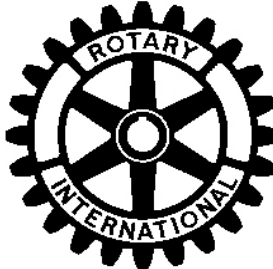




2017-2018  
Manual

**Rotary**   
District 6110  
Four Way Test  
Speech Contest

Revised JULY 10, 2017



# ROTARY DISTRICT 6110 FOUR WAY TEST SPEECH CONTEST 2017-2018



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This manual contains all the necessary forms and can be downloaded at the District 6110 website: <http://rotarydistrict6110.org> Navigate "Youth Services" then Four Way Test Speech Contest.

Special thanks to Rotary District 7360 for sharing many experiences with the Four Way Test Speech Contest which contributed greatly to this District 6110 Manual. District 5190, District 5300, District 6510, District 6630 and District 6760 were contributing factors to District 7360's efforts.



# ROTARY DISTRICT 6110 FOUR WAY TEST SPEECH CONTEST 2017-2018



**Please read and understand the ENTIRE content of this manual**

## **The Four Way Test**

From the earliest days of Rotary, Rotarians have been concerned with promoting high ethical standards in their professional and everyday lives. One of the world's most widely printed and quoted statements of business ethics is The Four Way Test, which was created in 1932 by Rotarian Herbert J. Taylor (who later served as Rotary International's President) when he was asked to take charge of a company that was facing bankruptcy. This 24-word test for employees to use in making decisions in their business and professional lives became the guide for sales, production, advertising, and all relations with suppliers and customers. The survival of the company is credited to this simple philosophy. Adopted by Rotary in 1943, the Four Way Test has been translated into more than a hundred languages and published in thousands of ways. It asks the following four questions:

Of the things we think, say or do:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

## **The Purpose and Goals of the Contest**

The purpose of the Four Way Test Speech Contest is to foster these principles of ethics in everyday life as well as in business. There has never been a more urgent time or need for skilled speakers who can articulate ideas, especially showing how ethical behaviors contribute to a productive civil life. The impact of the Four Way Test Speech contest is immeasurable both for Rotary Clubs and the schools that the participants attend. Rotarians, family members and friends are influenced by the impact of these young fresh perceptions. Each student who competes in these contests spends much effort preparing and rehearsing their speeches.



# ROTARY DISTRICT 6110 FOUR WAY TEST SPEECH CONTEST 2017-2018



## **Checklist for Club Speech Contest Chair**

### **September**

- Visit with your club President & Board of Directors and get their endorsement
- Visit with & inform speech/drama and or other teachers at each public or parochial school and home schooled in Club area

### **October**

- Follow up with schools to get some idea of how many participants to plan for and Explain the Four Way Test speech contest to teachers
- Let the District Contest Chair know that you will participate
- Teach one (or more) classes about Rotary and the Four Way Test (this activity should be coordinated with the school administration and teacher(s) - See a Sample Lesson Plan on Pages 10 and 11.
- Give copies of the Contest rules (Page 6) and Student Entry forms (Page 19) to each teacher or students if you teach classes about Rotary's Four Way Test Speech Contest

### **November**

- Hold school runoff contest (help if necessary) to narrow down to 3 to 5 for club contest
- Try to schedule Club Contest Competition at the club level to be completed in December but absolutely no later than January 31st
- Determine Club Cash Prizes for Club Contest
- Order Club trophies, plaques, certificates, etc.
- Put Club Contest date in Club Bulletin
- Get 4 Judges – 3 Judges and 1 backup
- Get a Timekeeper and a Scorekeeper to tabulate Judges Evaluation Sheets
- Make food arrangements as needed & arrange media coverage

### **December**

#### **One Week Before Contest:**

- Pick up trophies
- Arrange for prize money
- Give Judges the manner of speaking criteria and the judging evaluation sheet
- Give Scorekeeper Judge's summary sheet
- Arrange for calculators for Judges (if needed)

#### **Day Of Contest:**

- Remind Judges, Timekeeper and Scorekeeper
- Arrange seating for contestants and guests
- Greet contestants
- Make sure timekeeper has a stopwatch, or stopwatch app for phone or tablet
- Bring calculator for Scorekeeper
- Take pictures of Students to email to media with short byline

### **February**

- Send in ALL forms on pages 17, 18 & 19, entry fee of \$100 and single club winner's video on a thumb drive by February 28, 2018 to District Chair. Thumb drives will not be returned.



## ROTARY DISTRICT 6110 FOUR WAY TEST SPEECH CONTEST 2017-2018



### **Checklist for Club Speech Contest Chair (Cont'd)**

#### **April - May**

- If your Student is one of the four finalists (The "Final Four") they must attend the District Training Assembly to present their speeches live. Winner receives \$1000. Each Runner-up receives \$350. The District will pay for the Students lunch and lunches for 2 guests. Clubs need to notify the District Chair (below) of Students guests be it Parents/Teacher or Club representatives.

Other thoughts:

- Publicize club contests on radio, television, cable and in local newspaper.
- Increase amount of prizes.
- Invite winner(s) to your annual banquet.
- Have FUN.

#### **For More information Contact:**

Ron Petersen, Sr. - District Chair  
Cell/Text (417)359-3417  
Email: [ronsr@cbciradio.com](mailto:ronsr@cbciradio.com)

Jayne Lowe, District Chair in training  
Cell/Text (479)644-6576  
Email: [jlowerotary2018@cox.net](mailto:jlowerotary2018@cox.net)



# ROTARY DISTRICT 6110 FOUR WAY TEST SPEECH CONTEST 2017-2018



## General Information for Clubs

In September, Clubs should make contact with public or parochial schools and home schooled. Teachers should THEN be directed to; <http://rotarydistrict6110.org> Navigate Youth Services / Four Way Test Speech Contest & download the Four Way Test Speech Contest Manual. School visit guidance along with a Sample lesson plan will be found on pages 10 and 11.

In October, Club Four Way Test Speech Contest Chair Person should follow up with schools to get an idea of how many participants are going to compete. It is suggested teachers/coachs should narrow the field to 3 or 5 students to sent on to compete at the club level competition. Club assignments for judging the local club contest (where, when, time, etc.) should be made. Make the competition one of your regular club programs. Competition at the club level should be completed in December but no later than January 31st. Make Schools aware that students may not use notes when giving their speeches.

This manual contains a four way test judges evaluation sheet, Judges manner of speaking criteria which explains each column of the evaluation sheet and a Judges Summary sheet for the Scorekeeper. The manual can be downloaded on the District site. These will be used in ALL levels of judging from the club level to the District finals. A Timekeeper should be selected and tell the time of each speech to be recorded on the judging evaluation sheet by the Judges with points deducted for speeches running too long or too short per the timing restrictions listed in the lower left hand corner of the judges evaluation sheet.

Thumb drive videos will be used for judging each of the Four Regional Contests conducted from Mid-March to April 1st in 2018. The District Four Way Test Speech Contest Committee will be responsible for organizing these contests. Specific dates and locations for these contests will be determined based on clubs entering. The four Regions Coordinators who serve on the committee as well are as follows.

Arkansas Regional Contest: Dave Matty Coordinator  
Kansas Regional Contest: Gary Pollmiller Coordinator  
Missouri Regional Contest: PDG Ron Petersen, Sr. Coordinator  
Oklahoma Regional Contest: PDG Herb Orr Coordinator

There are three levels of competition: Club, Regional and District.

The District level competition will be held at the District Training Assembly on April 14, 2018 at the Holiday Inn, 1500 South 48th Street, Springdale, AR. The District Four Way Test Speech Contest committee will conduct that contest. The winning speaker from each of the four Regional contests (the "Final Four") will compete "Live" at the Saturday Luncheon.



# ROTARY DISTRICT 6110 FOUR WAY TEST SPEECH CONTEST 2017-2018



## General Information for Clubs (Cont'd)

Public, private and home-schooled school male or female students in grades 9 through 12 are eligible to enter the contest. No student may be a contestant in more than one Rotary Club speech contest in any one Rotary year. A club may sponsor a speech contest in more than one high school, but may send only one thumb drive video to the Regional contest. **Previous winners of the District Level speech competition (District Champion) are ineligible to compete in subsequent years, but other previous qualifying competitors may compete again.**

### Levels of Competition and Awards

#### 1. Local or Club

At the discretion of the club, participants can receive a Four Way Test plaque, participation certificate, and/or cash awards. If your club elects to award cash prizes, an award of \$100 for 1st place with each runner up receiving \$50 are suggested. A thumb drive / flash drive video of the winner of each club competition will advance to compete in the Regional competitions.

#### 2. Regions

The First Place winner of each Regional Contest will advance to the District Finals. NOTE: The District Four Way Test Speech Contest committee reserves the right to change any club's assignment to a regional contest depending on the number of clubs that sign up.

#### 3. District Finals

The four Regional contest winners will compete LIVE on April 14, 2018 during the Saturday Luncheon at District Training Assembly in Springdale, AR. In recognition of their accomplishments and to further their education, the District Champion receives a 1st Place Certificate and check for \$1,000, each runner up will receive Runners Up Certificates and checks for \$350.

### How to Enter Your Club in the Contest

If your club plans to hold a Club Contest, please complete ALL forms on pages 17,18 and 19 ASAP but **NO LATER** than February 28, 2018, plan on having a recorded copy of the winning club speech on a thumb drive mailed to the District Contest Chair at the below address with the entry form and a \$100 check made out to Rotary District 6110 (The \$100 covers the expenses of the District contests and awards. (Please allocate additional budget to cover the cost of club level awards and meal expenses for your participants in the club level contest.)

PDG Ron Petersen, Sr.  
PO Box 597  
Carthage, MO 64836.  
Cell/Text 417-359-3417



# ROTARY DISTRICT 6110 FOUR WAY TEST SPEECH CONTEST 2017-2018



## Contest Rules

**Topic:** Each contestant shall be sponsored by a Rotary club within District 6110 and should choose the topic of his/her speech. The purpose of the speech is to address an ethical issue using the principles of the Four Way Test. The subject to be addressed should be something from the speaker's personal experience or general knowledge. There are no restrictions regarding the choice of topic as long as it is not blatantly offensive. If a contestant or coach is in doubt about the appropriateness of a topic, he or she should check with the Club Contest Chair. The decision of the Contest Chair will be final. **All speeches must be the original work of the speaker.**

In the speech, the topic must be specifically related to the Rotary Four Way Test. This must be addressed during the body of the speech and not reserved for concluding statements only.

**Each of the four questions of the Four Way Test should be addressed during the speech.** They should be specifically stated, as the intent of the speech is to use the Four Way Test to resolve an ethical issue. These are to be speeches and not dramatic presentations. Although enthusiasm, good eye contact, and movement are encouraged, the student should not go to extremes. Content should be relevant and in good taste. Topics should be interesting and relevant to the speakers' interests or experiences.

- (1) Identify a situation where you must decide to do or say something (or not do or say anything).
- (2) Use the Four Way Test to develop your course of action. Elaborate on each of the four questions as they relate to your situation. Examine both the positive and negative reasons associated with each possible response.
- (3) After applying the Four Way Test, develop your conclusions, and explain the action you chose to take.

**Notes:** Students are being judged on eye contact. Contestants may not use notes at any level of competition. **Timing:** (Between 4 3/4 and 7 1/4 minutes, no penalty) (Between 4 1/2 to 4 3/4 or 7 1/4 to 7 1/2 minutes deduct 5 points) (Under 4 1/2 or over 7 1/2 minutes, deduct 10 points). Students should pace themselves in memorizing their speeches to avoid penalty.

**Props:** Props are NOT to be used. Audience participation will be considered a prop.

**Please make sure that all contestants are aware of these rules. Infractions of Contest Rules will result in disqualification. Contestants must be available to speak at District Training Assembly April 14 2018 Holiday Inn, Springdale. AR. They must be in the Hotel lobby at 10:30am to draw for position of presentation and discuss bio info Saturday Morning.**





## ROTARY DISTRICT 6110 FOUR WAY TEST SPEECH CONTEST 2017-2018



### **Your Club Contest: What You Need To Do**

1. Notify the District Chairperson (Ron Petersen: [ronsr@cbciradio.com](mailto:ronsr@cbciradio.com)) by email that your club intends to participate as soon as you decide. Return the Club Entry Form, with a video of your club 1st place winner on a thumb drive along with \$100 entry fee by February 28, 2018. Any questions contact the District Chair.
2. Have your committee review and completely understand the contents of this Manual. Make copies of information that you want to distribute.
3. Contact the High School and explain the contest. Find a cooperating teacher and contact them. Volunteer to go to the school and teach the lesson that explains all about Rotary, the Four Way Test and the Speech Contest, why we have it, what the speeches should be about, how they are judged, and what the prize money will be. (See the sample Lesson Plan on pages 10 and 11.
4. It is recommended that the teacher/coach narrow the field of participating students from 3 to five contestants for a club contest. If necessary, Rotarians from your club should go to the schools to help the teacher/coach conduct the semi-finals. However, if more than one school from your area is competing, have the winners from each school present their speeches as a competition at one of your club's regular meetings.
5. For the club meeting when speeches are given, invite the parents, principal, and cooperating teacher(s) in addition to the speakers. The club should pay for any additional meals. The award of cash prizes, Four Way Test plaques, pens, etc. is at the discretion of the club. If cash awards are to be given, it is recommended that awards of \$100 for first place and \$50 be given to each runner up.
6. Use the enclosed judge's evaluation sheet and manner of speaking criteria to determine winners. These will be used at the Regional and District levels as well. Be sure the participants have seen and use the judges evaluation sheet and manner of speaking criteria when developing their speeches.
7. Have some "filler time" available during judging. (See Sample Club Contest Agenda – (Pages 8 and 9)
8. Prepare press releases, if possible, to acknowledge your contestants and provide your club with additional Public Relations.
9. You will be advised if your club's contestant wins at the Regional level, plan to have the Student's Parents, Club Chair or Teacher attend the District finals. The District will only pay for lunch for 2 guests per contestant. Please plan ahead!



# ROTARY DISTRICT 6110 FOUR WAY TEST SPEECH CONTEST 2017-2018



## Sample Club Contest Agenda

1. Once contestants have arrived, have them draw for order of presentation. Print numbers on small pieces of paper and place in a coffee cup to draw from & determine their speaking order.

2. The Master of Ceremonies of the contest may make the following announcements at the beginning, but you may wish to make them between the speeches, when the judges will need a moment or two to finish marking their score sheets:

- Each contestant has chosen the topic of his or her speech. The purpose of the speech is to address an ethical issue using the principles of Rotary's Four Way Test:

Of the things we think, say or do:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

Speeches Timing (Between 4 3/4 and 7 1/4 minutes, no penalty) (Between 4 1/2 to 4 3/4 or 7 1/4 to 7 1/2 minutes deduct 5 points) (Under 4 1/2 or over 7 1/2 minutes, deduct 10 points)

- Our winner today will advance to the Regional Contest.
- Winners from the four Regional Contests will advance to the District Finals at the District Training Assembly on April 14, 2018 held at the Holiday Inn, Springdale, AR. The District contest winner will receive a \$1,000 cash award, all runners up will receive \$350.

- Ask people to silence their cell phones or turn them off

3. The Master of Ceremonies should thank judges, timekeeper and scorekeeper following the contest and NOT before.

4. After the last contestant has spoken, invite the judges and the scorekeeper to leave the room to tally their points and rank the speakers.



## ROTARY DISTRICT 6110 FOUR WAY TEST SPEECH CONTEST 2017-2018



### **Sample Club Contest Agenda (cont'd)**

5. Invite each speaker up to have them give their name, grade, school, extracurricular activities, and plans for the future, and anything else you want to include. Note: you may want to do this after the judge's return, as judges usually want to hear about the students as well.
6. When the judges return with their rankings, introduce them, the timekeeper and the scorekeeper. Then announce the 1st place winner followed by the runners-up. Present awards/plaques/certificates. Explain that the video of the winner will now go on to represent the club at the Regional contest.
7. Be sure to thank the judges, timekeeper, scorekeeper, and anyone else responsible for the contest. Also, thank the high school speech teachers/coach, if present.
8. Take photos. End.

### **Follow-up Checklist**

- Send thank-you notes to speakers.
- Send thank-you notes to schools/coaches. Clubs may also wish to provide a token of appreciation to teachers/coaches who assisted the students.
- Mail or email the 1st place winner's name to District Chair.
- Inform the winner and teacher/coach .. if the Student is successful at the Regional level they will go on to compete as one of the "Final Four" at District Training Assembly. Lunch is provided for the student & two guests be it parents, club chairs, teachers or coaches.



## ROTARY DISTRICT 6110 FOUR WAY TEST SPEECH CONTEST 2017-2018



### **School Visit / Sample Lesson Plan**

The purpose of a school visit is to engage students and the cooperating teacher in discussion so they have a clear understanding of the Four Way Test Speech Contest.

Introduce yourself to the class as a member of your Rotary Club, which is part of District 6110. Ask if anyone knows anything about Rotary. You will usually get blank stares, rolled eyes, laughter, or possibly an answer. Ask if they ever noticed the Rotary emblem on one of the street signs. Show them your pin.

Ask them if they have any idea why you are addressing them and what's in it for them. Ask them if any of them plan to either seek employment or go on to college after graduating. Explain that there is value in both ethics and public speaking. Explain that on a college application, or a resume, participation in the Four Way Test Speech Contest is noticeable and can open doors for them.

Ask to have them let you back up just a minute and explain about Rotary in general and your club in particular, and how they can benefit. Explain that Rotary is an international organization with over 1.2 million members in over 168 countries. Rotary has five avenues of service: Club, Vocational, Community, International and Youth Services. The Speech Contest falls under Vocational Service because it is designed to offer a competitive speech contest that encourages ethical thinking and enhances self-confidence through public speaking. Explain that your Club is one of 79 in District 6110, which covers the four corners of four states of Arkansas, Kansas, Missouri and Oklahoma.

Say that this is a real competition.

Ask if anyone in the room could use over \$1,000 in prize money. This will usually stimulate some positive reaction. Mention the Youth Exchange, Interact and RYLA (Rotary Youth Leadership Awards) programs.

Get back to the speech contest and explain what it is and how it works.

Explain that it is a five to seven minute ethics-based speech that uses the Rotary Four Way Test of the things we think, say, or do, to help solve an ethical or moral issue from their own experience.

Tell them what the Four Way Test is.

Ask if anyone can think of a situation to discuss. If they can't, give them a little help with an example, such as, smoking, distracted driving, volunteering, etc. Make this part fun by asking challenging questions. If they come up with an idea or statement, drill down by asking them questions that make them think and expand their views.



## ROTARY DISTRICT 6110 FOUR WAY TEST SPEECH CONTEST 2017-2018



### **School Visit / Sample Lesson Plan (cont'd)**

How can they structure a speech around this topic? Try these examples and do it by asking questions that stimulate thought. Questions that begin with How does . . .

My friends and I want to smoke but my parents don't want me to. Or, some kids don't want to be friends with me because I smoke, but they should accept me for who I am and not for just one thing that I do.

Build a discussion around this: is the issue about smoking, health, peer pressure, rebellion, or enjoyment, etc. What is the truth about smoking and health, finances, peer pressure, independence, relationships? Is smoking fair to the smoker and others, etc.? How does it build good will and better friendships? How and why will it be beneficial and to whom? Use the discussion to help them move to a conclusion. Maybe their conclusion will be affirmed, or maybe it will change their mind if THEY decide that THEY don't want to smoke.

Maybe someone has a family member who has to go to a nursing home and they feel guilty about that decision. Sure, reasons for going to a nursing home are real and very true, but how do you deal with feelings and the finances involved when making those decisions.

Best picks for subject matter are something the students bring up. Be creative about how to structure a speech around topics. Point out that good speeches often have the simple, obvious answer vs. deeper and more complex issues.

The idea is to have them understand that they can come up with the idea for the speech and that they can make it compelling. Most important is that they have gone through a process for how to make a better decision.

Point out that the test can be used to prove or disprove either a positive or a negative issue. However, emphasize that the scoring will give more weight to a positive application of the Four Way Test.

Have the cooperating teacher write on the board, and have the students write in their notebooks the following web information: <http://rotarydistrict6110.org> - tell them to visit the YouTube links on the District website homepage Navigate "Youth Services" then Four Way Test Speech Contest. View the award winning speeches of Students from the past several years of the District Four Way Test Speech Contest. A manual of the contest complete with registration forms can be found there.

Let the cooperating teacher and the students know that you are available to help them with any questions.



## ROTARY DISTRICT 6110 FOUR WAY TEST SPEECH CONTEST 2017-2018



### **Selection of Judges for the Club Contest**

- Judges at the club level will be selected and recruited by the Club Contest Chair of the host club.
- Three judges and one back up judge, a Timekeeper and a Scorekeeper to tabulate the judges' evaluation sheets on the judge's summary sheet will be required. The Timekeeper and Scorekeeper can be the same person.
- Judges may or may not be Rotarians. In either case they should be reminded of the Four Way Test in their duties as Judges and it goes without saying to not show any favoritism toward any of the speakers or their school.
- Ideally, Judges should be selected on the basis of their impartiality, educational background, and familiarity with speech contests. Where available, clubs are encouraged to partner with a local Toastmasters Club to supply one or more judges. If needed contact District Chair Ron Petersen, Sr. for assistance: [ronsr@cbciradio.com](mailto:ronsr@cbciradio.com)
- Make sure the Judges are knowledgeable about and understand the four tenets that are the Four Way Test.



# ROTARY DISTRICT 6110 FOUR WAY TEST SPEECH CONTEST 2017-2018



## Judge's Instructions

### **General**

1. Judges, timekeeper & scorekeeper will follow the four way test themselves and not communicate about their evaluations of speakers until after the scorekeeper has tallied scores.
2. Each speaker will be awarded points in the categories listed below. Record points immediately after each speech.
3. Rows should be tallied and any deductions for timing taken in order to arrive at a total score after all speeches have been given and the judges have left the room.

### **Judging Criteria**

Highest possible score is 100 points. Judges will judge on SUBJECT MATTER 10 points, Imagination 10 points, Content Development 10 points, and Incorporation of Rotary Four Way Test 20 points. They will be judged on MANNER OF SPEAKING which includes; Diction 10 points, Voice Projection 10 points, Enunciation 10 points and Eye Contact 10 points. Pay attention to TIMING (Between 4 3/4 and 7 1/4 minutes, no change in score) (Between 4 1/2 to 4 3/4 or 7 1/4 to 7 1/2 minutes deduct 5 points) (Under 4 1/2 or over 7 1/2 minutes, deduct 10 points)

**NOTE: Judging Procedures:** If any of you have judged before you know not to judge too high right off – like giving a 10 you may want to give a 7 or 8+ to give yourself headroom.

The winner of the contest will be decided by cumulative total scores (i.e. the sum of the total scores for each contestant from all of the judges) highest score will be declared the 1st place winner. We've learned a long time ago that deciding on one winner is tough - the difference between 1 & 2, 2 & 3 and 3 & 4 is impossible - so what we have is ONE winner and 3 or 4 runners up. Judges will total points for each speaker on their individual judging evaluation sheets, subtract penalty points (if any) and enter net points. If a tie exists on an individual judge's evaluation sheet, the first tiebreaker is points scored in the "Manner of Speaking". If a tie still exists, the second tiebreaker is the Incorporation of the Four Way Test in the "Subject Matter" heading. The judges' decision will be final. The final results are to be recorded and presented to the Master of Ceremonies by the scorekeeper.

**The Four-Way Test Scholarship Speech Contest  
EVALUATION SHEET**

Possible Points	Subject Matter				Manner of Speaking				Overall Impression	Length of Speech	Deduction for Time (if any)	Total Score
	Originality	Imagination	Content Development	Incorporation of Rotary 4-Way Test	Diction	Voice Projection	Enunciation	Eye Contact				
	10	10	10	20	10	10	10	10	10	Min. _____ Sec. _____	See note below	
<b>Name</b>												
1										Min. _____ Sec. _____		
2										Min. _____ Sec. _____		
3										Min. _____ Sec. _____		
4										Min. _____ Sec. _____		
5										Min. _____ Sec. _____		
6										Min. _____ Sec. _____		

**\*TIMING (Between 4 3/4 and 7 1/4 minutes, no change in score)  
(Between 4 1/2 to 4 3/4 or 7 1/4 to 7 1/2 minutes deduct 5 points)  
(Under 4 1/2 or over 7 1/2 minutes, deduct 10 points)**

**Instructions to Judges: Items 1 through 9 have a maximum point value of 10 points each, except item 4 which has a point value of 20 points. Total possible score 100 points. Timing only changes the score if the speech is either short or long, for which points will be deducted.**





ROTARY DISTRICT 6110  
FOUR WAY TEST SPEECH  
CONTEST 2017-2018



**MANNER OF SPEAKING & SUBJECT MATTER CRITERIA**

FOR THE JUDGES

**“SUBJECT MATTER”**

ORIGINALITY - Of subject matter.

IMAGINATION - In developing thoughts.

CONTENT DEVELOPMENT - In expanding, illustrating, and adequately covering points logically and thoroughly.

INCORPORATION OF ROTARY FOUR WAY TEST - Principles used effectively and clearly.

**“MANNER OF SPEAKING” PORTION**

DICTION - Choice of words.

VOICE PROJECTION - How well the speaker's voice is heard.

ENUNCIATION - Clarity of words spoken.

EYE CONTACT - Were they connected to the audience?

**PLEASE COPY AND PROVIDE TO ALL LEVELS OF COMPETITION**

If any of you have judged before you know not to judge too heavy of numbers right off – like giving a 10 you may want to give an 8+ and a note to change later. Review the rest of the judging evaluation form with them.





**ROTARY DISTRICT 6110  
FOUR WAY TEST SPEECH  
CONTEST 2017-2018**



**FOUR WAY TEST SPEECH SCHOLARSHIP CONTEST  
CONSENT AND RELEASE**

This consent and release is entered into this \_\_\_\_ day of \_\_\_\_\_, 20\_\_, by and between \_\_\_\_\_ (“Contestant”) and Rotary District 6110 (“Rotary”).

Contestant is participating in a Rotary District-approved event and was recorded in connection with such event. Contestant hereby consents to the use by Rotary, its agents, designees, or assigns, of the resultant images, videos, and related materials containing Contestant’s picture or other physical reproductions of Contestant’s likeness, including Contestant’s image, voice, name, appearance and/or performance at the event. Contestant further authorizes Rotary to reproduce such images, distribute via the Internet, and incorporate them into promotional material. Contestant agrees that such images may be edited at the sole discretion of Rotary.

Contestant hereby releases Rotary from any and all claims and causes of action whatsoever, known or unknown, in connection with the use of the recordings and the reproduction thereof, including liability for invasion of privacy, defamation, copyright infringement or any other cause of action arising out of the production, duplication, broadcast, electronic distribution, or exhibition of all or portions of the recording which contain Contestant’s appearance.

Date: \_\_\_\_\_  
Signature of Contestant

\_\_\_\_\_  
Printed Name of Contestant

If the person signing is under the age of 18, a parent or legal guardian must sign below.

I hereby certify that I am the parent or legal guardian of the Contestant named above and I give my consent without reservation to the foregoing on behalf of him or her.

Date: \_\_\_\_\_  
Signature of Parent or Legal Guardian

\_\_\_\_\_  
Printed name of Parent or Legal Guardian

**ROTARY CLUBS NOTE:**

Please print and complete for signatures then return with forms on pages 18 and 19, club winner video on thumb drive and a check for the \$100 entry fee payable to Rotary District 6110 and mail to;

Ron Petersen, Sr.  
PO Box 597  
Carthage, MO 64836

Cell or Text: 417-359-3417  
Email: [ronsr@cbciradio.com](mailto:ronsr@cbciradio.com)



ROTARY DISTRICT 6110  
FOUR WAY TEST SPEECH  
CONTEST 2017-2018



**Club Entry Form**

Rotary Club: \_\_\_\_\_

Contest Chair: \_\_\_\_\_ Phone#: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Email Address (required): \_\_\_\_\_

Information on Club Contest: Date: \_\_\_\_\_ Time: \_\_\_\_\_

Try to complete your club contest in December 2017 but no later than January 31st, 2018

Location: \_\_\_\_\_

Address: \_\_\_\_\_

Check if entry Fee of \$100 is enclosed. Please make check payable to: Rotary District 6110

This entry fee covers the cost of the District Contest and District cash awards

**Note: Students Thumb Drive Video will not compete in the Regional without club's entry fee. The thumb drive will not be returned.**

A complete manual with all necessary forms can be downloaded at <http://rotarydistrict6110.org>  
Navigate "Youth Services then the Four Way Test Speech Contest

**DEADLINE:**

February 28, 2018 - please submit earlier, if possible

**Send ALL forms Pages 17, 18 and 19 along with Thumb Drive video & \$100 Entry Fee to:**

Ron Petersen Sr., District Chair,  
PO Box 597  
Carthage, MO 64836  
ronsr@cbciradio.com

**Note: Information on form can be submitted by email**  
Please include all information on this form



**ROTARY DISTRICT 6110  
FOUR WAY TEST SPEECH  
CONTEST 2017-2018**



**Student Entry Form**

Student's Name: \_\_\_\_\_

High School: \_\_\_\_\_

Teacher/Coach: \_\_\_\_\_

Student's Address: \_\_\_\_\_

\_\_\_\_\_

Student's Email: \_\_\_\_\_

ALL CONTESTANTS MUST BE AVAILABLE TO SPEAK AT THE  
DISTRICT TRAINING ASSEMBLY CONTESTS IN ORDER TO ENTER THE CLUB CONTEST

Rotary Club you are representing: \_\_\_\_\_

Please read and check the following:

If selected as a Regional winner (one of the "Final Four" in the Four Way Test Speech Contest) I will be available to speak during the luncheon at the District Training Assembly at the Holiday Inn, 1500 South 48th Street, Springdale, AR. April 14, 2018 arriving at 10:30am in the lobby to meet with Mr. Petersen and draw for order of presentation and to offer bio information.

I agree to abide by the rules of the Rotary District 6110 Four Way Test Speech Contest and to create an original speech for delivery. Note: Rules, information and judging forms can be found in the manual on the District 6110 website at: <http://rotarydistrict6110.org> Navigate "Youth Services" then to Four Way Test Speech Contest.

I declare that the research and work on this speech are mine and mine alone.

I understand that my sponsoring Rotary Club and/or District 6110 may video my speech in whole or in part and use it for PR purposes or to promote future contests within Rotary.

Student Signature: \_\_\_\_\_



ROTARY DISTRICT 6110  
FOUR WAY TEST SPEECH  
CONTEST 2017-2018



**“THUMB DRIVE / FLASH DRIVE”**

Your club's first place winner will be your Regional contest entry. A good quality video with sound should be recorded in horizontal format and placed on a thumb-drive / flash drive. Any other storage media or internet link will NOT be accepted for the regional competition and will result in an immediate disqualification.

Most video files of speeches will fit on a low gigabyte thumb drive / flash drive. They are easily obtained & reasonably priced. Please make sure you **tie a tag** to the loop on the thumb drive / flash drive OR place it in an envelope. ***Label the tag with the STUDENT information below.***

NOTE: The thumb drive / flash drive will NOT be returned.

It is important that you *test run* the recording on the drive on two or more computers (i.e. a Mac and also a PC) to make sure it will play with good quality audio and video.

IMPORTANT Tag for thumb drive / flash drive needs to be identified as follows;

STUDENT'S NAME  
SCHOOL  
CITY  
LENGTH OF RECORDING  
SPONSORING ROTARY CLUB  
CELL NUMBER OF CLUB CONTACT PERSON RESPONSIBLE FOR ENTRY

Thanks,

Ron Petersen, Sr Four Way Test Speech Contest Chair  
Jayne Lowe Chair in Training