

Rotary Club of Palm Beach Flagler

A 100% Paul Harris Sustaining Member Club

Tuesday 7:45 AM • Chesterfield Hotel • 363 Coconut Row, Palm Beach

www.palmbeachflagler.rotary-clubs.org

August, 2014

Find us on Facebook 

2014-2015 Board of Directors

| | |
|--|--------------------------------|
| Dusty MacBeth, <i>President+</i> | Private Banking |
| Daniel Kahan, <i>President-Elect+</i> | Architect |
| Michael Sexton, <i>Vice-President+</i> | Title Insurance |
| Lee B. Gordon, <i>Secretary*++</i> | Attorney: Real Estate |
| Charles Contessa, <i>Treasurer</i> | Hospitality |
| Stanton Collemer, <i>Director*+</i> | Fundraising Executive |
| Roberta (Robi) Jurney, <i>Director*+</i> | Executive Dir., Not-for-Profit |
| Pamela (PJ) Layng, <i>Director</i> | Development (Girl Scouts) |
| Chung Wong, <i>Director+</i> | Financial Advisor |
| Graham Whitfield, <i>Sgt-at-Arms++</i> | Orthopedic Surgeon |
| Ozzie Osborne, <i>Past-Pres.*+</i> | Information Technology (IT) |

Members:

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| Claudia Andrade | Accountant |
| Becky van der Bogert | Head of School (PBDA)/Ed.D |
| Al Burlando | Manufacturing |
| Bobby Dougherty | Real Estate |
| William Diamond | Private Investor |
| Peter Elwell*++ | Town Manager, PB |
| Robert Foster+ | U.S. Govt. (retired) |
| Martin Gibbs+ | Attorney: Banking |
| Ed Grimpe++ | Wealth Management |
| Bruce Heyman | Civic Volunteer (ret., Business) |
| Lisa Kline Goldstein | Attorney: Elderlaw |
| Nixon Lajoie | General Contractor |
| Tom Matarazzo | Director, Investments |
| Kristina McCarthy | Personal Relations (family foundation) |
| Steve Miller+ | Real Estate Management |
| Carl Minardo | Foundation Fundraising Executive |
| Beba Moore | Sugar Equipment Sales |
| Reid Moore, Jr. + | Attorney: General |
| John D. O'Neill*+ | Attorney: Trusts & Estates |
| Patricia Reybold*+ | Real Estate (retired) |
| Marvin Rosenberg++ | Periodontist |
| Allen Sells+ | Mediator |
| Loverly Sheridan | Marketing (not-for-profit) |
| Thomas "Mac" Skelly+ | Trust Administration (retired) |
| Richard Sloane | Real Estate Broker |
| Lucinda Soltesz | Private Client Banker |
| Bruce Taylor*+ | Computer Consultant |
| Paige Wagner | Nurse Liaison |
| Frederick Wright, Jr. | Real Estate Investor |
| Gail Coniglio | Honorary Member |
| Jack McDonald*+ | Honorary Member |
| Raymond Wells++ | Honorary Member |
| Philip Whitacre*++ | Honorary Member |

* Past President + Paul Harris Fellow ++ Multiple PHF

August Speakers – Fred Wright, Speaker Chair

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| Tues 5 th | Pamela Gionfriddo, CEO Mental Health Association of Palm Beach |
| Tues 12 th | Julie Seaver, Center Operations Director Compass Community Center |
| Tues 19 th | Britt Deviney, Financial Planner |
| Tues 26 ^{th*} | Sharon Geltner, Small Business Development Analyst Palm Beach State College Center for Business and Entrepreneurship |

*Club and Foundation Board Meeting immediately following our regularly scheduled weekly meeting.

SAVE THE DATE: SATURDAY, AUGUST 9TH COMMUNITY BACK TO SCHOOL BASH

Please join us as we volunteer for our third consecutive year. The "Back to School Bash" will be held on Saturday, August 9th at the Palm Beach County Convention Center across the street from the Kravis Center. We will be volunteering from 8 am – Noon. This is our first community service project under President Dusty.

The Community Back to School Bash is a 501(c)(3) organization that serves disadvantaged students in Palm Beach County, grades Pre-K through 12, by supplying backpacks and school supplies, as well as offering each family lunch, free haircuts, and health screenings. These children are underprivileged, homeless, at risk of homelessness, or in foster care. They are pre-qualified to participate based on need. The BASH was established in 1995 and assisted 120 children. Today, it serves more than 11, 000!!!

Our club members will be acting as "shopping buddies" and will help guide these children through a "store" of new school supplies and school uniforms.

According to studies, the average family needs to spend \$549.00 per child to prepare them for school. In South Florida, where the majority of jobs are in the service industry, this becomes impossible for many.

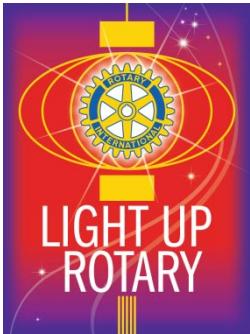
Lee Gordon will be passing around a sign-up sheet. We hope you can help us!



Celebrations

Member Birthdays:
 16th – Charles Contessa
 20th – Stephen Miller
 25th – Bobby Dougherty

Member Anniversaries:
 29th – Peter Elwell and Wendy Harrison



Rotary International (RI) News: Rotary International has designated certain months of the year as times for Rotary clubs to emphasize the involvement of all Rotarians in designated activities. Clubs are encouraged to plan special programs on the appropriate topics during these months. **August is designated as Membership and Extension Month**, a time to highlight membership development and the creation of new Rotary clubs.

Rotary District 6930 News: Need to “make up”? Try one of our local neighboring clubs: (1) **Palm Beach** (Thursdays at 12:15 pm at The Chesterfield); (2) **West Palm Beach** (Tuesdays at Noon at Kravis Center); (3) **Lake Worth** (Wednesdays at Noon at Brogue’s Down Under); (4) **Singer Island** (Fridays at 12:15 pm at Sailfish Marina); (5) **Northern Palm Beaches** (Tuesdays at 7:30 am at the Double Tree Hotel, Palm Beach Gardens); (6) **Jupiter-Tequesta** (Tuesdays at Noon at Mangrove Bay, Jupiter); (7) **Royal Palm Beach** (Thursdays at 7:30 am at Friendly’s; and (8) **Wellington** (Thursdays at 12:15 pm at the Wanderers Club).

On Membership Growth

Membership Growth (continued)

Since August is “Membership and Extension Month”, I want to share the thoughts of a Past District Governor from District 5550 serving Northwestern Ontario, Manitoba & Saskatchewan, Canada. In his opinion, Rotary shall live or die with “Membership”!

introduce my particular club to a guest? If not, speak to members about your concerns and solicit their help. Every guest, speaker and non-Rotarian entering our club’s door is a potential new member!

Each year, Rotary International declares the month of August as “Membership and Extension Month”; 30 days when Rotarians are encouraged to pay additional attention to the subject of membership. Many documents on the subject will be newly prepared or resurrected for us to view and hopefully become inspired to rush out and find folks waiting in our path to be invited to join us in Rotary.

2. What is my club involved with that will be of interest to my invited guest?

3. Does my club have an “active” Membership Committee of more than one Rotarian, meeting monthly, who keeps membership matters top-of-mind among members monthly? RI’s Membership & Extension month of August is good; however, if we are serious about increasing membership, our focus needs to be *every month of the year*.

Rotary’s membership statistics are a bit alarming, however. Internationally, we sit at approximately 1.2 million Rotarians in 34,103 Rotary clubs with 196,000 being women. These numbers have not significantly changed over the past 10 years.

4. Membership retention and growth requires the attention of club leadership; however it is also the responsibility of each Rotarian.

From a District level, clubs “gain a few and lose a few” so the net result is either stagnant or slightly negative. All service clubs are suffering from the same statistics.

5. It is simply a matter of “ask, ask, ask”. As in any sales process, be mindful that people will, by nature, lean toward automatically responding with a “no” answer. They can hardly wait for us to stop speaking so they can do that. So..... we must phrase our question in a way that we do not get a “no” answer. “Would you consider joining me at one of my Rotary meetings as my guest?” Yes? “Great! We meet on Tuesday at 7:45 am; I guarantee if, nothing else, you will have fun, meet a lot of great people, and hear an interesting speaker.”

So, what do we do? Whose responsibility is it to attract and invite folks to join Rotary?

This is PDG Doug Martin’s “opinion” and “to do” list that may make a positive difference in membership:

1. Is the culture of my club friendly and welcoming to all each week, particularly to strangers, and will I be proud to

In summary, success in growing our organization is the responsibility of each one of us. “If it is to be, it is up to me!”

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