

Rotary Club of Palm Beach Flagler

A 100% Paul Harris Sustaining Member Club

Tuesday 7:45 AM • Chesterfield Hotel • 363 Coconut Row, Palm Beach

www.palmbeachflagler.rotary-clubs.org

August, 2015

Find us on Facebook 

2015-2016 Board of Directors

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| Daniel Kahan, <i>President+</i> | Architect |
| Pamela (PJ) Layng, <i>Vice-President/President-Elect</i> | Fundraising Executive |
| Lee B. Gordon, <i>Secretary*++</i> | Attorney: Real Estate |
| Charles Contessa, <i>Treasurer</i> | Hospitality |
| Stanton Collemer, <i>Director*+</i> | Fundraising Executive |
| Roberta (Robi) Jurney, <i>Director*+</i> | Executive Dir., Not-for-Profit |
| Ozzie Osborne, <i>Director*+</i> | Information Technology (IT) |
| Patricia Reybold*+ | Real Estate (retired) |
| Frederick Wright, Jr. | Real Estate Investor |
| Graham Whitfield, <i>Sgt-at-Arms++</i> | Orthopedic Surgeon |
| Dusty MacBeth, <i>Immed. Past-Pres*+</i> | Private Banking |

August Speakers – John O’Neill, Speaker Chair

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| Tues 4 th | Jack Hairston (Jack the Bike Man) and Owen O’Neill (Clinics Can Help) – PBFRC Foundation Grant Recipients |
| Tues 11 th | Stanton Collemer (Center For Family Services) PBFRC Foundation Grant Recipient |
| Tues 18 th | P.J. Layng (Girl Scouts of Southeast Florida) PBFRC Foundation Grant Recipient |
| Tues 25 th * | Gene Burkett, Rotary District 6930 District Governor Annual Visit of our District Governor for 2015-16 |

*Club and Foundation Board Meeting immediately following our regularly scheduled weekly meeting.

Members:

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| Becky van der Bogert | Head of School (PBDA)/Ed.D |
| Al Burlando | Manufacturing |
| Sylvia Evans | Certified Public Accountant |
| Martin Gibbs+ | Attorney: Banking |
| Lisa Kline Goldstein | Attorney: Elderlaw |
| Carl Minardo | Foundation Fundraising Executive |
| Beba Moore | Sugar Equipment Sales |
| Reid Moore, Jr. + | Attorney: General |
| John D. O’Neill*+ | Attorney: Trusts & Estates |
| Mary Robosson | Fundraising Executive – Healthcare |
| Mary Rogan | Music |
| Marvin Rosenberg++ | Periodontist |
| Thomas “Mac” Skelly+ | Trust Administration (retired) |
| Bruce Taylor*+ | Computer Consultant |



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| Gail Coniglio | Honorary Member |
| Bruce Heyman | Honorary Member |
| Jack McDonald*+ | Honorary Member |
| Raymond Wells++ | Honorary Member |
| Philip Whitacre*++ | Honorary Member |

* Past President + Paul Harris Fellow ++ Multiple PHF

SAVE THE DATE: SATURDAY, AUGUST 8TH COMMUNITY BACK TO SCHOOL BASH

Please join us as we volunteer for our fourth consecutive year. The “Back to School Bash” will be held on Saturday, August 8th at the Palm Beach County Convention Center across the street from the Kravis Center. We will be volunteering from 10 am – 12:00 pm. This is our first community service project under President Daniel Kahan.

The Community Back to School Bash is a 501(c)(3) organization that serves disadvantaged students in Palm Beach County, grades Pre-K through 12, by supplying backpacks and school supplies, as well as offering each family lunch, free haircuts, and health screenings. These children are underprivileged, homeless, at risk of homelessness, or in foster care. They are pre-qualified to participate based on need. The BASH was established in 1995 and assisted 120 children. Today, it serves more than 16,000!!!

Our club members will be acting as “shopping buddies” and will help guide these children through a “store” of new school supplies and school uniforms.

According to studies, the average family needs to spend \$635.00 per child to prepare them for school. In South Florida, where the majority of jobs are in the service industry, this becomes impossible for many.

Please join us. It will be very rewarding!!!



Celebrations

Member Birthdays:
16th – Charles Contessa

Member Anniversaries:
-none known-






2015-16 RI President K.R. "Ravi" Ravindran chose *Be a Gift to the World* as his theme for 2015-16. Ravindran urges Rotary members to give the gifts of time, talent, and knowledge to improve lives in communities across the globe.

Rotary International (RI) News: Rotary International has designated certain months of the year as times for Rotary clubs to emphasize the involvement of all Rotarians in designated activities. Clubs are encouraged to plan special programs on the appropriate topics during these months. **August is designated as Membership and Extension Month**, a time to highlight membership development and the creation of new Rotary clubs.

Rotary District 6930 News: Need to "make up"? Try one of our local neighboring clubs: (1) ***Palm Beach*** (Thursdays at 12:15 pm at The Chesterfield); (2) ***West Palm Beach*** (Tuesdays at Noon at Kravis Center); (3) ***Lake Worth*** (Wednesdays at Noon at Brogue's Down Under); (4) ***Singer Island*** (Fridays at 12:15 pm at Sailfish Marina); (5) ***Northern Palm Beaches*** (Tuesdays at 7:30 am at the Double Tree Hotel, Palm Beach Gardens); (6) ***Jupiter-Tequesta*** (Tuesdays at Noon at Mangrove Bay, Jupiter); (7) ***Royal Palm Beach*** (Thursdays at 7:30 am at Friendly's; and (8) ***Wellington*** (Thursdays at 12:15 pm at the Wanderers Club).

August is Membership Month

8 Tips for Getting Young People Interested in Rotary

To keep clubs strong, every Rotarian must share the responsibility of bringing new people into Rotary. From the Rotary Club of Dupont Circle (Washington D.C), here are their suggestions on how to revitalize a Rotary Club and attract younger members:

- 1. ORGANIZE INTERESTING MEETINGS** - Organizing at least two special meetings a year creates a unique experience for attracting new members and cements friendships among club members. Explore your community for activities that you can use to create a different kind of club experience.
- 2. LOOK AT YOUR TRADITIONS** - Newer generations aren't impressed by pomp and circumstance. The Rotary Club of Crawley in Western Australia boasts a membership that is one of the fastest growing and most diverse. They no longer sing the national anthem or fine their members. "Some tradition is important, but too much time spent on these rituals may prevent a younger member from feeling at home in your club."
- 3. UPDATE HOW AND WHERE YOU TALK ABOUT ROTARY**
When another Rotary Club started referring to itself as a "social enterprise that delivers social change," it saw an immediate uptick in interest from younger members. Choosing the right communication channels for your club is equally important, whether it's Facebook, your website, or another method.

8 Tips (continued)

4. EXAMINE YOUR CLUB DUES - The Dupont Circle club decided to offer appetizers and a cash bar rather than a full meal at its meetings to keep dues affordable for young professionals. You might also consider offering reduced dues to younger members for their first year.

5. PROVIDE ALTERNATIVES TO WEEKLY ATTENDANCE - "Attendance is another challenge. Members in our club often travel for work, plus they have family or other personal commitments that vie for their time." The Dupont Circle club makes make-ups easier by counting participation in service days, committee meetings, district trainings, and club social events.

6. PLAN EVENTS THAT MEMBERS CAN ATTEND EASILY - Choose locations with that in mind. Hold some social or service events on the weekend so as to facilitate members with full-time jobs and/or young families.

7. INVOLVE YOUNG MEMBERS EARLY TO BUILD CLUB LOYALTY - Involve new members in club projects right from the start. Seek their input. Give them responsibilities so they feel a sense of accomplishment and worth. Assign them mentors in the club to ensure that they feel valued.

8. PLAN FAMILY-FRIENDLY PROJECTS AND ACTIVITIES - Plan club meetings, service projects, and events that appeal to young families. For instance, the Dupont Circle club threw a baby shower to celebrate three upcoming births. The shower was held in a space that offered plenty of room for the children of other club members to play together.

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| Kim K. Parkey, LLC Colleen Grear, Executive Secretary | Mailing Address: P. O. Box 415 Palm Beach, FL 33480 | Contact Information: Colleen@parkeyenterprises.com Phone: (561) 236-7198 |
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