Meeting at 12:15 p.m. on Tuesdays in the Hilton Hotel, 620 Perry Parkway in Gaithersburg

Club Leaders
Thomas J. Breece
President
Diana Swanson
President-Elect
David Sickle
Secretary,
Linda Hanson
Treasurer
Winfree Irvine
Sargeant-at-Arms

Events

4/22: Luncheon, 12:15 p.m..
Speaker, Farouk Anwary,
Update on Afghanistan

4/29: No luncheon. Happy Hour
instead, 5:30 p.m. in the Marriott
Hotel in R[io

5/6: Luncheon, 12:15 p.m.,
speaker to be announced.

5/8: 4;00 to 9:00 p.m., eat in the
Kentlands at Potomac Pizza --
benefit to the club.

And, May 19-11, THE DISTRICT
CONFERENCE. LET'S GET
REGISTERED!

The Four Way Test
Of all that we think, say and do,
- Is it the truth?
- Is it fair to all concerned?
- Will it build goodwill and better
friendships?
- Will it be beneficial to all
concerned?

Kudos to the Rotary magazine

Yes, our monthly Rotarian
magazine received nine
awards from the Media
Industry Newsletter for
excellence in 2013. It
shared the spotlight with
Time, Harper's Bazaar, etc.
Congratulations to the
writers, editors and
pubslshers!

Welcome to the Rotary Club of Gaithersburg

Rotary is an organization of business and professional leaders united worldwide who
provide humanitarian service, encourage high ethical standards in all vocations, and help
build goodwill and peace in the world.

The Gaithersburg Rotary Club welcomes successful people who are service-oriented and
can attend at least half of its weekly meetings.

Update on Afghanistan: Important: Our guest speaker on April 22nd will be
Farouk Anwary, F&B Manager of the Hilton. How is Afghanistan doing with its elections,
the U.S. troop withdrawal, interventions from Pakistan, etc.? A lot of our money has gone
to that country. Come and hear Farouk. He will give us the story, straight.

Our Meeting April 15th

Onnn the 15th, we had a good group of members and two guests, Sharinna Sarmiento of Comcast
Spotlight and Nawal Tahri-Joutey of Re/Max Realty. both are in line to join our group.

Announcement by President Tom: No luncheon on the 29th. Instead, we will meet at 5:30 p.m.
for a happy hour in the Marriott in Rio. Cash bar, we assume. Guests will be welcome. Tom also
reminded us to register for the District Conference and the inauguration of our next District Governor.

Potomac Pizza awaits us. We'll receive 20% of the revenue from our guests, from 4:00 until 9:00
p.m. on May 8th. We want to pack the house!

Randy Shannon of Web Strategies proved to be
an excellent guest speaker. He provided some
hard-to-believe statistics -- that 95% of email is
Span and that 52% of emails now are read on
mobile devices. Our websites should be optomized
for them. He ran through some of the social media
sites and told us what each should be used for. We
could say more, but but there is a **lot** more at
www.webstrats.com. Also, there are excellent
explanations on the district's blog. You can find it at
rotary7620.wordpress.com/blog.

Our Sergeant-at-Arms levied some fines and
then asked for happy dollars. Diana had one
because she had registered for the District Confeence, and Linda for an 11 mile race she had finishd.
Ken related the text of a cartoon: The mother: "This new cutting board is great. It even has a light."
Her little son: **"Mon, that's my IPad!!!"**   There were others, of course. We are always a happy
group.

Flags for Our Heroes

Check out this wonderful project of the Montgomery Village rotary Club. For Memorial Day, they
plan to put **500 American flags** on the lawn in front of Bohrer Park. Each flag will have a named
sponsor, who will pay $50 for the privelege. Costs will be minimal, so the project will raise a
substantial sum for the work of Rotary but, more important, it will be an impressive display of
patriotism in a highly visible location..