

The Sunsetter



THE ROTARY CLUB OF OAK RIDGE SUNSET

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Tennessee's First Sunset Club



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Roger Petrie

President

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President-Elect

Margaretanne Ingle

Vice President

Kesha Shipe

Secretary

Kay Honey

Treasurer

SueAnne Lewis

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Administration Chair

Jim Dodson

Membership

Jon Carlberg

Foundation

Leonard Abbatiello

Service Projects

Becky Dodson

Youth Services

SueAnne Lewis

Public Relations

Announcements

- At our August 24 meeting the membership of our club voted unanimously that we would not participate in another Dragon Boat Festival.
- Senator Lamar Alexander will be the speaker at the September 3 meeting of the Rotary Club of Oak Ridge. Their meetings are on Thursdays at noon in the Double Tree Hotel. Our members are encouraged to attend, but please let **Roger Petrie** know that you plan to go so they can be sure to have enough food.
- At the August 17 meeting Club members voted to expand the **DaVinci Arts & Science Fair** to include two events: one for 3rd-, 4th-, and 5th-grade students on May 21-22, 2016, and one for 6th-, 7th-, and 8th-grade students on January 23-24, 2016. See the article below about the science fair part of this project.
- Don't forget to sign up for the Kroger Community points. You have to sign up every year, even if you have already registered.
- If you have news to go in the Sunsetter, please email it to **SueAnne Lewis** at designprof@att.net.
- Have you checked yourself out in the Rotary database? If not, you should. At the end of this newsletter you'll find instructions on how to log into DaCdb where you can check your personal information. Only you and the club secretary can make changes to the information.

Rotary Business

- In order to qualify for the President's Award at the next District Conference, **every member** of our club must contribute at least \$20 to Rotary International. Please do your part!
- Has anyone ever asked you, "What is Rotary?" Here's your answer:

Rotary is an international organization that **joins leaders** from all continents, cultures, and occupations to **exchange ideas**, bring our expertise and diverse perspectives to help solve some of the world's toughest problems, and **take action** to bring about lasting change in our communities and around the world.

- **If you miss a meeting, be sure to make up during the two weeks before or after the missed meeting.** You can make up at another club or on line at one of these e-clubs:

E-club of Southeast USA www.recswusa.org
Rotary E-club NY1 www.rotaryclubny1.com
Rotary Club of District 7890 www.rotaryclub7890.org.

- Please notify Secretary **Kesha Shipe** when you make up a meeting. Her email address is ShipeKesha@gmail.com.
- Rotarians who make up at the Sunset Club pay \$10.

September Birthdays

Chuck Darling

9/4

Aditja Savara

9/29

Aaron Wells

9/30

Upcoming Events

Weekly Meeting 8/31/15

Program: **Officer Ben Haines and his K-9 Partner**

Invocation: **Aaron Wells**

Greeters: **Monique Wesh & Melissa Wells**

Weekly Meeting 9/7/15

Program: **Labor Day
No Meeting**

Weekly Meeting 9/14/15

Program: **Social Meeting & Board Meeting**

Invocation: **Becky Dodson**

Greeters: **Monique Wesh & Melissa Wells**

Rotary



Last Week

Naomi Asher

United Way of Anderson County

Our speaker last week was Naomi Asher, Executive Director of United Way of Anderson County. Our own Jim Dodson is Co-Chair of the 2015 United Way Campaign, which will be shorter than previous campaigns - running from August 24 to November 24 - and have the ambitious goal of raising \$1.2 million.

Recent campaigns have not reached their goal, but this year the campaign is working harder to get everyone in the community involved, whether with a small donation or a very large one. Asher said that it is better to reach the goal with many small gifts than only a few very large ones.

According to Asher, the United Way of Anderson County has made some major changes recently. They re-established their Strategic Planning Committee, and they streamlined their operations to be more efficient, cutting about \$100,000 from the operations budget. They are also looking at their branding and communications plans to find better ways to connect with more citizens.

United Way provides funding to more than 30 local agencies that have a direct impact on the quality of life in our community. The organization works to fund programs that address root needs rather than quick fixes, giving it a broad view of the needs of the area.

United Way provides many valuable services to the agencies it serves, including training from outstanding professional trainers who would be beyond the resources of any single agency. They provide technical assistance serving as an 'agency hub' through which to highlight best practices. The organization is also a volunteer hub, providing agencies with profiles of available volunteers.

The Taste of Anderson County fundraising event in Jackson Square will be September 19 from 4:00 to 9:00 and will benefit the United Way and the Free Medical Clinic. It will showcase local food and music, featuring specialty liquors, wines and craft beers, and will present the first annual "King of the Wings" competition. The cost for "tastes" will be \$1 or \$2 per item. Tickets will be available at the event. Contact 865/183-4831 or zina@uwayac.org.

Expanding our Science Fair

Our science fair projects will expand this year to include middle school students in grades 6-8. The reason for this expansion is to provide an avenue through which area students may progress to another level of competition in the Southern Appalachian Science and Engineering Fair.

The Southern Appalachian Science and Engineering Fair (SASEF) is the premier science and engineering competition for students in middle and high school in the 23-county service area of East Tennessee. It has promoted teaching the scientific method in science, engineering and math since 1952.

The fair is sponsored by the University of Tennessee and many local companies and agencies. It is held at the UT Thompson Boling Arena during the first week of April. There are two divisions of competition -- Junior Division for middle school students, grades 6 - 8, and Senior Division for high school students, grades 9 - 12.

SASEF is an official, affiliated regional fair of the [International Science and Engineering Fair](#).

Rotary Information

The Four-Way Test

The Four-Way Test of the things we think, say or do is a test used by Rotarians world-wide as a moral code for personal and business relationships. The test can be applied to almost any aspect of life. It was scripted by **Herbert J. Taylor** of Chicago as he faced a serious business crisis.

In the early 1930s Taylor set out to save the Club Aluminum Products Distribution Company from bankruptcy. He believed himself to be the only one of the company's 250 employees who had hope of doing so. His recovery plan started with changing the ethical climate of the company. He explained:

The first job was to set policies for the company that would reflect the high ethics and morals God would want in any business. If the people who worked for Club Aluminum were to think right, I knew they would do right. What we needed was a simple, easily remembered guide to right conduct - a sort of ethical yardstick- which all of us in the company could memorize and apply to what we thought, said and did.

I searched through many books for the answer to our need, but the right phrases eluded me, so I did what I often do when I have a problem I can't answer myself. I leaned over my desk, rested my head in my hands and prayed. After a few moments, I looked up and reached for a white paper card. Then I wrote down the twenty-four words that had come to me:

Is it the truth?

Is it fair to all concerned?

Will it build goodwill and better friendships?

Will it be beneficial to all concerned?

I called it "The Four-Way Test" of the things we think, say or do.

In 1940s when Taylor was an international director of Rotary, he offered the Four Way Test to the organization, and it was adopted by Rotary for its internal and promotional use. Never changed, the twenty four word test remains today a central part of the permanent Rotary structure throughout the world and is held as the standard by which all behavior should be measured. The test has been promoted around the world and is used in myriad forms to encourage personal and business ethical practices. Taylor gave Rotary International the right to use the test in the 1940s and the copyright in 1954. He retained the rights to use the test for himself and his Club Aluminum Company.