

Guidance for Presenters to Sunrise Rotary

We are a curious group with a diverse set of professional and life experiences. The most impactful presentations we have had addressed **some** of these questions. We have no expectation that you would attempt to touch them all in your 20-25 minutes with us. Rotary is non-political. We are very interested in learning more about current legislative issues; but, our meeting would be an inappropriate forum to advance a particular legislative agenda.

If you are an **academician, business / industry / government leader, or elected official**:

- What professional challenges / issues consume 90% of your attention?
- How they are correctly or incorrectly perceived? (See 2nd bullet below)
- What key changes are in play; and, where are the levers?
- What outcomes might we anticipate?
- What might be the likely local implications?
- What, if anything, might we do differently to engage the issue?

If you are a **local non-profit executive**, we are particularly interested in your:

- New or most effective approaches to vital community issues
- How the current perception about an issue or your organization may need reframing...and the consequences of failing to better align our community understanding / response to the **actual** drivers of change
- Over the next 12-24 months, what are your:
 - Key opportunities / challenges / Principal impediments to your success?
 - What can an engaged community do to better support your organization and your constituent population?

Meeting Logistics

1. Most of the Club Members gather at Lexington Golf & Country Club between 6:45-7am. That is the principal time to mingle, greet friends; or, set up a Power Point presentation. The Club's address is 141 Country Club Road, Lexington, VA 24450 (540) 463-4141.
2. A breakfast buffet is served at 7am.
3. From 7:15 to approximately 7:30 we deal with routine Club business.
4. Guest speakers will have 20-25 minutes for their presentation. Our Club is comprised of many curious individuals, so please allow 4-5 minutes for Q&A within that 25 minute allotment.
5. We ask that you "wrap" your presentation by 7:55 (we'll give you a 3 minute notice) so that we can thank you, handle a weekly fund raising raffle, and conclude our meeting by 8am sharp.
6. If you are a non-profit executive, you are probably already aware that your presentation at our regular Breakfast meeting is not the venue for an "ask" for financial support. While we would welcome the opportunity to consider your organization's need for financial support, those issues are properly addressed in a proposal to the LSRC Foundation for a Community Grant. Details are available on our website at www.sunriserotarylexva.org.
7. If inclement weather forces us to cancel the meeting, we try to do that by 4pm the prior afternoon. We will call you to alert you to the change.

If you have questions, need help; or, encounter a last minute emergency, your point of contact is Bill Luton, President Elect of Sunrise Rotary. Bill is always available by cell / text (540) 462-7521, or email quevale@aol.com.