotary.org) for more information. The following sponsorship opportunities are available:

### Supporter

**\$175**

- Public announcements of sponsorship at the festival
- Name listed on PS SunUp Rotary website
- Name listed in program

### Silver

**\$500**

- Public announcements of sponsorship at the festival
- Logo and name on PS SunUp Rotary website
- Name on banner at event
- Name on t-shirt
- Name listed in program

### Gold

**\$1500**

- Company logo and name in ads, website, event posters, t-shirts and program
- Informational or promotional booth space
- Promotional items in all Artist's "swag bag"

### Platinum

**\$5000**

- Naming rights to one of the event spaces such as the following:  
**Kid Zone, Registration, Volunteer/Hospitality Tent, Pancake Breakfast**
- All the benefits of Gold level

### Presenting

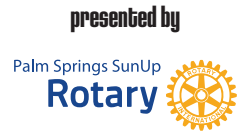
**\$7500**

- Naming rights to the main stage with your logo on a dedicated banner
- Naming rights to a top-tier art program in the Palm Springs Unified School District
- All the benefits of Gold level

In-kind contributions must be pre-approved by the Palm Springs SunUp Rotary Club.  
Please provide a description and value of donated goods and services.  
501(c)(3) Tax ID # 33-0929786



# 2018 SPONSORSHIP AGREEMENT



.....  
Contact Name \_\_\_\_\_ Company Name \_\_\_\_\_

.....  
Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

.....  
Phone \_\_\_\_\_ Mobile \_\_\_\_\_

.....  
Email \_\_\_\_\_ Website \_\_\_\_\_

.....  
Facebook URL \_\_\_\_\_ Twitter handle \_\_\_\_\_

.....  
Description of products \_\_\_\_\_

.....  
Signature \_\_\_\_\_ Date \_\_\_\_\_

## I would like to sponsor the 2018 Chalk Art Festival at the following level:

\_\_\_\_\_ **Supporter • \$175**

\_\_\_\_\_ **Silver • \$500**

\_\_\_\_\_ **Gold • \$1500**

\_\_\_\_\_ **Platinum • \$5000**

\_\_\_\_\_ **Presenting • \$7500**

\_\_\_\_\_ **Donation** I am unable to sponsor the event this year but would like to make a donation.

\_\_\_\_\_ **Total Amount**

Questions? Please contact our **Sponsor Coordinator Kristin Bloomer** via email at [kristinbloomer@gmail.com](mailto:kristinbloomer@gmail.com) or call **617-429-0607**. Return all sponsor forms by mail or email to P.O. Box 558, Palm Springs, CA 92263. Make all checks to **PS SunUp Rotary** and mail to **P.O. Box 558, Palm Springs, CA 92263** or pay online at [chalkartpalmssprings.com](http://chalkartpalmssprings.com). We look forward to your participation and thank you for your support. 501(c)(3) Tax ID # 33-0929786

For Palm Springs SunUp Rotary Club Use only

Date Received \_\_\_\_\_ Amount Paid \_\_\_\_\_ Check No. \_\_\_\_\_ Receipt Sent \_\_\_\_\_ In-kind contribution \_\_\_\_\_