

Upcoming Programs

Stephanie Mayfield,
Commissioner of Ky Public
Health Dept.
February 27

John Williams, Sr. - Tax Reform
Commission
March 06

Glenda Adkisson - Bridges out of
Poverty
March 13

Leadership Institute for School
Principals
March 20

Club Leaders

Missy R Eckenberg
President

Chris McNeill
President-Elect

Jamie Futrell
Vice President

Phyllis B. Russell
Secretary

Thomas Scott Taylor
Treasurer

Michael A. Muscarella
iPast President

Birthdays

Kay Travis
February 22

Thomas Scott Taylor
February 25

Basil Drossos
February 25

James R. Brown
February 27

Andrew Long
March 01

Geraldine B. Montgomery
March 11

Phyllis B. Russell
March 12

Lewis Carr
March 14

Anita Akin Ward
March 18

Betty Higdon
March 19

Kyle P Katterjohn
March 22

Lanny King
March 23



GearTeeth

The Rotary Club of Paducah

Website: www.PaducahRotary.org

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Better Living Through Trails



Mountain Bike Trails aren't just for mountain bikes and can be an economic development tool said **Andy Willi**
Andy Williamson, the Great Lakes Regional Director for the **International Mountain Bicycling Association**. The group works with cities to develop riding opportunities in urban and rural areas that provide recreational opportunities for hikers, joggers, wildlife viewers, as well as bikers. Williamson said IMBA has more than 30,000 individual members and 450 clubs and chapters, which volunteered a million man hours last year toward trails. There have been 5,000 trails built since 1988 and are on track to build 30 more each year around the world.

Williamson said mountain biking enthusiasts are on average 48 to 55 years old with an annual income of \$75,000 who own at least one bike that can cost \$3,000 to \$5,000 each. He said there are 50 million bike owners, more than the total number of golf, tennis and skiing participants combined. Trails attract tourists and residents alike. Young professionals are known to be relocating to areas with great mountain bike trails. "Its sexy," he said, "There's a direct economic benefit."

Trails can cost anywhere from \$5,000 to hundreds of thousands depending on its scope and size. One spectacular such trail is located in Seattle and designed to repurpose land that stretches under Interstate 5. "Trails give us a connection to our natural world, he said.

For more information on existing trails and the details on the planning and design of community trails please review the two PDF documents attached to this weeks newsletter, or go online and visit www.imba.com.

Announcements

February 20th, 2013



Rotary Anniversary - This is officially "Rotary Recognition Week," proclaimed last week by Mayor Gayle Kaler in honor of the founding of Rotary and the birth of the Paducah Club. For those keeping track Rotary is 108 years old and the Paducah Club is not far behind at 98 years. Today, President Missy and John Williams, Jr. celebrated by cutting a birthday cake to share with members.



Rotarian Recognition - Rotarians joined to help demonstrate the pillars that represent the Object of Rotary – Fellowship, Vocations, Service, International, and New Generations. Members were thanked for their work in each area as they continue to honor these ideals through their club service.

Rotary International - RI President Sakuji Tanaka will speak in Nashville at the Wildhorse Saloon on March 7th at noon. The cost of the lunch buffet is \$30.

New Committee - President Missy praised the Club's new Fellowship Committee, headed by Amanda Woods and Becky Straley which sends out birthday greetings to members.

Interact - Jessica Toren of the Red Cross said our region made more than 42,000 cards to send to the troops overseas through the Holiday Mail for Heroes program more than any other region in the nation. She credited Rotary's Interact Club with helping to make the local project a huge success.

Rotaract - Kempton Baldrige of Rotoract announced they are forming a softball team to participate in Paducah's Adult Sports League. The team needs 5 girls and 5 guys on the field, so Rotarians were welcomed to sign up (female players are especially needed). The team is also looking for partial or full sponsorship for the \$400 team fee.

Speech Contest - The Rotary Speech Contest will be held February 27th at 4 pm at the McCracken County Library.



Community Donation - Michael Cochran accepted a donation for the Club on behalf of the Market House Theatre.

Rotary on the Move Schedule

March 12th at the Railroad Museum at 5:30pm

Contact Robyn at Robyn@reneadvertising.com for more information.

Guests

February 20th, 2013

Visiting Rotarians


Bruce Akins – Hickman Co.

Robert Burns – St. Matthews Rotary Club

Student Guests

Kamari Turnley – PTHS

Sean Murphy – Lone Oak



Krish Street – Heath
Chandni Joshi – Commonwealth Middle College

Guests

Erin Hendley – Missy Eckenberg
Laura Duff – Phyllis Russell
Jennifer Humphreys – Cathy Crecelius
Steve Ervin – Hutch Smith
Kelm Buchard – Rayla Bridges
Tara Wise Sawvell – Joni Goodman
Marilla Thompson – Mike Muscarella
Rich Gray – Mike Muscarella
Lauren Zwiklemaier – Mike Muscarella
Katie Conner – Mike Muscarella