

Upcoming Speakers

August 2014

08/13 - Intoxicated
08/20 - Steve Kyle, Paducah Fire Chief
08/27 - Lori Meadows, Kentucky Arts Council
Director
September 2014
09/03 - Matt Haney, Hillbilly Stills

Club Leaders

Jamie Futrell
President
John Williams, Jr.
President-Elect
Phyllis B. Russell
Secretary
Glen Anderson
Vice President
Thomas Scott Taylor
Treasurer
Chris McNeill
iPast President
Melanie McNeill
Membership Chair, Past President
Debbie DeWeese
Club Executive Secretary

Birthdays

Brian J. Laczko
August 07
Dave Hoffman
August 09
Wayne M. Shelton
August 09
Steven A. Powless
August 11
John G Barker
August 12
Bill Glenn Holsapple
August 15
Kevin Peck
August 15
James Patrick Mobley
August 16
Scott Davis
August 17
Jennifer E Humphreys
August 19
Frank Shelton
August 23
Lisa Long
August 24
Joshua E White
August 26
Matthew N. Cherry
August 27
Carolyn T. Roberts
August 31
Jane N. Martin
September 02
L. V. McGinty Jr.
September 04



GearTeeth

The Rotary Club of Paducah

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The Changing World of Payment Technology

August 6th 2014



Cash used to be king, but not anymore. As each year goes by more and more of us are using debit cards, cards embedded with smart chips, smartphones and even new currencies, such as Bitcoins. Tammy Zimmerman, founder and president of Payments Plus, Inc. in Paducah said that brings about a great deal of convenience for consumers, yet challenges for small business owners.

Zimmerman says by the end of 2015 there will be 120 million smartcard users. The embedded chip replaces the current magnetic strip, which many of us have now. Also by October 15, 2015 businesses will be held liable for fraud of the new technologies, but she said, "Don't panic, just plan." These cards are already in widespread use in Europe and Canada, where consumers "dip" their card then authorize payment by signature or pin number. Another

method is "contactless" using an NFC reader.

Zimmerman says look for Apple to come out with an NFC inside their upcoming iPhones, and possible iPads possibly this fall. She posits that Apple could even accept payments entirely within its own ecosystem, without a digital wallet that other smartphone makers have included. Of course, all this new exciting technology is dependent on reliable encryption and cyber security.

To find out more about how to secure your cyber payments visit paymentsplusinc.com

Announcements

August 6th 2014

Rotarians are strongly urged to participate in the annual Red Cross Blood Drive on Monday, August 11th between noon and 6 pm in Igert Hall at the Broadway United Methodist Church. Friends, family and employees of Rotarians may also donate blood. There are 55 time slots to be filled.


Todd Anderson said 48 Rotarians had 100% in July leaving the Club with an attendance rate exceeding 52%. The winner of the attendance drawing, Desiree Owen will be enjoying 13 tickets to the Maiden Alley Cinema.

President Jamie reminded everyone we are only 6 months away from celebrating the 100th Anniversary of the Paducah Rotary Club on February 7, 2015. Please mark your calendars for this momentous event!

Rotarians are also urged to peruse the Committee Sign-Up Sheets at each meeting. Volunteers are needed in numerous areas of service.

Congratulations to Michael Cochran and the Market House Theater, which were honored with an award by the Kentucky Arts Council last month.

Happy Birthday to all August Rotary babies! Robyn Shapiro was the winner of the beautiful monthly



birthday floral arrangement.

Guests

August 6th, 2014

Nathan Henderson – guest of Jim Dudley;

Dr. Fred Carter – guest of Donald Shively;

Becky Bowers – guest of Gerry Montgomery;

Robert Finney – guest of LV McGinty;

Laura Lynn Cecil and Roy Lowenback – guests of Mike Muscarella.