

## Events

Dr. Len Peters, KY Secretary of Energy  
September 04  
Dr. David Blackwell, Gatton School of Business  
September 11  
Mary Beth Hudson, Calvert City Chemical Complex  
September 18  
Allen Treece, Oscar Cross Boys/Girls Club  
September 25

## Club Leaders

**Chris McNeill**  
President  
**Jamie Futrell**  
President-Elect, Vice President  
**Phyllis B. Russell**  
Secretary  
**John A Williams Jr.**  
Vice President  
**Thomas Scott Taylor**  
Treasurer  
**Missy R Eckenberg**  
iPast President  
**Michael A. Muscarella**  
Membership Chair, Past President  
**Debbie DeWeese**  
Club Executive Secretary

## Birthdays

**L. V. McGinty Jr.**  
September 04  
**John R. Halsell IV**  
September 06  
**Lorraine Schramke**  
September 07  
**Eileen Duobinis-Gray**  
September 07  
**Phil E. McIntosh**  
September 09  
**Craig Guess**  
September 18  
**David R. Perry**  
September 18  
**Gary Dyer**  
September 19  
**Jessica Toren**  
September 20  
**Mark Hequembourg**  
September 25



# GearTeeth

The Rotary Club of Paducah

Website: [www.PaducahRotary.org](http://www.PaducahRotary.org)

August 28th, 2013 Issue 75, Number 8

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## Friends of Coal

August 28th, 2013



Many have seen the proliferation of those iconic "Friends of Coal" license plates and bumper stickers and no one could more than pleased than David Moss, the Vice President of Governmental Affairs for the Kentucky Coal Association. The public relations effort has tapped into the large number of Kentuckians who are willing to make that personal statement about the importance of coal to the state's economy. "It is a true grass roots army," said Moss.

The Friends of Coal logo was born in West Virginia in 2001 and launched in Kentucky in 2007, as a non-profit subsidiary of the Kentucky Coal Association. Moss says Friends of Coal now operates in several states and there are plans for it be spread to all 50 states. The group does not do political advocacy. It does attempt to find the

"middle ground" of the population, which understand the importance of coal and those who are against mining coal or burning it for electricity. "It has been a game changer on spreading the message about how coal impacts our daily life," Moss said.

Some 72,000 Friends of Coal license plates have been sold over the past 4 years. Many have taken an opportunity to donate \$10 toward the organization, which is split 50-50 between promotional efforts and scholarships. For example, the group gave a little more than \$75,000 to the University of Kentucky Mining and Engineering Department for scholarships last year. The group also sponsors U.K. Athletics. Friends of Coal also sponsor a Boy Scout Camporee on reclaimed coalfield ground in November. Some 400 scouts attended last year.

For more information about Friends of Coal visit [www.kentuckycoal.com](http://www.kentuckycoal.com) or [www.friendsofcoalke.com](http://www.friendsofcoalke.com) or [www.friendsofcoalkentucky.com](http://www.friendsofcoalkentucky.com).


## Announcements

August 28th, 2013

Congratulations to Robyn Shapiro, the Club's newest Paul Harris Fellow!

Megan Thomasson, President of Rotaract, said her group had a successful August. They gained 2 new members, assisted with Rotary Blood Drive and formed a Kickball Team. Their next meeting is September 9th at the Museum of the American Quilters Society where they will host the Paducah Tilghman Interact Club. They are gearing up for their big fundraiser, The People's Choice Awards, during the Annual Barbecue on the River Festival.

**Rotary Foundation Status:**



Every Rotarian Every Year - 98% of Club  
Paul Harris Fellows - 73 members, 41% of Club  
Paul Harris Society - 31 members, 17% of Club

## Guests

August 28th, 2013

Megan Thomason, Laura Schaumberg, David Riley, Whitney Englert, Andy Lewis – guests of club

David Jones – guest of Debbie Wattier

Tammy Potter – guest of Robyn Shapiro

Bill Robertson – guest of Glen Anderson