

## Upcoming Speakers

8/3 - Mary Foley, Executive Director, Merryman House Domestic Crisis Center  
8/10 - Danny Carroll, Kentucky State Senator  
8/17 - Bob Leeper, McCracken County Judge Executive  
8/24 - Lynn Ashton, Executive Director, Kentucky Colonels  
8/31 - District Governor, Stuart Alexander

## Club Leaders



**Glen Anderson**  
President



**Melanie W. McNeill**  
President-Elect



**Shawn Turner**  
Secretary



**Thomas Scott Taylor**  
Treasurer

**Mardie R. Herndon**  
Rotary Foundation Chair

**Don Barger**  
Sergeant-at-Arms



**John A. Williams Jr.**  
iPast President

**Denise A. Chapman**  
Club Executive Secretary

## Board of Directors Currently Serving

Barry Smith  
Bruce Akin  
Clay Howerton  
David Hutcheson  
Dee Dee Whittaker  
Don Barger  
Frank Bennett  
John Williams, Jr.  
Lewis Carr  
Maurie McGarvey  
Melanie McNeill  
Randy Bridges  
Scott Taylor  
Shawn Turner  
Susan Carr  
Terry Reeves

## Birthdays

Don Barger  
July 29  
Scott Powell  
July 30  
Victor Sredl



# GearTeeth

The Rotary Club of Paducah

Website: [www.PaducahRotary.org](http://www.PaducahRotary.org)

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4th of July, Labor Day, Thanksgiving and Christmas.*

## "Grow and Adjust": Economic Development Advice from a Former Governor

July 27th, 2016



Former Kentucky Governor Martha Layne Collins applauded Rotary Clubs everywhere for their involvement in national and international service projects. Collins' comments came as a backdrop for her speech recounting the story of how, in 1986, the Japanese company Toyota chose Kentucky to locate a manufacturing plant in Georgetown.

Collins set the stage for her Toyota memories by establishing what it was like being Kentucky's first female governor in 1983. She said her first observation in dealing with her cabinet members and others in state government was that the men were generally authoritative in their approach to decision making. Her approach would be

different, she said, as she sought to include opinions from groups of people, both inside and outside the government.

She set Education and Economic Development as the two priorities for her administration, targeting the automotive sector domestically and internationally. When it was learned Toyota was showing interest in US production, 26 states initially entered the race to land the plant.

"We listened and observed their culture," Collins said, "all in an effort to actually partner with the automaker and not be "just a location."

Those cultural observations led to special and specific attempts at staying competitive until the end, which eventually saw Kentucky and Tennessee as finalists for the plant.

Collins and her team orchestrated a "need to know" only dinner party at the Governor's mansion following a long day of site selection by the Japanese executives. Despite the secret negotiations, an attempt to entertain the guests by launching fireworks above the capitol above the small town of Frankfort caused quite a stir. Collins said although the booms and bangs were alarming to locals, the visitors seemed to be impressed. Five days later, a contract was signed for Toyota to locate in Kentucky.

The Georgetown plant today produces four different models, including Toyota's luxury brand Lexus vehicles. The annual capacity is 500,000 vehicles and 600,000 4-cylinder and V6 engines.

Collins said the key to maintaining Toyota's interest in the Bluegrass State has been to provide an educated workforce. much of it designed for the "Tovota wav."

July 31  
**Christopher Sims**  
August 01  
**Cathy Crecelius**  
August 04  
**Patrick Withrow**  
August 04  
**Brian J. Laczko**  
August 07  
**Wayne M. Shelton**  
August 09  
**Steven A. Powless**  
August 11  
**John G. Barker**  
August 12  
**Lance Allison**  
August 14  
**Bill Glenn Holsapple**  
August 15  
**Kevin Peck**  
August 15  
**James Patrick Mobley**  
August 16  
**Jeff V Stewart**  
August 19

Collins, a Democrat, served as Kentucky governor from 1983 through 1987. In most recently served as CEO of the Kentucky World Trade Center. She is currently a Foundation Executive-in-Resident with Baptist Health Paducah.

## Announcements

July 27th, 2016

President-elect Melanie announced meeting date adjustments approved by the Board of Directors. Please make note of the following Wednesdays we will NOT have a Rotary lunch meeting in 2016-2017:

- Wednesday, November 23rd (day before Thanksgiving)
- Wednesday, December 28th (week between Christmas and New Year)
- Wednesday, April 26th (Quilt Week)

\*Note that the annual joint meeting with the Kiwanis will be November 16th\*

Rotarian Terry Reeves shared details of a club survey to be conducted now through August 10th. Reeves said the effort stems from the club's 2016-17 goal of increasing and retaining membership. The survey seeks to gather club members' opinions about their Rotary Club experience in an effort to discover strengths and weaknesses that have an effect on membership. All club members with a current email address on file should receive the email survey by Friday. The survey consists of 9 multiple choice questions and one open box for general comments.

## Guests

July 27th, 2016

Heather Baer – guest of Clay Howerton

Billy Harper and Shelby Doucet – guests of Dr. Pat Withrow

Dr. Brad Housman, Kal Keitel, Catherine Sivills, Taylor Rains, Lora Croley, Kathryn Joyner, Connie Overstreet, Drew Grey, Dona Rains and Matt Snow – guests of Roy Lowdenback

Courtney Walker, Megan Gibson and Jessica Francis – guests of Mike Muscarella

Martha Emmons – guest of Hutch Smith

Ben Mathis – guest of Bud Qualk

Angie Hatton – Rotary Club of Murray