

Upcoming Speakers

10/11 - Ed Musselman, Owner, Historic Coca-Cola Bottling Plant

10/18 - Annual McCracken County 4-H Awards

10/25 - District Governor Missy's Visit & Club Assembly

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GearTeeth

The Rotary Club of Paducah



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Local NPR Station Offers Mix of Programming

October 4, 2017

Speaker: Chad Lampe, Station Manager, WKMS

Radio. Lampe was introduced by Rotarian Clay Howerton

Topic: Overview of NPR station programming and community involvement

Top Ten Takeaways for Rotarians:

-Chad Lampe's radio career "technically" began at the age of 10 when he put up a pirate radio broadcast signal at his home in Poplar Bluff, Missouri. Fast forward beyond his college days at Murray State University, Chad served as News Director for campus station WKMS for several years. In February of this year, Lampe became Station Manager.



-WKMS-FM is a National Public Radio affiliate owned and operated by Murray State University, with studios on its campus. Content is provided for three different broadcast signals which are rebroadcast through "translator" signals through the region, covering a total of 10,000 square miles. The station also produces content for its all-news website.

-WKMS rents space from KET for its translator signal in Paducah. The tower is located at the McCracken Disaster & Emergency Services compound on Coleman Road in Paducah, rebroadcasting its signal at 92.5 on the FM dial.

-WKMS currently employs two full-time staff members, and several paid interns to produce station programming. The paid interns are students at Murray State University.

-Lampe said the mix of programming on WKMS ranges from primarily news with some music on weekdays. On weekends, the mix is reversed with more music programming offered.

-Community engagement is very important to the station, Lampe said, noting WKMS's programming featuring the Paducah Symphony Orchestra, the MSU Jazz Ensemble, area High School bands, local entertainment groups, and local volunteer hosts.

-WKMS is funded by various sources including grants and donations. The station currently has 1,500 contributing members and recently received a grant from the Carson-Myre Foundation. The station also receives 15% of its funding from the Corporation for Public Broadcasting. Lampe said the amount of federal funds allocated to the CPB amounts to about thirty cents a year from every American taxpayer.

Birthdays

Hardy L. Roberts

October 06

Jody W Stivers

October 08

Barry Smith

October 12

Roger Truitt

October 15

Shawn Turner

October 16

Brenda Alcock

October 19

Deborah Simon

October 19

David Black

October 19

J. William Howerton

October 22

Laura A. Duff

October 23

Arthur P. Feather

October 26

Milton M. Livingston Jr.

October 28

Tonya Goodale

October 30

Jessica Shay Morgan

October 31

Danny Evitts

November 02

Jamie B. Futrell

November 03

Zachary G.J. Hosman

November 04

Julian M Carroll

November 05

Joe A. Powell

November 05

Ronald S. Bacon

November 05

-Lampe previewed a documentary that will broadcast in November about the history of many of the people who worked at Paducah's Gaseous Diffusion Plant.

- "NPR is the most trusted news brand in the US according to a recent Harris Company survey of listeners nationwide," Lampe said. His comments were part of his discussion about the amount of trust people have in the media in the United States. Lampe said the survey found almost equal high marks among respondents from both of the country's major political parties.

-For more information on WKMS and its programming, visit www.wkms.org.

Announcements

October 4, 2017

-Please mark your calendars for December 6, 2017. Rotarian Bruce Akin announced the date for this year's Salvation Army Bell Ringer Fund Drive. On Wednesday December 6th, Rotarians will be stationed at Salvation Army kettles in the Kentucky Oaks Mall area collecting donations for the organization's projects. Sign-up information will be available soon.

-President Melanie inducted Mary Katz and Troy Courtney as its newest members!

Mary Katz, sponsored by Rotarian Debbie Wattier, is the new Executive Director of the Carson Center. She has been with the Carson Center since prior to its opening, and was heavily engaged in its initial fundraising efforts. Since then, Katz has served as Board Member and later Director of Community Outreach & Education for the Carson Center.

Troy Courtney is a native of Kansas City, Missouri and is currently the Corporate Strategic Planner for Paducah's Swift & Staley. Prior to joining S&S, Courtney was with West Kentucky Community & Technical College as Director of its Inland Logistics and Marine Institute. Courtney was sponsored by Rotarian Sandra Wilson.

Welcome Rotarian Mary and Rotarian Troy to the Rotary Club of Paducah!