

Upcoming Speakers

10/19 - Davina Merritt, Author, "Fostering Hope for America"
10/26 - Morgan Guess, Co-Founder, The Guess Anti-Bullying Foundation
11/2 - Robert Tashjian, McCracken County 4H Club

Club Leaders



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Dee Dee Whittaker
Don Barger
Frank Bennett
John Williams, Jr.
Lewis Carr
Maurie McGarvey
Melanie McNeill
Randy Bridges
Scott Taylor
Shawn Turner
Susan Carr
Terry Reeves

Birthdays

Roger Truitt
October 15
Shawn Turner
October 16
Deborah Simon
October 19
Brenda Allcock
October 19
J. William Howerton
October 22
Laura A. Duff
October 23



GearTeeth

The Rotary Club of Paducah

Website: www.paducahrotary.org

Facebook: www.facebook.com/rotaryclubofpaducah

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Maestro Introduces "Symphony as a Business Model"

October 12, 2016



Speaker: Maestro Raffaele Ponti, Artistic Director & Conductor, Paducah Symphony Orchestra.

He has served as the leader of the Paducah Orchestra since 2010. Maestro Ponti also serves as Music Director & Conductor of the Charlotte, Florida Symphony and is a Visiting Instructor in Orchestral Studies and Director at Florida International University in Miami. Ponti began his training on violin, piano and trumpet. At the age of 17, he began playing with the Rochester Philharmonic and at 19, with the Cleveland Orchestra. After graduating from the Cleveland Institute of Music, Ponti went to Italy to study conducting in Siena, and later, in Rome with Giuseppe Sinopoli. Beginning as an opera conductor he had instant success conducting operas throughout Italy. Ponti was introduced by Rotarian Clay Howerton.

Topic: Update on the Paducah Symphony, and their new program "The PSO as a Business Model."

Top Ten Takeaway for Rotarians:

One, "The PSO has grown": Since Ponti's appointment, Paducah Symphony Annual Fund contributions have doubled, season subscriptions have nearly tripled, single ticket purchases have increased by 72%, the operation budget has nearly doubled, and he helped secure a \$1Million dollar pledge to the endowment. He also developed education programs that educate and inspire students, in which the number of participants has grown from 2,000 to 20,000 students per year.

Two, "A group effort": The Maestro was quick to add that the PSO's success is shared among several individuals and groups including the orchestra members, the Board of Directors, Patrons of the Symphony, and the PSO staff. Ponti recognized Executive Director, and fellow Rotarian, Daniel Sene who is leaving the position this month after five years in the position.

Three, "teaching the next generation": The PSO's school programs focus on music that is relevant to the age group. He cited the example of composer John Williams who wrote the scores for the Star Wars movies and others. "We can make that connection between Star Wars and the PSO," Ponti said.

Four, "performing with the next generation": Ponti discussed another youth program that allows area high school band students to actually play alongside PSO performers. He said the program inspires the students to continue their music journey and offers a mentor experience.

Five, "How long?": The Maestro revealed that he only has around nine hours with the orchestra prior to a performance to rehearse the following night's presentation!

Six, "Who's playing?": The Paducah Symphony Orchestra consists of 70 musicians from five area states.

Seven, "Symphony as a Business Model": Ponti introduced a new program the PSO is making available to area businesses. A mixture of business modeling and personality profiling, the program is designed to demonstrate how operating the symphony mirrors how most companies build and operate their businesses. Using the example of the Conductor being the "CEO", the program uses the various duties and musical characteristics of the symphony to demonstrate what steps businesses can take toward "fine tuning" and synchronizing their employees to a "perfect pitch." The program is designed to promote team building and organizational improvement for the participating company. Paducah Bank President and COO Mardie Herndon said Paducah Bank employees recently participated and highly endorsed the program. There is no set fee to participate, although donations to the PSO are highly appreciated.

Eight, "PSO financial resources and activities": In addition to concert ticket sales and patron

support, the Symphony relies on various sources for funding. Proceeds from the "Misaligned Minds Bike Tour", special programs such as the recent "Nashville Songwriters in Concert", and the recent "PaBREWcah Beer Fest" help support the symphony financially.

Nine, "Young Artists compete": Area high school and college students have until December 19th to submit their application for the 2017 Young Artist Competition. Application form and more information is available on the PSO website.

Ten, "More info...": For more information about the Paducah Symphony Orchestra and its various programs, logon to www.paducahsymphony.org, or call them at 270-444-0065.

Announcements

October 12, 2016

New Member Inductions: The Rotary Club of Paducah proudly inducted two new members Wednesday. **Bob Coulson**, sponsored by John Williams, Jr., volunteered at the playground project and became aware of, and interested in, Rotary. He and wife, Diane, moved here from Colorado and Bob currently works as a self-employed community consultant. Bob is also an Air Force veteran and ordained Methodist minister. **Jim Smolen** transferred as a member in good standing from the Liberty, Missouri Rotary Club. Jim is a married and ran an independent kitchen design business after spending several years in Kansas City, MO as a professional chef. His most recent business focus is historical renovation. Thank you Rotarian Bob and Rotarian Jim for accepting the mission of Rotary. We welcome you!

56 Days Until the Bells Ring: Rotarian Joni Goodman reminded everyone of the online signup calendar to choose your time slot for the Salvation Army Kettle Drive. December 7 is the date. Since last week, 38 Rotarians chose their time slots. The goal is to fill 100% of the time slots offered, and, raise record amounts of money for the Salvation Army. To see available time slots and sign up, click: <http://signup.com/go/YMTFJF>, or, contact Joni.

Flag Bearer: Rotarian Megan Thomason added to our collection of flags from clubs we visit. She brought home a Rotary flag from the Sea Isle City, New Jersey Rotary Club.

Guests

October 12, 2016

Marianna Romero – guest of Ashley Wright
Monica Bilak – guest of Monique Zuber
Isabelle Aubin, Sofia Ponti, Janine Zerger & Morgan Walker – guests of Clay Howerton
Brandi Harless – guest of Terry Reeves
Sam Speck – guest of Carolyn Roberts
Dr. David E. Smith – guest of Emerson Goodwin
Caroline Meiners & John Holtgrewe – student guests from Paducah Tilghman
Natalie Shadrick, Hayden Brotherton & Connor Tilford – student guests from McCracken County
Karina Romero – student guest from St. Mary
Eliza-Kate Carter – student guest from Community Christian Academy