



February 17, 2018



May 6, 2018

2018 Sponsorship Opportunities



Rotary Club of Flagler Beach and the Flagler Executive Airport are proud to present the sponsorship opportunities for the 2018 Race of the Runways and Cycle Flagler Ride for Rotary fundraising events. This year's Race of the Runways will be a timed, night race starting at 6:00 pm on February 17, 2018. The runway lights will illuminate in sequence as the first runners approach. Walkers are also welcomed and encouraged. Participants are invited to add to the fun by wearing glow-in-the-dark and light-up clothing, accessories and costumes. Prizes will be awarded for the best costumes. At our Cycle Flagler Ride for Rotary event on May 6, cyclists can choose from a variety of ride distances ranging from 25 miles to 100 miles. Cycle Flagler Ride for Rotary is celebrating its 15th Anniversary this year and is expected to attract participants from throughout Florida and beyond.

Race of the Runways is the perfect family event and a unique opportunity to run or walk down a lighted runway at night. We are expecting a great turn-out from the community not only because of the fun and unique nature of the event, but also because of Rotary's reputation for service and for making a difference both here in Flagler County and Internationally. Cycle Flagler has become a well-established, not-to-be-missed Ride for Rotary that is among the most successful and fun annual events in the county.

Rotary is a global network of volunteers who dedicate their time and talent to tackle the world's most pressing humanitarian challenges. Rotary connects 1.2 million members from more than 200 countries. Rotary Club of Flagler Beach is proud to be part of Rotary International. When you sponsor our events, you make it possible for us to continue with our local and international projects. These include:

- Project Share Christmas - Toys to more than 1200 children need
- Project Share food – Monthly groceries for 300 families
- Providing free monthly books to all children in the 32136 area code through the Dolly Parton Imagination Library
- FPC & Matanzas HS Scholarships for graduating seniors
- Construction of the multi-sport fields in Bunnell near the Carver Gym
- Construction of the new Fitness Trail around the Bunnell Fields
- Purchase of pack 'n play portable cribs to help prevent SIDS in Flagler County
- Sponsoring and organizing the Flagler Beach Christmas and July 4 parades
- International projects including working with Rotarians worldwide to eradicate Polio, building wells for villages in Africa and supporting an orphanage in Paraguay.

2018 Sponsorship Opportunities

Presenting Sponsor

BOTH events **\$1,500**

Race of the Runways or Cycle Flagler **\$1,000**

Benefits of Sponsorship

- Company name added to the event tag line -- i.e. Race of the Runways presented by...
- Company logo on event banner at Flagler Executive Airport
- Company logo on event tee shirt
- Company logo with link featured on FlaglerBeachRotary.org as sponsor for 6 months
- Company logo on event advertising
- Company is encouraged to provide marketing materials for goodie bags.
- Company is encouraged to have tent/booth space at pre and post event gathering

Gold Sponsor

BOTH events **\$ 750**

Race of the Runways or Cycle Flagler **\$ 500**

Benefits of Sponsorship

- Company logo/link featured on FlaglerBeachRotary.org as Gold sponsor for 6 months
- Company logo on event advertising
- Company logo on event tee shirt
- Company is encouraged to provide marketing materials for goodie bags.
- Company is encouraged to have tent/booth space at pre and post event gathering.

Silver Sponsor

BOTH events **\$ 400**

Race of the Runways or Cycle Flagler **\$ 300**

Benefits of Sponsorship

- Company logo/link featured on FlaglerBeachRotary.org as Silver sponsor for 6 months
- Company logo on event tee shirt
- Company is encouraged to provide marketing materials for goodie bags.

Bronze Sponsor

BOTH events **\$ 150**

Race of the Runways or Cycle Flagler **\$ 100**

Benefits of Sponsorship

- Company name on event tee shirt
- Company is encouraged to provide marketing materials for goodie bags

Sponsorship Agreement

We are happy to be a sponsor of *Race the Runways 2018* and/or *Cycle Flagler 2018*. Please accept our donation for the level of sponsorship with the benefits you will provide. We indicate the level below.

_____ Presenting Sponsor Both	\$ 1,500
_____ Presenting Sponsor 5K	\$ 1,000
_____ Presenting Sponsor Cycle Flagler	\$ 1,000
_____ Gold Sponsor Both	\$ 750
_____ Gold Sponsor 5K	\$ 500
_____ Gold Sponsor Cycle Flagler	\$ 500
_____ Silver Sponsor Both	\$ 400
_____ Silver Sponsor 5K	\$ 300
_____ Silver Sponsor Cycle Flagler	\$ 300
_____ Bronze Sponsor Both	\$ 150
_____ Bronze Sponsor 5K	\$ 100
_____ Bronze Sponsor Cycle Flagler	\$ 100

Company Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

E-mail address: _____ Phone: _____

The Rotary Club of Flagler Beach is relying on your support to make these events a success. Please send this Sponsorship Agreement with your check payable to Rotary Club of Flagler Beach. Please mail the enclosed agreement to **Rotary Club of Flagler Beach, PO Box 2005, Flagler Beach, FL 32136** or email to **Amanda@christiancoachinstitute.com**. For questions or comments please call **Amanda Bailey, President, Rotary Club of Flagler Beach at (704) 965-3133**. A donation letter will be mailed after the event

Please respond as soon as possible. Email logos to cindy@marketing2go.biz

Company Representative

Rotary Club of Flagler Beach Representative

Date

Date

Thank you for supporting Rotary Club of Flagler Beach and your community!

www.FlaglerBeachRotary.org

*A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. FOR THE ROTARY CLUB OF FLAGLER BEACH, INC. REFER TO REGISTRATION CH32924.