

Rotary Club of Peoria North Strategic Plan

Tag Line: Building leaders and strengthening the community through service and fun.

Vision Statement: Rotary Club of Peoria North offers value. The opportunity to engage and foster leadership. We impact local and global communities through service above self. We deliver by creating lasting relationships while always having fun.

1. Service

- **Local**

Goal	Timeline	Resources Needed	To Whom Assigned
Have more membership involvement in Roosevelt readers	Fall 2016	- Promote involvement within the club - Arrange sign ups at least 4 weeks in advance - Allow representative from Roosevelt speak about the impact reading has on the students	Literacy Committee Chair
Provide more interactive services to Peoria Regional Learning Center	Fall 2016	- Offer more hands on service opportunities	Adopt-a-School Committee Chair
Host yearly fundraiser to raise funds for specific charity.	Summer 2017	- Start new fundraising committee	Frank Gutwein and Board
Continue to complete at least 6 local projects yearly	July 2016-2017	- Continue to brainstorm and organize local projects	Local Projects Committee Chair
Organize combined Rotary area project	2016-2017	- Identify local project - Contact surrounding Rotary, Rotaract, and Interact clubs	Local Projects Chair
Coordinate career speakers at Interact meetings	Fall 2017	- Develop schedule of speakers	Interact Liaison

- **Global**

Goal	Timeline	Resources needed	Member assigned
Organize international service project	Prior to September 2018	- Leverage Rotary funds and relationships to establish a project	Adam Hawks and Matt Machala

2. Leadership

Goal	Timeline	Resources needed	Member assigned
Continue 75% attendance at weekly meetings	July 2016	- Continue strong programming - Promote club culture	Board
100% participation of annual appeal	2017	- Call members in the last week of drive who have not yet pledged - Promote club culture	Annual Appeal Committee Chair
Form more interactive rookie program	July 2016	- Offer flexible meeting times	Rookie Chair
Implement chair and vice-chair of each committee with the understanding that vice chair will become chair the following year	2017-2018	- Recruit motivated and devoted members to be involved in chair and vice-chair roles on each committee	President Elect and President Nominee
100% of members complete presidential challenge	July 2016	- Advise each president to make a goal at the beginning of their term and challenge members to achieve this goal	President
Hold more club assemblies	July 2016	- Share Rotaract and Interact updates - Allow for chair presentations - Promote membership interaction - Improve Rookie education	Executive Director, Programming Committee, and President
Achieve every Rotarian every year with Rotary International Foundation	Winter 2016	- Educate members on Rotary International Foundation - Begin promoting in earlier	RI Foundation Chair

3. Social

Goal	Timeline	Resources Needed	Member assigned
Organize Peoria area Rotary social	2016-217	- Promote participation of local Rotary clubs	Social Committee Chair
Continue offering array of social opportunities including 5 th Thursday, Ladies nights, and men's nights	July 2016	- Promote membership participation	Social Committee Chair