

## Upcoming Speakers

6/7 - **Thomas B. Russell**, Senior District Judge, U.S. District Court, Western District of Kentucky

6/14 - **Jennifer Woodard**, Paducah Site Lead, US Department of Energy (DOE)

6/21 - **Dr. Shiraz Patel**, Orthopaedic Surgeon, The Orthopaedic Institute

6/28 - **PRESIDENT'S DAY**

## Club Leaders



**Glen Anderson**  
President



**Melanie W. McNeill**  
President-Elect



**Shawn Turner**  
Secretary



**Thomas Scott Taylor**  
Treasurer

**Mardie R. Herndon**  
Rotary Foundation Chair

**Don Barger**  
Sergeant-at-Arms



**John A Williams Jr.**  
iPast President

**Denise A Chapman**  
Club Executive Secretary

## Board of Directors Currently Serving

Barry Smith

Bruce Akin

Clay Howerton

David Hutcheson

Dee Dee Whittaker

Don Barger

Frank Bennett

John Williams, Jr.

Lewis Carr

Maurie McGarvey

Melanie McNeill

Randy Bridges

Scott Taylor

Shawn Turner

Susan Carr

Terry Reeves

## Birthdays

**Richard J. Grana**

June 13

**Joe Framptom**

June 14

**Jill T. Chambers**

June 16

**Dee Dee Whittaker**

June 19

**Steve Shrewsbury**

# GearTeeth

## The Rotary Club of Paducah



**May 31, 2017 Issue 78, Number 45**

**Website:** [www.paducahrotary.org](http://www.paducahrotary.org) **Facebook:** [www.facebook.com/rotaryclubofpaducah](http://www.facebook.com/rotaryclubofpaducah)

*GearTeeth is published weekly except New Year's, Easter, Quilt Week, 4th of July, Labor Day, Thanksgiving and Christmas.*

## United Way: Breaking the Barriers of Poverty

May 31, 2017



**Speaker: Betsy Burkeen, Resource Development Manager, United Way of Paducah-McCracken County.** Burkeen was introduced by Rotarian Monique Zuber

**Topic: Update on local United Way activities**

**Top Ten Takeaways for Rotarians:**

-The local United Way chapter began as the Community Chest of Paducah in 1935. Its website says, "The goal of the United Way of Paducah-McCracken is to continue the work started in 1935 by mobilizing the power of our community to improve lives. The manner in which we do that today looks a little different than it did in 1935, but the mission remains the same and results can be seen every day in lives that are changed."

-The local United Way currently supports 16 partner agencies in providing various social services to the community. Partner agencies must directly serve people in Paducah-McCracken County, be a 501(c)3 organization, and submit a yearly audit.

-The agency is supported by group and individual donations, plus various fundraisers throughout the year. Many businesses support the United Way via payroll deduction or other employee giving programs. The United way also conducts several fundraising events through the year.

-Fundraising events that benefit the local United Way include their annual 5K Run and Fitness Walk; the "Battle of the Barristers" trivia contest; the "Elimination Dinner"; and the "Power of the Purse" program. Other events include their "Stuff the Truck" event to collect school supplies for children in need, and, Project United which coordinates public service projects for people in the community.

-Since 2010, under the leadership of Rotarian John Williams, Sr., the Paducah-McCracken United Way has conducted the Impact Poverty Program in the community. Also known as "Bridges out of Poverty", the program is a set of concepts that helps businesses, churches, schools, social services, and individuals address poverty in the community in a comprehensive way. Volunteers are trained on how to work with those who live in poverty to break the barriers and become productive wage earners for themselves and their families.

-Burkeen's presentation to Rotary included an interactive exercise on how the agency selects its partner agencies. She presented Rotarians with 17 different scenarios, based on real-life needs in the community, that require funding. We were asked to select the "one" need that our "dollar" would be allotted. The 17 scenarios touched practically every social need in the community among all demographics.

June 20

Ashley Grooms

June 24

Debbie Wattier

June 25

Richard R. Veazey

June 29

Wes H Kramer

July 01

-Burkeen said for many years the local United Way would generally assist the same groups year after year. Since the Impact Poverty program began, she says some partner agencies have changed reflecting the need for the community to make changes in different areas than in the past.

-Tours of local United Way partner agencies are conducted regularly. Members of the community may visit 3 partner agencies per tour and get a closer look at how United Way dollars are put to work at the organizations.

-Multiple volunteer opportunities exist for the local United Way chapter. In addition to volunteers for the Impact Poverty program, volunteers are also needed for the agency's Fund Allocation Panel.

-For more information on the Paducah-McCracken County United way, visit [www.unitedwaypaducah.org](http://www.unitedwaypaducah.org).

## Announcements

May 31, 2017

-President-Elect Melanie McNeill would like any member who is interested and would consider serving the Club on a committee during the 2017-18 Rotary year to contact her. Your term would be for the new Club year beginning July 1, 2017.

Here is a list of committees for 2017-18: Monthly Programs; Retention/Engagement; Member Classification/Approval; Meeting Preparation; Member Nominating; Student Guests; Invocation; Music; 4-Way Test; Pledge of Allegiance; Grants; Membership; Kettle Drive; 3rd Grade Dictionaries; Reading PALS; RYLA; Summer Backpacks; Interact; Antique Quilt Show; Charitable Giving; Speech Contest; World Service; 4-H Awards; Rotary Foundation; Group Exchange; Marketing; and Polio Plus.

Serving on a committee is a great way to meet fellow members, serve the Club and the community. It's also a convenient way to become acquainted with different service opportunities within Rotary. An involved, engaged Club is a strong, vibrant Club!

-Five current committees will now be combined into one Marketing Committee. The combined committees include: Gearteeth Newsletter; Public Relations; Website/Social Media; and Photography. Rotarian Terry Reeves will serve as Chairman of the Marketing Committee. Combining these service committees will allow other committees to have a single point of contact for promoting the various Rotary projects throughout the year. The committee is in particular need of volunteers with writing skills for press releases, newsletter, etc. If you currently serve in a capacity under the Marketing umbrella, or would like to volunteer, please meet with Terry for a brief meeting immediately after the June 14th club meeting.

-A charitable donation was made to the local chapter of the American Red Cross. Local Board Member Jennifer Rukavina accepted the donation on behalf of the organization.

## Guests

May 31, 2017

Glen Hall – guest of Melanie McNeill  
Stan Petraitis – guest of Lorraine Schramke  
Michelle Campbell – guest of Becky Straley  
Jennifer Rukavina, Manda Barger and Wendy Brooks – guests of the Club from American Red Cross