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Upcoming Speakers

9/14 - **Stephen Chino**, City of Paducah, Geographic Information System (G.I.S.) Specialist
9/21 - **Eric Hickman**, City of Paducah - Storm Water and Drainage Engineer, "Paducah Storm Water and Drainage"
9/28 - **Jonathan Perkins**, City of Paducah - Finance Officer, "Change Happens"

Club Leaders



Glen Anderson
President



Melanie W. McNeill
President-Elect



Shawn Turner
Secretary



Thomas Scott Taylor
Treasurer

Mardie R. Herndon
Rotary Foundation Chair

Don Barger
Sergeant-at-Arms



John A Williams Jr.
iPast President

Denise A Chapman
Club Executive Secretary

Board of Directors Currently Serving

Barry Smith
Bruce Akin
Clay Howerton
David Hutcheson
Dee Dee Whittaker
Don Barger
Frank Bennett
John Williams, Jr.
Lewis Carr
Maurie McGarvey
Melanie McNeill
Randy Bridges
Scott Taylor
Shawn Turner
Susan Carr
Terry Reeves

Birthdays

Ken Knapp
September 12
Monique Zuber



GearTeeth

The Rotary Club of Paducah

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City of Paducah Citizen Survey Process

September 7th, 2016



Two recent Citizen Surveys help Paducah City leaders make decisions that are more "citizen-centric" and "data-influenced." **City of Paducah Public Information Officer Pam Spencer** explained to Rotarians how the city's survey process has worked and shared some of the results.

With the help of a national research firm specializing in community surveying techniques, Paducah conducted surveys in 2013 and again in April 2016. Spencer said city leaders are currently engaged in the development of action plans based on the data.

The research goal, she said, is to offer a baseline of public sentiment in Paducah compared to like-sized communities nationally; to measure government performance; to modify budget and resource planning decisions as needed; and to monitor trends in resident opinions.

Those opinions reflected a significant increase in the city's "Overall Image" and "Overall Appearance" since 2013. Opinions also reflected upticks in Paducah being an "excellent" place to live and raise children. Survey results also indicated an overall improvement in quality of life in Paducah since 2013.

Among the "Community Characteristics" citizens were asked to rank, Overall Safety, including neighborhoods and the downtown area, were ranked the highest. Overall Economic Health and Employment Opportunities were listed as Paducah's least desirable characteristics.

A second component of the survey ranked Quality of City Services. Ratings for the Police Department increased significantly in three years. Ratings of the Fire Department and Parks Department remained steady.

Spencer said city leaders developed priorities from the data that will include improved city infrastructure (floodwall; storm water control; 911; and government facilities) and Garbage Recycling Options.

Lastly, the survey reflected that those responding consider the Overall Direction of City Government to have improved slightly from 2013.

In regard to communication about city activities and services, Spencer named several media options including the city website www.paducahky.gov.

September 16
C. Robert Shelton
September 17
Craig Guess
September 18
David R. Perry
September 18
Jessica Toren
September 20
Terry Reeves
September 22
Mark Hequembourg
September 25

Announcements

September 7th, 2016

Dictionaries Volunteers Needed: Volunteers are still needed to help deliver dictionaries to third grade classrooms in McCracken County. If you weren't able to sign up Wednesday, please contact the Rotary Office for available days and times.

Law Enforcement Appreciation Day: Rotarians were invited to attend an upcoming Law Enforcement Appreciation Day event. The event is scheduled for Tuesday, September 20 from 4:30-6:00 PM at Heartland Worship Center in Paducah.

Survey Results: Rotarian Terry Reeves reported on the recent membership survey about the club's practices and attitudes toward membership. 189 Club members were sent the survey via email. 43% Responded to the nine multiple choice questions and one open box question. According to those who completed the survey:

- A strong majority look forward to attending the meeting each week.
- The majority considered all current elements of our weekly meetings "Very Important."
- A strong majority consider being a Rotary Club member a fulfilling experience.
- Most respondents feel "Fairly Knowledgeable" about club activities and policies.
- A slim majority would like to see more fun/entertaining/social components introduced during and outside of the weekly meetings. The overall opinion was, "Yes (to more activities), but not too much."
- The majority agreed that Rotary offered enough opportunities to serve the community.
- The majority agreed that Rotary offered enough opportunities to network with people outside their usual circle of friends and business associates.
- The majority of respondents feel welcome when they attend the weekly meetings.
- 100% of respondents are proud to call themselves a member of the Rotary Club of Paducah.
- 15 members offered comments/questions regarding club activities and practices.

President Glen shared that a number of the suggestions were already being implemented by the club, and especially the Membership and the Member Engagement & Retention Committees. He added that the survey results will be considered as various decisions are made in the coming year and thanked those who participated.

New Member Induction: Gayle Martin became the newest club member Wednesday. Gayle was sponsored by Rotarian Barry Smith, her colleague at Paducah Bank. Gayle serves as a Wealth Manager for Paducah Financial Consultants. Welcome Rotarian Gayle!

Guests

September 7th, 2016

Michelle Smolen – guest of Jeff Pederson;

Michelle Campbell – guest of Maurie McGarvey;

Michael Ellen Walden and Tyrese Jones – student guests from Paducah Tilghman High;

Allie Farmer, Lilly Coiner and Josh Grogan – student guests from McCracken County High;

Craig Duncan – student guest from St. Mary High

Tim Adrian – student guest from Community Christian Academy