

## Upcoming Speakers

5/4 - Rayla Bridges, St. Nicholas Foundation  
5/11 - Maestro Raffaele Ponti, Artistic Director  
& Conductor, Paducah Symphony Orchestra,  
"The Symphony as a Business Model"  
5/18 - Dale Suttles, CEO, Sunrise Children's  
Services

## Club Leaders



**John A. Williams Jr.**  
President



**Glen Anderson**  
President-Elect



**Phyllis B. Russell**  
Secretary



**Thomas Scott Taylor**  
Treasurer



**Melanie W. McNeill**  
President-Nominee

### **Roger Truitt**

Rotary Foundation Chair

### **Don Barger**

Sergeant-at-Arms



**Jamie B. Futrell**  
iPast President

### **Denise A. Chapman**

Club Executive Secretary

## Birthdays

**Rebecca J. Straley**

May 01

**Dan M. Tkach**

May 03

**John R. Anderson III**

May 06

**Steven A. Bright**

May 07

**David F. Hutcheson**

May 07



# GearTeeth

**The Rotary Club of Paducah**

Website: [www.PaducahRotary.org](http://www.PaducahRotary.org)

**April 27th, 2016 Issue 77, Number 39**

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4th of July, Labor Day, Thanksgiving and Christmas.*

## Forward Paducah

April 27th, 2016



Paducah Economic Development CEO Scott Darnell introduced Rotarians to his agency's new economic development strategy titled "Forward Paducah."

The plan's objectives are to identify economic development priorities and opportunities; to identify target industries; and provide a plan of action to energize the economy and improve our quality of place. The six target clusters identified in the strategic plan are: Advanced Manufacturing, Creative Industries, Healthcare, Professional Services, and the River Industry.

Darnell then explained the strategic plan's six goals starting with "Cultivating Talent." 85% of jobs created in the area will be filled with local talent, thus, his group will promote talent development for all job sectors. Aligning the area's educational offerings with its business's needs to curate talent will also be a priority.

"Helping Businesses Succeed" will focus on creating more public/private sector relationships. Engaging the private sector in community development issues and, improving city/county cooperation are two priorities to achieve that goal.

Addressing the third goal to "Inspire Innovation and Entrepreneurship", Darnell cited PED's EntrePaducah program as a clearinghouse of connected resources to support small business growth.

Calling Paducah the "creative heart of Kentucky," Darnell explained the fourth goal to "Celebrate our Culture." The success of the local Arts community, he said, can be used to separate Greater Paducah from its economic development competitors. He cited the new Art School campus, the Convention and Visitor's Bureau, and Paducah Main Street as key players in that effort.

The fifth goal to "Tell Our Story" seeks to create a unified brand for Greater Paducah that would compel others to invest in the community.

Goal number six, "Invest in Greater Paducah", addresses the need to grow its target industries, create new opportunities for economic growth, and address community needs. Darnell said these recommendations include continued investment in Downtown and targeted areas, and, cleanup and re-development of the USEC site.

Forward Paducah was coordinated by PED and utilized the services of Avalanche Consulting of Austin, Texas. The complete report is available at [www.epaducah.com](http://www.epaducah.com).

## Announcements

April 27th, 2016

Rotarian Melanie McNeill thanked fellow Rotarians for their efforts toward making the 2016 Rotary Antique Quilt Show a success. McNeill said financial results from the show should be available in about two weeks.

Club members also extended a hearty “thank you” and round of applause to McNeill and Executive Secretary Denise Chapman for their outstanding efforts in coordinating the club’s largest annual fundraising event.

In keeping with the Quilt Show spirit, Rotarian Daniel Sene also led the club in a rousing version of “We’ve Been Workin’ at the Quilt Show” (to the tune of “I’ve Been Workin’ on the Railroad”).

## What Does Rotary Mean to You?

April 27th, 2016

We all have different reasons for being in Rotary and get different outcomes from being here. Some of us enjoy the comradery of weekly lunches, some of us use Rotary to network with other active businesses in our community, some of us volunteer for everything and get great enjoyment out of helping others, and on and on.

In an effort to understand what Rotary means to us and ultimately to help spread around the community all that Rotary means and does for each of us individually, we are going to test a campaign and have Rotarians tell “what Rotary means to me”.

Every other week we would like for a Rotarian to stand at lunch and tell what Rotary means to them in hopefully a 2-3 minute “elevator speech”. We will start with some of our past presidents to get the momentum rolling and then hopefully have enough volunteers to fill-in from there.

If you are willing to participate, please contact Denise, Mike Muscarella or John to get on the calendar.

## Guests

April 27th, 2016

Laura Oswald, Darlene Mazzone and Fowler Black – guests of Mary Hammond;

Gary Lightfoot - guest of John Williams, Sr.;

Jim Tidwell - guest of Andrew Wood;

Warner Wheat – guest of Dan Key;

Durwin Ursery – guest of Bob Johnston;

Brittany Ford, Tiffany Roberts, Morgan McCully, Kaitlyn Hargett and Drew Tierney – guests of Mike Muscarella

Catherine O'Rourke – student guest from St. Mary High;

Lucie Tyrrell and Reese Butler – student guests from Paducah Tilghman High;

Millie Wade and Hannah Woodruff – student guests from Community Christian Academy;

Madelyn Kauffman and Elizabeth Brown – student guests from McCracken County High