



Rotary Club of Dalton Newsletter

<http://www.daltonrotaryclub.org>

This Week:

November 17
John Richmond
GRSP Program

Upcoming Meetings:

November 24
No Meeting

Club Officers:

Jason Parker

President

Bruce Satterfield

President-Elect

Frank M. Hogshead

Secretary, Treasurer

David Aft

Immediate Past President

Teresa Carter

Club Administration Chair

John Hutcheson

Public Image Chair

Rick Cobb

Membership Chair

Janice Kiker

Community Service Chair

Scott Rhoden

Youth Service Chair

Kevin Brunson

Vocational Service Chair

Archana Srivastava

International Service
Chair

Greg Dent

Foundation Chair

1000 Words: the Dalton Public Art Project

By: John Hutcheson



Rotarian Tray Brantley introduced Deanna Mathis, director of the Dalton Public Art Project. A Dalton native and former Rotary Scholar, Deanna graduated from Northwest Whitfield High School and Georgia Tech, where she earned a degree in industrial engineering. She is now employed by Shaw Industries and is chair of the Young Professionals of Northwest Georgia, with a vision for giving voice to local artists and making that voice apparent in downtown Dalton.

Deanna began with a quotation from Darren Walker, President of the Ford Foundation: "It is impossible to have a society that is civil and educated without public art. It lifts up humanity and challenges the individual who encounters it to think differently about the world." In Dalton the 1000 Words initiative was founded earlier this year, taking its name from the adage that a picture is worth a thousand words. If that's the case, then we should want our community to say that we are thriving, value creativity and our public spaces, support beautification, and are proud of our town. The 1000 Words initiative seeks to build on examples of public art already in place, such as the Creative Arts Guild's sculpture garden and the Morris Innovative School's downtown mural of eminent figures from Dalton's history.

Four major benefits can be derived from an active public art program. One is community identity, creating a sense of place; Deanna cited a Gallup poll of 43,000 people in 43 different cities which found that the "aesthetics of a place—its art, parks, and green spaces" ranked higher than education, safety, and the local economy as a "driver of attachment." Another benefit is cultural value, bringing a community together and generating a sense of common ownership, and a third is economic growth—beauty and inspiration attract people to shop, dine, play, and live in a community, thus keeping revenue local. Finally, public art is accessible and inclusive, open to those unable to visit a gallery or museum or participate in formal art classes.

Describing the initiative's process, Deanna related how each project involves a project manager who coordinates, artists who design and create, a location owner who provides the blank space and has final say about a design, community volunteers who help prepare a location, and sponsors who provide capital, all working under the initiative's steering team which oversees strategic direction and comprises representatives from the

Dalton Downtown Development Authority, the Creative Arts Guild, the Whitfield-Murray Historical Society, Dalton Public Schools, and local businesses. Any of these functions offers opportunities for participation in the initiative.

By the end of 2015 the initiative hopes to complete two projects. The first is the Mapco wall on Thornton Avenue, across from First Baptist Church, where Keep Dalton Beautiful is sponsoring a sustainability-themed mural by local artist Henry Green. The second is an interactive work at The Bucket List on Hamilton Street, following a precedent begun in New Orleans and now replicated in seventy places around the world; here individuals are invited to write items from their personal "bucket lists"—things they want to do before they die—on an open exterior wall. As the 1000 Words initiative gathers momentum in the future, it may move from murals to sculpture.

Birthdays & Anniversaries

Member Birthdays

Griffin, Joseph Bryan (BRYAN)

Birthday

23-Nov

Partner Birthdays

Bledsoe, Dwayne

Fultz, Diane

Member Name Birthday

Bledsoe, Vonda J. 17-Nov

Fultz, Arthur Paul 18-Nov

Member Anniversaries

Martin, Richard G (RICK)

Little, William Norris Sr.(NORRIS)

Srivastava, Archana (ARCHANA)

Alderman, Paul Wayne Jr.(PAUL)

Start Date

20-Nov-12

20-Nov-01

20-Nov-12

22-Nov-11

Years

3

14

3

4

Wedding Anniversaries

Martin, Richard G (RICK)

Partain, Jack (JACK)

Campbell, J Carl (CARLL)

Cobb, Ricky W. (RICKY)

Jones, J. Sherwood (SHERWOOD)

Steyaert, Xavier (XAVIER)

Partner's Name Anniversary

Sandy

Pam

Kristy

Elaine

Jean

Genevieve

20-Nov

21-Nov

21-Nov

22-Nov

23-Nov

23-Nov

Years

50

29

14

29

54

19

Four Way Test

