

100%
PAUL HARRIS
FELLOW CLUB



EST. 1965

STONE MOUNTAIN VIEWS

VOL 3, ISS 24 | 7 JANUARY 2014

THIS WEEK'S PROGRAM



ANN ROSENTHAL

EXECUTIVE DIRECTOR
TUCKER/NORTHLAKE CID

Rotary



RON D. BURTON ROTARY INTERNATIONAL PRESIDENT
BLAKE MCBURNEY DISTRICT 6900 GOVERNOR
BILL WEEKS DISTRICT 6900 ASSISTANT GOVERNOR
CYNTHIA D. EDWARDS ROTARY CLUB OF STONE MOUNTAIN PRESIDENT

ABOUT ANN ROSENTHAL

Ann Rosenthal formed her own public affairs and fundraising consulting firm in July of 2000. She has lobbied local, state, and federal elected officials and their agencies on a wide range of issues including appropriation requests, economic development, transportation, healthcare, tax reform, health and wellness, and children's issues. Ann was named president of the Tucker Community Improvement District in August of 2013 after serving as a member of its formation committee. As a member of the formation committee, Ann led the governmental affairs process that successfully won unanimous approval by the DeKalb County Board of Commissioners for the creation of the CID. From January of 2009 through January of 2011, Ann served as the Legislative Affairs Director and Government Relations Director for DeKalb County Government.

While with DeKalb County Government Ann successfully worked to secure \$55 million in federal stimulus funding with the DeKalb County Infrastructure Director and Georgia Department of Transportation for DeKalb County transportation improvement projects; Secured \$2,000,000 in the Georgia State budget for DeKalb County's Public Library Central Annex Facility; Successfully lobbied for legislation that allows the DeKalb County Development Authority to utilize their bonding authority for private sector investments, making them competitive with other development authorities in the state. These are just a few of the many successes Ann accomplished while with DeKalb County.

As an independent consultant specializing in event fundraising, Ann raised more than \$3.7 million dollars for gubernatorial candidate and former Georgia Secretary of State Cathy Cox. Previously, Ann served as Cox's Finance Director during her successful 2002 re-election bid for Secretary of State, raising more than \$1.5 million dollars – a record at that time for a Secretary of State's race in Georgia.

In addition to her governmental affairs work, Ann's background includes developing and implementing new marketing strategies for legislative advocacy campaigns, fundraising, and targeted market research. Ann has established and managed a diverse client base ranging from Fortune 500 companies and not-for-profit organizations to political candidates seeking elected office. In addition, Ann participates in numerous round-table discussion groups and conferences for the business and not-for-profit sectors on effective lobbying techniques, fundraising and marketing strategies, and target market groups.

Ann is a 2000 graduate of Leadership DeKalb and 2003 graduate of Leadership Georgia and serves on a host of boards and committees. She is a native of Athens, GA. Ann and her husband Dudley and their loveable 3 year-old dachshund, Zoey live in the Atlanta area

WWW.TUCKERCID.COM

WWW.ARCCONSULTING.ORG



MESSAGE FROM THE PREZ

Happy New Year!

I trust that the holidays were wonderful and enjoyable for you and your loved ones. I hope that you have nothing but great memories to relive and share for years to come. I know this holiday season has left me with LOTS of memories to recall.

I am missing seeing you at our weekly meetings, but I know that Chris and Donna, along with our leadership team, are all “carrying on” business as necessary, for which I am grateful. I look forward to re-joining you at our club’s meetings and activities soon.

In the interim, please join me in thanking Dwain Forbes, who has served as our Newsletter Editor, since July 1, 2013, for a job well-done. He assumed this position as one of our newest members and was very diligent about ensuring that one of our key communications tools was sent to us weekly. As most of you know, Dwain has accepted a new career position which has resulted in his making a change with his membership with us as well as in his being unable to serve as Newsletter Editor any longer. While we say, “Goodbye and thank you” to Dwain, we are blessed to be able to say, “Hello and thank you,” to another member, Joseph Hayes, who has skills in this area and has willingly volunteered to serve as our new Newsletter Editor. Dwain and Joseph are working together to make this transition smooth. It’s nothing like committed Rotarians!

I ask that in this New Year – 2014, we all recommit ourselves to Rotary and help to make our club one of the best in whatever area you choose to serve --- bar none. Remember, as Rotarians, we are “life-savers” to many.

With Hugs and Kisses,
President Cynthia



HAPPY NEW YEAR

**SAVE
THE
DATE**



SATURDAY, FEBRUARY 22, 2014

JOIN THE ROTARY CLUB OF STONE MOUNTAIN AT A

MURDER MYSTERY DINNER

@ DAVE & BUSTER'S

4000 VENTURE DRIVE

DULUTH, GA 30096

(770) 497-1152

**TIME 6:00PM ATTIRE FESTIVE/COMFORTABLE TICKETS \$60PP
CASH BAR, BUFFET DINNER, SILENT AUCTION, PRIZES, AND MORE!**

FOR MORE INFORMATION
BILL ROSENFELD, FUNDRAISING CHAIR
WROSEN@MINDSPRING.COM



FUNDRAISER FOR LOCAL AND INTERNATIONAL SERVICE PROJECTS

CYNTHIA D. EDWARDS, PRESIDENT



“FRIENDLIEST CLUB IN THE SOUTH”

CLUB REMINDERS

START TIME

Please arrive to the weekly meeting in enough time for you to socialize, go through the buffet, and be seated by 12:14PM. We will begin the meeting promptly at 12:15PM, so that we may end promptly at 1:15PM. At our request, the Smoke Rise Country Club has begun setting out the food by noon, which will assist us in starting our meetings as indicated.

DUES & FEES

Thank you for working with our Assistant Treasurer, Harry Strack, to ensure that our individual financial accounts are up-to-date. Remember, currently, our personal dues and assessments provide the majority of the funding for our club's work and support to other organizations.

ATTENDANCE

Our goal is to achieve 100% attendance with all members at each meeting. If circumstances cause you to miss our weekly meeting, be sure to make up your meeting by attending another club's weekly meeting; by participating in a service project, Board meeting, or committee meeting; or by making up online by accessing the Rotary International website. All documentation confirming make-ups should be provided to George Miranda, Club Secretary within two weeks of the missed date. Online make-up confirmations will be automatically sent to George.

MEMBERSHIP

Continuously be on the lookout for potential Rotarians. Remember, our goal is to attract them, not just recruit them. With this in mind, we are working to become more involved in assisting the organizations that we financially support. From publicizing our community service, people who have similar interests may be attracted to join our club. Begin to make a list of friends who are like you and/or have similar interests that fall in at least one of Rotary's six areas of focus, but who you have not asked to join you at a Rotary meeting. Invite them!

CLUB ANNOUNCEMENTS

SET-UP & TAKE-DOWN DUTIES

01/07/14	Joe Stock & Harry Strack
01/14/14	Suzanne Sykes & Irvine Weekes
01/21/14	Michele Weston & John Willett

BIRTHDAYS

None

ANNIVERSARIES

None

SERVICE PROJECTS

SUE KELLOGG LIBRARY

Just a reminder to members that collecting books for the Sue Kellogg Library is an ongoing project. Bring, Bring, Bring!!! Should you need assistance, please get in contact with Dora Jackson at the next meeting.

PROGRAMS

01/07/14	Ann Rosenthal, Executive Director, Tucker/Northlake CID (Community Improvement District)
01/14/14	Col. Ben Malcolm, US Army (Ret.), Special Forces Operation, Author of <i>White Tigers—My Secret War in North Korea</i>
01/21/14	Leonardo McClarty, President & CEO, DeKalb Chamber of Commerce
01/28/14	TBD
02/04/14	Tim Echols, Public Service Commission, District 2
02/11/14	Tracy Techau, Scout Executive, Atlanta Area Council, Boy Scouts of America
02/18/14	TBD
02/25/14	Jeffrey Tapia, Executive Director, Latin American Association
03/04/14	TBD
03/11/14	TBD
03/18/14	TBD
03/25/14	Jeff Clemmons, Author of <i>Rich's—A Southern Institution</i>
04/01/14	TBD
04/08/14	Steve Bradshaw, Author of <i>Love Letters from Desert Storm</i>
04/15/14	TBD
04/22/14	TBD
04/29/14	Jerry Crane, Rule of 85 Presentation



100%
PAUL HARRIS
FELLOW CLUB



EST. 1965

ABOUT US

Our mission is to distinguish the Rotary Club of Stone Mountain from other top clubs in District 6900 by consistently supporting the Object of Rotary through projects in each of the avenues of service; by eagerly extending the hand of fellowship; and by actions demonstrating our commitment to the Rotary ideal of "Service Above Self."

Our members are actively involved in the local community with programs and projects in the city of Stone Mountain and surrounding areas. Realizing that the boundary of the world's borders are ever growing, Stone Mountain Rotarians are also involved in humanitarian and educational projects in India, Central America, Europe, Asia, Africa—literally all over the world.

Stone Mountain Rotarians can be counted on and called on. They honor commitment, value integrity, and unselfishly render "Service Above Self." Stone Mountain Rotarians are among Rotary's heroes!

WE MEET MOST TUESDAYS AT NOON AT SMOKE RISE COUNTRY CLUB
4900 CHEDWORTH DR, STONE MOUNTAIN, GA 30087, (770) 908-2582

FOR MORE INFORMATION, CALL (770) 656-4363

2013-14 CLUB OFFICERS AND DIRECTORS

"SERVICE ABOVE SELF"



CYNTHIA D. EDWARDS	PRESIDENT
CHRIS BRAND	PRESIDENT ELECT
DONNA JENSEN	PRESIDENT NOMINEE
GEORGE MIRANDA	SECRETARY
PP BUD SCHOOLER	TREASURER
PP MARK DIGIOVANNI	IMMEDIATE PAST PRESIDENT
RON LUNSFORD	SERGEANT-AT-ARMS
PP BILL WITCHER	CLUB ADMINISTRATION
CHRIS BRAND	CLUB SERVICE PROJECTS
LORRIE KING	COMMUNITY SERVICE
IRVINE WEEKES	VOCATIONAL SERVICE
PP BILL ROSENFELD	INTERNATIONAL SERVICE
AG DURL JENSEN	MEMBERSHIP
PDG CASEY FARMER	FOUNDATION
PP LEISA SMITH	PUBLIC RELATIONS
JOSEPH G. HAYES	NEWSLETTER
HIKIE ALLEN	YOUTH SERVICE
PP BILL HAWES	DIRECTOR AT LARGE
PP HARRY STRACK	DIRECTOR AT LARGE
PDG MARGIE KERSEY	DIRECTOR AT LARGE
PDG AL LIPPHARDT	PRESIDENTIAL ADVISOR

CHECK US OUT AT STONEMOUNTAINROTARY.ORG

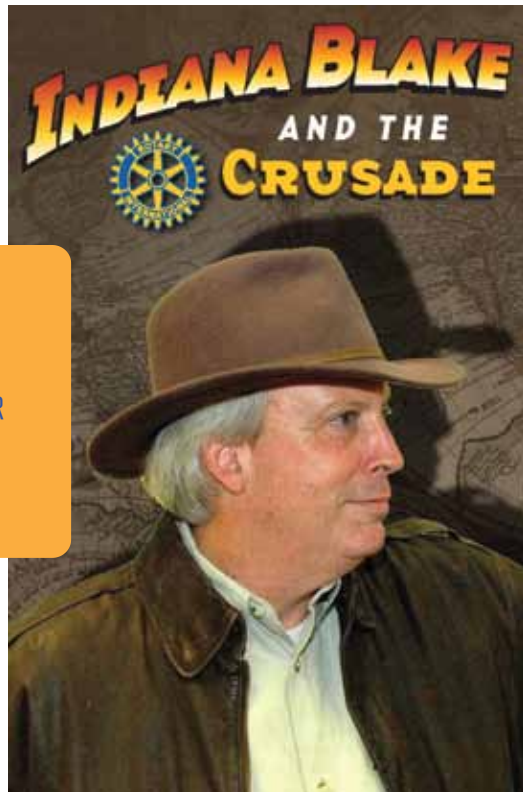
**MEET
OUR
LEADERS**



**RON
BURTON**

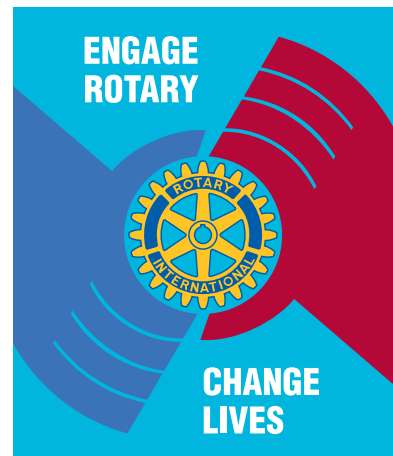
RI PRESIDENT
2013-2014

***“THERE IS
NO LIMIT TO
WHAT WE
CAN
ACCOMPLISH
WHEN WE
ALL SERVE
WITH OUR
WHOLE
HEARTS.”***



**BLAKE
MCBURNEY**

DISTRICT 6900 GOVERNOR
2013-2014



STONE MOUNTAIN VIEWS

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Rotary
Club of Stone
Mountain



PUBLISHED WEEKLY BY
ROTARY CLUB OF STONE MOUNTAIN
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