



# **LEADERSHIP, ETHICS, ASPIRATIONS & DETERMINATION (LEAD) CONFERENCE**

**October 14 & 15, 2017**

## **WHAT IS THE LEAD CONFERENCE?**

The LEAD (Leadership, Ethics, Aspirations & Determination) Conference is a leadership and personal development program for 8th grade students that has been held annually since 2009. Talented young people attend a two day (Saturday and Sunday) camp developed, presented, and hosted by the Rotarians of Rotary International District 5340. There is no cost to the student, the family, or the school - all expenses are paid by the Rotary Clubs of District 5340. Students and Rotarian Advisors all ride buses to and from camp. LEAD is held at Camp Cuyamaca, a San Diego Unified School District facility, in San Diego County.



LEAD encourages young people to discuss issues of ethical responsibility, improve leadership and communication skills, become self-motivated to reach goals, and develop a positive outlook on life ... all while having fun and making friends. LEAD provides the opportunity for young people to refine skills and explore pertinent topics with their peers and adult community leaders. For Rotarians, LEAD offers the chance to share their love of service, help develop a new generation of leaders, provide valuable expertise, and bridge the gap between generations.

## **GOALS**

### **LEAD has the following objectives:**

- To demonstrate Rotary's respect and concern for youth
- To encourage and assist young leaders in becoming responsible and effective servant leaders
- To promote continued and stronger leadership of youth by youth
- To give young people tools to enable them to make principled decisions
- To encourage young people to have high personal dreams and goals
- To help young people develop the desire and the skills to be successful in life
- To publicly recognize the high qualities of young people who are rendering service to their communities as youth leaders
- To inform students of Rotary sponsored high school activities such as Interact (a high school service club), RYLA (a leadership camp for juniors), and Youth Exchange (explore cultures through international travel)

**Interested in being a Facilitator?** Please contact Karen Strabala for more information about this amazing opportunity! 619-540-2809 or [Karen.strabala@gmail.com](mailto:Karen.strabala@gmail.com)

October 5 – LEAD Advisor Orientation @ 6:00 pm @ District 5340 Office, 2247 San Diego Avenue, Suite 236, San Diego, CA 92110