



Rotary Club of Dalton Newsletter

<http://www.daltonrotaryclub.org>

This Week:

March 4
Dixie Kinard
Archway

Upcoming Meetings:

March 11
Ginger Mathis
GNTC President, Pete
McDonald

March 18
No Meeting

March 20
Banquet - The Farm

March 25
Hilliard Jolly
Walter Jones - "The Lent
I never knew"

Club Officers:

Chuck Dobbins
President
David Aft
President-Elect
Frank M. Hogshead
Secretary, Treasurer
Brian Anderson
Immediate Past President
Kelly Jones
Club Administration Chair
Judy M. Elliott
Membership Chair
Kathryn Sellers
Public Image Chair
Judy M. Elliott
Membership Chair
Ty Ross
Community Service Chair
Scott Rhoden
Youth Service Chair
Jason Parker
Vocational Service Chair
Sandra Stone
Foundation Chair

Rotary Spring Banquet and Reception

By: David Aft

Greetings, fellow Rotarians –

Make your reservations now for the Rotary Spring Banquet and Reception planned for

March 20, 2014 at 6:30 p.m. at The Farm.

Please let me know if you and your spouse or significant other will be joining us for the March 20th dinner.

Last year's event was a wonderful reminder of how much fun Rotary can be and how important fellowship is to our Club. This year's program will be fun and informative as we continue to explore the legacy of Rotary founder Paul Harris and the many important achievements we share as Rotarians.

YOUR RESPONSE IS REQUESTED

Over the next week, I hope to finalize our list of attendees and with this in mind, please RSVP by return e-mail to david.aft@communityfoundationnwga.org or by telephone at 706-313-9518.

As always, if you have any questions, please reach out to Chuck Dobbins or myself and we hope to see you at The Farm on March 20th.

42nd Annual Ronnie McClurg Rotary Invitational Track Meet

By: Jason Parker

If you're looking for signs of Spring, look no further than the upcoming Ronnie McClurg Rotary Invitational Track Meet on **March 15, 2014!**

This is the 42nd annual occasion of the meet, and a signature Rotary event in our community. Our namesake of the event and fellow Rotarian, Coach McClurg, reports that 25 teams have already signed up to attend and the event will be held on the renovated track facilities at Dalton High School.

This year's event includes participation of 25-30 DHS Interact Club members, so it promises to be a special day for being active in the community and meeting these students. Interact is recognized by Rotary as a club for youth ages 12-18 who want to connect with others in their community or school; carry out service projects and learn about the world. Interact students will be partnered to work alongside our club members for the meet.

Many members have already signed up to volunteer for the track meet, but opportunities still exist to join in and spend part of that day in fellowship with these athletes and fellow Rotarians. Check your table at the next meeting for sign-up sheets, and for an alternate way you can participate!

Chuck McClurg Updates Rotary about the Sports Turf Market and More

By: Kathryn Sellers



"Diversification is the name of the game," stated Chuck McClurg, Vice President of Shaw Turf, "and the business is growing." McClurg reported that the market is up to \$328 million in 2011 and is expected to be more than \$375 million in 2015. That reflects the use of 24 million square yards going to 28 million. Of that, 46% is for contact sports, but the growing market, 54%, is for leisure and landscaping. In North Georgia, there are about eight companies in this segment, including Field Turf, Astroturf, Sprint, Challenger and Shaw.

There are over 8,000 sports fields in North America with over 1,000 new annually. The issues driving growth for sports fields are: Durability for fields that have demands of 24/7 activity and more rental time for fields. The fields now have a life time of 8,000 hours of play, usually 8 – 10 years. Existing fields are usually upgraded by changing to another fiber like the "Bolt" fiber of Shaw that reflects light better, making the fields look like real grass. Soccer fields are now approved by FIFA, the professional soccer licensing organization. There are multi-sports fields for baseball, soccer and youth soccer. Locally, there are "bolt" fields at Dalton High, Christian Heritage, Gaston Center and the Dalton Recreation Department.

The new technology to address heat dissipation is Shaw's "hydrochill" fiber that reduces heat by absorbing moisture and slowly releasing it. Helmet-to-field injuries are being addressed with different infills of rubber and sand. There is an organic system called "geofill."

The environmental field for turf products has large potential. Capping landfills and levees with turf is so good for the industry because it means acres instead of square yards of fabric sold. The average Corp of Engineers levee is 12,000 acres. This is a three layer turf that caps a landfill or levee, provides erosion control and limits off-gasing. Levees usually have a sand and cement fill.

Golf courses, embankments, shorelines and other places where erosion is prevalent are using turf to solve this problem and is an emerging market.

Landscape and Leisure is the final area for these products which is a cut and ship type product used primarily in commercial landscaping.

Rotary District Conference

By: Anton Zellman

Dear District 6910 Rotarian,

The time has arrived! Registration is open for the 2014 District Conference at Jekyll Island on April 25-27, 2014. We are so excited about this District Conference, and we know you will want to be part of it, too! Like the 2010 District Conference, we are celebrating at Jekyll, but this time there's a brand new, eye-catching Convention Center. In addition to celebrating our Rotary year and enjoying each other's fellowship, there will be plenty of time to explore all the activities that Jekyll Island has to offer.

[Please register by clicking on this link.](#) That will take you to your DaCdb sign-in portal. After you sign in, you'll be taken to the District Calendar page. Scroll down to the month of April and find the District Conference event listing and click on Register NOW in third Column from the left. Once you click on Register NOW, you'll be taken to the District Conference registration site. It's that easy!

Please note that If you were an Early Registrant for the District Conference (you signed up and paid your \$50 deposit at the 2013 District Conference in Chattanooga), that your

\$50-for-\$50 discount is not automatically calculated in your registration; you need to look for the early registration box on the registration page and complete it as it applies to you (based on the number of paid-for early registration tickets you purchased).

We invite you to bring your family to be part of the Family of Rotary Fun as you "Discover the Treasures of Rotary" on Jekyll Island! So let's all hoist anchor and set sail for Rotary celebration and fellowship at Jekyll Island!

Please contact PDG and DC Chair Shane Burr <shane.burr@hotmail.com> if you have questions or run into any difficulties.

Yours in Rotary Gold,
Your 2014 District Conference Committee

Birthdays, Anniversaries and Join Dates

By: Chuck Dobbins

<u>Member Birthdays</u>	<u>Birthday</u>
Murfin, Paul (PAUL)	5-Mar
Henson, Paul E. Jr. (PAUL)	10-Mar
Johnson, Tangela (TANGELA)	10-Mar

<u>Partner Birthdays</u>	<u>Member Name</u>	<u>Birthday</u>
Bowen, Ann	Bowen, Bill	5-Mar
Pierce, Lamar	Pierce, Skeeter	5-Mar
Walker, Janet	Walker, Andy	8-Mar

Member Anniversaries
No member anniversaries this period.

Wedding Anniversaries
No anniversaries this period.

Four Way Test

