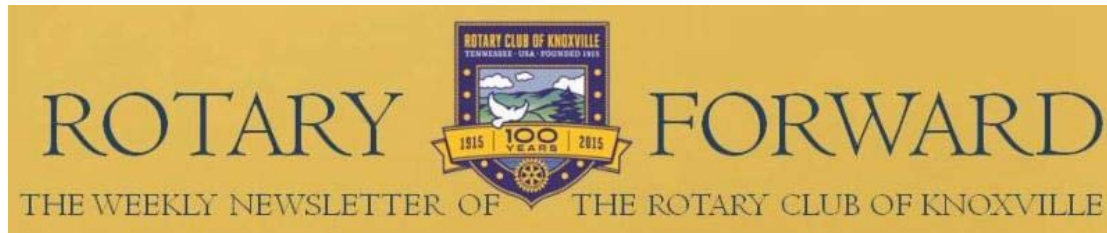


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Marriott - Tuesday, March 29, 2016

Presiding - **Sandy Martin**
 Song & Pledge - **Annette Winston**
 Invocation - **Kathy Parks**
 Program Chair - **Annette Winston**
 Program - **Theresa Carl, Governor's Books from Birth Foundation**

March is Water and Sanitation Month.

March 29, 2016 Program



**Theresa Carl, President
 Governor's Books from Birth Foundation**

As GBBF President, Theresa leads with a focus on developing strategies for sustaining and strengthening Tennessee's statewide Imagination Library in all 95 counties. A former strategy consultant with more than 23 years of experience in fundraising, relationship building, resource connecting, and creative marketing, her work unites the efforts of Imagination

Library volunteers, statewide corporate partners, municipal governments, Tennessee's state government, and a host of other organizations in the public and private sectors. A native of Union City, Tenn., Carl holds a B.A. with distinction in political science and urban studies from Rhodes College, where she served as a Trustee for nine years. She has worked as Director of Development for LEAD Public Schools, Inc., Vice President of Fund Development for Girl Scouts of Middle Tennessee and Director of Development for the Frist Center for Visual Arts. Theresa currently serves as president of The Rotary Club of Nashville, as a board member of Nations Ministry Center serving Nashville's refugees, and as a member of the Leadership Tennessee Class of 2016.

2015-2016 Officers & Directors



ROTARY INTERNATIONAL
 K.R. "Ravi" Ravindrin

Rotary Record - March 22, 2016

Sandy Martin called the meeting to order. **William Pender** led the song and pledge, followed by **Alan Hill** with the invocation. **Sandy Martin** introduced our visiting Rotarians and guests.

Bill MacGrath made the announcements.

Lou Roepke introduced new member **Daniel Greer**.

Whitney Ray-Dawson introduced new members **Chemain Kellogg** and **Amy Sherrill**.

Jim Decker introduced our speaker **Elaine Streno**.

President

ROTARY DISTRICT 6780
Beth Stubbs, Governor

THE ROTARY CLUB OF KNOXVILLE

President - **Sandy Martin**
President-Elect - **Allen Pannell**
Vice President - **Ed Anderson**
Secretary - **Bill MacGrath**
Treasurer - **Jennifer Sepaniak**
Representative of Past Presidents - **Roy King**
Directors - **Jim Decker, Don Hasson, Brent Midyett, Jody Mullins, Tiffany Walker, Ginny Weatherstone**

Club Administrator
Elaine McCulloch
Office Phone: 865-523-8252
Fax: 865-521-0664
Email: kxrotary@bellsouth.net

2015-2016 THEME



Rotary International

Upcoming Important Dates

April 16, 2016
Rotary Hike
Little Briar Gap

May 7, 2016
Rotary Derby Party

The Object of Rotary

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster: **FIRST.** The development of acquaintance as an opportunity for service;

SECOND. High ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to

Alan Hill dismissed the club with the 4-Way Test.

Rotary Club of Knoxville Attendance Record

03/22 Meeting Attendance (including make-ups).....63%
Attendance Average (2015-2016).....73%

Make-ups for the 03/15 meeting should be submitted by 03/29.
Make-ups for the 03/22 meeting should be submitted by 04/05.

Contact the Rotary office (phone: 523-8252 or email: kxrotary@bellsouth.net) to report your make-up.

Announcements



Ralph Caldwell College of Rotary Knowledge Session - March 29

The Information and Education Committee will hold a session of the *Ralph Caldwell College of Rotary Knowledge* on **Tuesday, March 29, 2016 at 11am** at the Marriott in the **Henry Knox room**. If you have a sponsored member that has not attended this session or would like to know where your sponsored member is in the process, please contact the Rotary Office (kxrotary@bellsouth.net or 865-523-8252).

2015-2016 Classification Committee Meeting - March 29

The 2015-2016 Classification Committee will meet on Tuesday, March 29, 2016 at 1pm at the Marriott.

2015-2016 Fundraising Committee Meeting - April 12

The 2015-2016 Fundraising Committee will meet on Tuesday, April 12, 2016 at 1pm at the Knoxville Marriott.

Showcase your company at an upcoming RCK Happy Hour

The Business and Professional committee is looking for Featured Members to showcase at the monthly Happy Hours. One of the three events has been claimed; if you want to showcase your company reach out to Brent Midyett (brent@dfasolutions.com) asap to claim a date. The cost is \$100 and the available events are April 28th at the Bistro at the Bijou, and May 26th at Primo, in the Sunsphere.

Attention 2016-2017 RCK Committee Chairs

2016-2017 Operating plans and budget requests are due to the Rotary Office by Thursday, March 31, 2016. You should have received an email from the Rotary Office including a list of members that are assigned to your committee, the purpose of the committee which you have agreed to chair, and the previous year's operating plan and budget. The previous plan and budget can be used as a guide. However, committee chairs are highly encouraged to meet with your committee over the next couple of weeks to discuss plans and goals for the 2016-2017 Rotary year. Please contact the Rotary Office if there are any additional members you would like to add to your committee and with any questions.

Do you have an upcoming committee meeting or event? Please notify the Rotary Office (kxrotary@bellsouth.net) so we can include in our weekly announcements.

Program Recap - March 22, 2016



RCK member **Jim Decker** introduced our speaker, our own **Elaine Streno** (also a RCK member). Elaine Streno is the Executive Director

serve society;

THIRD. The application of the ideal of service in each Rotarian's personal, business, and community life;

FOURTH. The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

The Four Way Test

Of the things we think, say or do

- 1) Is it the TRUTH?
- 2) Is it FAIR to all concerned?
- 3) Will it build GOODWILL and BETTER FRIENDSHIPS?
- 4) Will it be BENEFICIAL to all concerned?

2015-2016 Rotary Office Holiday Schedule

- September 7
Labor Day
- November 11
Veteran's Day
- November 26 & 27
Thanksgiving
- December 24 & 25
Christmas
- January 1
New Year's Day
- January 18
Martin Luther King, Jr Day
- February 15
President's Day
- May 30
Memorial Day
- July 4
Independence Day



of the Second Harvest Food Bank. She shared the history of Second Harvest, from the small beginnings of simply seeking to repurpose food that was being dumped in landfills (truckloads of food!) to multiple programs today addressing hunger needs in East Tennessee. Currently,

Second Harvest provides 1.1 million meals a month in an 18 county service area.

The major part of the presentation was a short DVD (6 minutes) that gave an overview of the six strategic efforts of Second Harvest:

- Food for Kids: Providing kids with a backpack filled with kid-friendly food to take home after school or on the weekends.
- Food Sourcing: offering free, discount and purchased products to non-profit agency partners.
- Senior Outreach: partnering with East Tennessee non-profits that serve the elderly.
- Food Rescue: Gathering prepared and perishable foods from local restaurants, schools, groceries and other sources in our community.
- Rural Route: Delivering supplies directly to rural food pantries that do not have the funds or equipment necessary to travel to the Second Harvest facility.
- Mobile Pantry: Reaching the hungry in their own community when infrastructure such as a pantry or community kitchen is lacking.

Following the DVD, our speaker addressed a variety of questions from club members.

Weekly Polio Update

Polio Headlines:

An innovative new project has been developed by a collaboration of Australian researchers. The Nanopatch may one day enable unprecedented levels of antigen sparing.



There are three weeks to go until the [globally synchronized switch](#) from the trivalent to bivalent oral polio vaccine. Learn more about the switch through this [series of videos](#).

Afghanistan: No new cases of wild poliovirus 1 (WPV1) were reported in the past week. The last case was reported in the Shagil Wa Sheltan in Kunar province, with the onset of paralysis on 1 February. The total number of WPV1 cases for 2016 remains 1, compared to 1 reported for 2015 at this point last year.

Pakistan: No new cases of wild poliovirus 1 (WPV1) were reported in the past week. The most recent case occurred in Jacobabad district, Sindh province, with onset of paralysis on 16 February. The total number of WPV1 cases for 2016 remains 6, compared to 20 reported for 2015 at this point last year.

RCK Monthly Social Hour at Historic Westwood House

Quick Links

- [Rotary Club of Knoxville](#)
- [Rotary District 6780](#)
- [Rotary International](#)

[E-MAKEUPS: E-Club One](#)

[RYES C.J. Johnson Blog](#)

[RAS Michale Ahillen's Blog](#)

[Rotary Club of Knysna, SA](#)

[Video: RCK's Trip to Mateszalka, Hungary](#)

[Video: RCK's Centennial Events](#)

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A grand time was had by all that attended the March 24, 2016 Social Activities Committee Social at Historic Westwood!

The next Rotary Club of Knoxville Social Activities committee Social Hour will be held **Thursday, April 28, 2016** (always the 4th Thursday) at **Casual Pint Hardin Valley** (2405 Thunderhead Road, Knoxville, TN 37919).

This no-host event is designed for Rotarians to get to know each other outside of our regular meetings. We'll be there from 5:30 to 6:30 p.m.

Old and new members, spouses, guests, dates, and associates should come. The best part is . . . they count as makeups!

Thanks to **Tina Minnick** for setting up this Happy Hour.

Save the Date for Knoxville Alzheimer's Tennessee Walk on April 9, 2016



On Saturday, April 9, 2016 the 26th Annual Knoxville Alzheimer's Tennessee Walk will take place - Rain or Shine!

The Rotary Club of Knoxville has been challenged by the Bearden Rotary Club to see which club can raise the most money!

President Sandy will be leading our Walk Team and is looking for members to join her. Please let the Rotary Office know if you would like to join the Walk Team. For more information visit www.alzTennessee.org or contact the Rotary Office.

If you would like to make a contribution, please write your check out to the Rotary Foundation of Knoxville and write "ALZ Walk" in the memo field.

Save the Date for a Rotary Hike & Lunch



Date: Saturday, April 16, 2016

Time: 10:00am

Location: Little Briar Gap (<http://www.hikinginthesmokys.com/little-brier-gap.h>)
Roundtrip trail length: 2.6 miles

Directions: From the Townsend "Y" intersection near Cades Cove, drive 7.4 miles to reach the Metcalf Bottoms Picnic Area. Turn left into the picnic area and drive across the one-lane bridge. At 0.4 miles from Little River Road, turn right onto Little Greenbrier Road. The parking area for the Little Brier Gap Trailhead is less than a half-mile up the narrow gravel road, and is next to the historic Little Greenbrier School.

Following the hike, we will have a picnic lunch at the Metcalf Bottom picnic area. Hikers should bring their own picnic lunch.

Make plans to attend the District Golf Tournament and District Conference

Registration is now open for the District Golf Tournament and the District Conference. The best way to register is to [logon to DACdb](#). After logging in, go to "Calendar" tab and scroll down to the events in April.



The **District Golf Tournament** will be held on **Thursday, April 28, 2016** at the Gatlinburg Country Club (520 Dollywood Lane, Pigeon Forge TN). The cost is \$100 per player and start time is 12pm. To register, click the "Register Now" link and be sure to let **Jim McBrearty** know as he is building the Rotary Club of Knoxville's Golf Team.

The **District Conference** will be held from Friday, April 29th through Sunday May 1st at the Margaritaville Island Hotel in Pigeon Forge, TN. To register for the various events, click on the "Register Now" link within the "Calendar" in DACdb.



Be sure when booking your room for the Margaritaville Island Hotel that you use Rotary as your discount code. Additionally, when booking with the hotel, you should receive one free pass for riding the Great Smoky Mountain Wheel Ride located a few steps from the hotel.

Contact the Rotary Office if you have any problems registering for either of these events.

Pellissippi State College Choir's benefit concert helps raise money for Rotary water projects in Peru



During the week of March 4-12, 2016, **Dr. Anthony Wise** led the Pellissippi State College Choir, Variations, to Peru during the week of March 4-12, 2016. While in Lima, they gave a benefit concert for the Sunrise Rotary Club of Lima, a small club of about 22 members, which organized the event and venue for Anthony and **Dr. Allen Edwards** who also accompanied the group. Dario Gastelo, the club president, was very pleased with the results of the concert which raised almost a thousand dollars for their special water projects in rural Peru.

Once again, Dr. Anthony Wise and Dr. Allen Edwards were overwhelmed by the hospitality and the assistance offered by fellow Rotarians. The entire tour was a great success with large audiences of school children and adults throughout the week. One of the highlights of the week was the trip to Machu Picchu, an ancient Incan ceremonial site which has been named a World Heritage Site by UNESCO.

Meet our newest members



Daniel Greer is excited to be joining us as a new Rotarian. Daniel is a CPA and is employed as a Senior Tax Manager at Pugh CPAs in West Knoxville. Daniel lives in West Knoxville with his wife Carina, and their two wonderful little girls; Eleanor and Abigail. They are eagerly awaiting the arrival of the third daughter at the end of June. His family attends the Fellowship Evangelical Free

church. Daniel enjoys playing with his kids, camping, reading, working on the occasional home improvement project and watching baseball (go White Sox!).

Daniel R. Greer **2016**
(Account)
 Senior Tax Manager
 Pugh CPAs
 315 N Cedar Bluff Rd, Ste 200 37923
 Ph: 769-1721 Fax: 769-1660
 Email: dgreer@pughcpas.com

Res: 233 McFee Rd 37934
 Cell: 407-4947
 Email: dr_greer@yahoo.com
 Birthday: 10-Apr Spouse: Cari
 Sponsor: Lou Roepke



Chemain Kellogg is the executive meeting manager at Holiday Inn World's Fair Park in Knoxville. Kellogg is responsible for securing and managing new local corporate meetings, small conferences and events.

Kellogg is a seasoned business professional who has worked in a variety of industries during her 22-year career, most recently as the sales coordinator for Holiday Inn World's Fair Park. In that role, she supported the sales and catering team with group and event bookings and assisted with the execution of events and marketing campaigns. She has also managed social, entertainment and tour/travel market segments.

Chemain Kellogg 2016
(Hotel Management)
 Executive Meeting Manager
 Holiday Inn World's Fair Park
 525 Henley St 37902
 Ph: 934-3289 Fax: 971-1492
 Email: ckellogg@hiknoxwdwn.com
 Res: 11619 Lanesborough Way, #705
 Cell: 760-807-4578
 Email: chemainkellogg@yahoo.com
 Birthday: 3-Jan Spouse: Tim
 Sponsor: Whitney Ray-Dawson



Amy Sherrill is a principal architect and co-owner at the Benefield Richters Company. The company specializes in the design of commercial office, industrial facilities, parks and recreation facilities, and redevelopment and renovation projects. The team is passionate about creating healthy and sustainable environments.

Prior to joining Benefield Richters, Amy served as the Director of Development and Project Manager/Lecturer for the UT College of Architecture and Design. As project manager and lecturer, she oversaw the design, construction and competition demonstration of a solar powered home for the Department of Energy's Solar Decathlon competition.

Amy and her husband Nolan live in Historic Old North Knoxville with their daughter Samantha (19) and bernese mountain dog puppy Emmie. Her hobbies include hiking, running, water skiing, traveling, sewing, and DIY home improvement. Amy is a graduate of the Georgia Institute of Technology and the University of Tennessee, Knoxville.

Amy Howard Sherrill 2016
(Architect - Administration) Principal Architect
 Benefield Richters Company
 516 Union Ave 37902
 Ph: 637-7009
 Email: asherrill@benefieldrichters.com
 Res: 1324 Grainger Ave 37917
 Ph: 678-878-8993
 Email: amysherrill96@gmail.com

Birthday: 18-Dec Spouse: Nolan
 Sponsor: Whitney Ray-Dawson

DATES TO REMEMBER...

Tuesday, March 29 - *Ralph Caldwell College of Knowledge* Session at 11am at the Marriott in the Henry Knox room

Tuesday, March 29 - 2015-2016 Classification Committee meeting at 1pm at the Knoxville Marriott



Thursday, March 31 - 2016-2017 Committee Operating Plans and Budget requests due to the Rotary Office

Thursday, March 31 - Preregistration discount ends for Rotary International Convention

Saturday, April 9 - 26th Annual Knoxville Alzheimer's Tennessee Walk

Tuesday, April 12 - 2015-2016 Fundraising Committee meeting at 1pm at the Marriott

Saturday, April 16 - Rotary Hike at Little Briar Gap at 10:00am

Tuesday, April 19 - 2015-2016 RCK Board of Directors meeting at 11:45am at the Marriott

Thursday, April 28, 2016 - District Golf Tournament, Pigeon Forge

Thursday, April 28 - Rotary Social Hour at Casual Pint Hardin Valley from 5:30-6:30pm

April 29 - May 1 - District Conference at the Margaritaville Island Hotel in Pigeon Forge

MARCH BIRTHDAYS

Mar. 3rd: Chuck Tindol, Tim Romero; **10th:** Steve Walling, John Bailes; **13th:** Jeff Chapman; **14th:** Wes Price; **17th:** Jeff Allen; **18th:** Rob Chadwell; **19th:** Larry Suchomski, Barry Cleveland; **20th:** Ken Knight; **21st:** John Bailey; **24th:** Randy Corlew, Cameron Puckett; **25th:** Dave Baker; **26th:** Michelle Hanks; **27th:** Kim Denton, Jim Overbey; **30th:** Mike Prowell; **31st:** Jason Hamilton, Jody Mullins

If you are celebrating a birthday this month and your name is not listed please let the Rotary office know so that we can update our records.

Reported Make-up

eClub: 3/1-Jack Talmadge

Clearwater, FL: 3/22-Bo Croley

Other Rotary Activities: 3/8-Wes Price, Amy Pangelinan; **3/15**-Wendy Gibbs, Jason Hamilton, Amy Pangelinan, Emma Webb, Tiffany Walker, David Williams, Bo Croley; **3/22**-Dennis McClane, Tim Romero, Jim Alexander

Banked Make-ups: 3/21-Kim Isenberg, Emma Webb, Tiffany Walker; **3/22**-Jan Coe, Bill MacGrath, Whitney Ray-Dawson, Don Hasson, Jody Mullins, Brent Midyett, Ginny Weatherstone, Tiffany Walker, Jim Decker, Jennifer Sepaniak, Allen Pannell, Sandy Martin, Bill MacGrath, Wendy Gibbs, Joe DeFiore, Ellen Fowler, Mark Webb, David Williams, Amy Pangelinan, Emma Webb, Tiffany Walker; **3/23**-Melissa Chiles; **3/24**-Frank Rothermel, Oddie Oliveira, Mary Lynne Derrington, Deanene

Catani, Sam Albritton, Paul Kedrow, Ken Knight, Bob Samples, Lou Roepke, Brent Midyett, Todd Moody, Annette Winston, Brown Wright, Sandy Martin, Bill MacGrath, Terry Igoe, Shannon Holland



Question of the Week

Question: To whom is the crafting of an annual Rotary theme credited?

Answer: 1949-50 RI President Percy C. Hodgson

AREA ROTARY CLUBS

Monday: Lenoir City, 12 Noon, First Baptist Church, 2805 Simpson Rd East; Oak Ridge Sunset, Holiday Inn Express

Tuesday: Clinton, 12 Noon, Clinton Community Center; Loudon, 12 Noon, Lakewood Place; Maryville-Alcoa, 7:00 A.M., East Tennessee Medical Group Conference Room, Joule St, Alcoa; Morristown A.M., 7:30 am, Morristown Country Club; Turkey Creek (Sunset), 5:30 pm, Faith Lutheran Church (239 Jamestown Blvd)

Wednesday: Farragut, 12:15 pm Fox Den Country Club; Knoxville Breakfast, 7:00 am, Gettysvue Country Club; Morristown, 12 Noon, Morristown Country Club; Oak Ridge Breakfast, 7:15 am, Tech 20/20, 1020 Commerce Park Dr

Thursday: North, 12 Noon, Litton's Restaurant; Oak Ridge, 12:00 pm, Doubletree Hotel, 215 S Illinois Ave

Friday: Knoxville Volunteer, 12 Noon, Knoxville Marriott; Bearden, 12:15 pm, Bearden Banquet Hall



Rotary Club of Knoxville, 501 Main Ave, No. 166, Knoxville, TN 37901

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