



Rotary Club of Dalton Newsletter

<http://www.daltonrotaryclub.org>

This Week:

February 10
Director Program
*Dr. Bill Underwood -
President, Mercer
University*

Upcoming Meetings:

February 17
Robert Smalley
*Mike Babb & Dennis
Mock - SPLOST Initiative*

February 24
Archana Srivastava
*Dr. Steven G. Wassilak -
Center of Disease Control*

March 3
Director Program
*Pat Frawley, CEO of
Community and Southern
Bank*

March 10
Sherwood Jones, III

March 17
Kelly Jones
*Hamilton NICU / March of
Dimes - Jessica
Truelove, Dr. Liz
Kennedy & Dr. Vic
Thomas*

Welcoming New Member...



John Neal, sponsor, greeting Onsy Bestawros, new member

A Dirt Farmer's Perspective on Risk Management

By: Kathryn Sellers



Andrew Moore, introduced by Rotarian Graham Fox, intrigued Rotarians with his presentation about his farming of canola, barley, black oats, sun flower seeds, soy beans, wheat and yellow peas, and his various businesses that provide vertical integration between planting and harvesting the crops and the production of the end products.

Moore, who graduated from Mercer and has been a teacher and coach, is now a full-time, third generation farmer of 8,000 acres with two crops a year on all the land. Moore's Seed and Grain grows the crops, Resaca Sun Feeds produces vegetable oils, meals and animal feed pellets from the crops for seven different animals (poultry, cattle, sheep, etc.

He spoke about one of his end users for the feed produced: the huge broiler business in Georgia, the largest poultry producer in the nation, producing 8 billion pounds or \$38 billion annually. Poultry is 47% of the agriculture money in Georgia.

Moore talked about a farmer's risks:

1. They have no control over the price received. It is often controlled by overseas purchases as well as US market issues.
2. Weather is a constant challenge

Club Officers:

David Aft
President

Jason Parker
President-Elect

Frank M. Hogshead
Secretary, Treasurer

Chuck Dobbins
Immediate Past President

Bruce Satterfield
Club Administration Chair

Kathryn Sellers
Public Image Chair

Rick Cobb
Membership Chair

Ty Ross
Community Service Chair

Scott Rhoden
Youth Service Chair

Kevin Brunson
Vocational Service Chair

Archana Srivastava
International Service
Chair

Foundation Chair

3. Bugs and weeds; chemical sprays are necessary constantly to avoid bugs such as the kudzu beetle that eats soy beans and fungicides to avoid diseases.
4. Death of a family member. He says succession planning is essential in a family farming business.

To manage these risks, he contracts futures with his crops; has storage for 1.2 million bushels of products to manage distribution; has his own trucking; always purchases crop insurance, has a definite succession plan for his family and is totally vertically integrated – land to end product. He focuses totally on non-genetically modified crops and can grow five crops per acre every three years in his crop rotation.

For more information: Resacasun.com

Birthdays & Anniversaries

Member Birthdays

Chappell, William J. (WILLIAM)
Caperton, Robert William Jr.
(ROBERT)

Birthday

12-Feb
15-Feb

Partner Birthdays

Henson, Jean

Member Name Birthday

Henson, Paul E. Jr. 14-Feb

Member Anniversaries

Bronson, William III(WILLIAM)
Ward, Barbara K. (BARBARA)
Pare', Michel C. (MICHEL)

Start Date

13-Feb-07
15-Feb-00
16-Feb-99

Years

8
15
16

Wedding Anniversaries

Allgood, Charles Y. (CHARLES)
Cruse, Lesley Dale (DALE)

Partner's Name

Laura
Amy

Anniversary Years

11-Feb 54
12-Feb 33

Four Way Test

