

Rotary



Peoria

Peoria-North

PRESS RELEASE

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For immediate release:

PEORIA ROTARY CLUBS PLAN TREE-PLANTING EVENT.

(Peoria, IL) -- The Rotary Club of Peoria (Downtown) and the Rotary Club of Peoria North will hold a press conference on Saturday, April 14 at 8:30 a.m. to kick-off a tree planting project to restore trees in the Peoria Park District that have been lost to the Emerald Ash Borer. The press conference will take place in the parking lot of the IDOT building located at the intersection of Knoxville and Northmoor, next to the Rock Island Trail.

The Rotary Club of Peoria (Downtown) and the Rotary Club of Peoria North are joining together to plant 50 sustainable trees in locations designated by the Peoria Park District. The tree planting will begin after the press conference with volunteers departing to plant the trees on the Rock Island Trail near Midstate College, Donovan Park, and the North Trail Meadows Park on Rt. 40 near St. Jude Parish.

This project is in response to a call to all Rotarians by Ian H.S. Riseley, President of Rotary International. In the recent publication of The Rotarian magazine, Riseley stated, "The hour has come for Rotary to raise its voice, to claim its leadership, and to rouse all Rotarians to an honorable crusade to protect our national resources." Riseley invited Rotarians around the world to make environmental issues part of their service agenda: to plant trees, to work to keep our air and water clean, and to protect the planet for future generations.

"We are thrilled to be able to provide these trees to the Peoria Park District and the volunteers to help plant them," said Shelly Heiden, president of the Rotary Club of Peoria. "These trees will go where they are most needed in order to provide better drainage, cleaner air, and more beautiful greenspaces for all local citizens who benefit from the parks."

The Rotary Club of Peoria and the Rotary Club of Peoria North each received a grant for \$2,000 from the Rotary District 6460 Club Grants Program to go toward the project. The total cost of the project is \$9,000.

"This project presents a wonderful opportunity for our two Rotary clubs to partner together in two areas of focus for Rotary International; water and sanitation, and economic and community development," said Lynn Coleman, president of Rotary Club of Peoria North. "It enables us to take these areas of global concern and work on them at a local level to better our own community."

If there is inclement weather on April 14, the re-scheduled date will be April 21.

Rotary Club of Peoria and the Rotary Club of Peoria North are composed of business and community leaders who work together to live out the international organization's motto of Service Above Self.

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