Fellow Rotarians

The clock continues to tick and we are one third of the way through our Rotary year. We must get those candles of service lit and now.

November is Foundation Month in Rotary. Recently at the Kansas City Zone Institute our District was recognized. DG Tom Greene was honored for having the Top District last year in Annual Fund Giving in our Zone at $510,557. District 6860 also had 1st place in Annual Fund per Capita giving from the Shades Valley Club at $141.31. Congratulations to PDG Tom Greene for an outstanding job. Many other awards were made to the District and we will list them all in another location.

As the visits continue, the clubs continue to amaze with all they are doing in their communities and the world to make things better.

We were just able to induct a new Rotaract club at Alabama A&M in Huntsville that is being sponsored by the Madison Rotary Club and both clubs promised to do lots of projects together.

Thank you all for all you are doing to make District 6860 the finest District in the world.

Jerry

Jerry Shepherd
District Governor
Project in the Spotlight
Hartselle Rotary
SNAP

“Embraced in a Compelling Manner by Rotary District 6860 DSG’s”

“Omnispin” Spinner, ’12-’13
Drinking Fountains & Fence, ’10-’11

Memorial Plaque, ’08-’09
Benches, ’13-’14
Perimeter Fence, ’14-’15

Entryway Columns Materials, ’11-’12
“Dew Drop”, ’09-’10 and “Water Coil”, ’07-’08

Summary of Rotary Funding for SNAP
October 14, 2014
Rotary Years 2007-2008 through 2014-2015

$24,615.00 – District Simplified Grants
11,762.60 – Club matches
2,055.00 – ’14-’15 match, estimated
1,875.00 – Walmart grant to Rotary, to SNAP treasury in 2007
$40,307.60 – Total

Rotary Direct Funds Applications

<table>
<thead>
<tr>
<th>Rotary Year</th>
<th>DSG</th>
<th>Match</th>
<th>Purchased</th>
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<tr>
<td>07-08</td>
<td>$3,600.00</td>
<td>$1,875.00</td>
<td>Water coil</td>
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<td>08-09</td>
<td>$1,000.00</td>
<td>$275.00</td>
<td>Stallings plaque</td>
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<td>09-10</td>
<td>$3,325.00</td>
<td>$3,510.00</td>
<td>Dew drop</td>
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<td>10-11</td>
<td>$5,590.00</td>
<td>$873.00</td>
<td>Fountains &amp; fence</td>
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<td>11-12</td>
<td>$2,500.00</td>
<td>$1,172.50</td>
<td>Entryway materials</td>
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<td>12-13</td>
<td>$3,500.00</td>
<td>$2,985.50</td>
<td>Omnispin spinner</td>
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<td>13-14</td>
<td>$2,500.00</td>
<td>$1,071.60</td>
<td>4 custom benches</td>
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<td>14-15</td>
<td>$2,600.00</td>
<td>$2,055.00 (estimate)</td>
<td>Perimeter fence</td>
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<tr>
<td>Total</td>
<td>$24,615.00</td>
<td>$13,817.60</td>
<td>$38,432.60</td>
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</table>

Fantastic job, Hartselle!

October 2014
LIGHT UP ROTARY
Club Visits

Pell City Sept 30

Centre Oct 6th

Birmingham Sunrise Oct 7th

Ft. Payne Oct 7th

October 2014
Club Visits

Gardendale Oct 8th

Hartselle Oct 14th

Lawrence County Oct 16th
Club Visits

Alexander City Oct 20th

Lafayette Oct 21st

Gordo Oct 22nd

Tarrant Pinson Valley Oct 23rd
Rotary Women Receive Awards

The Women’s Fund of Greater Birmingham named 10 local women who were recognized at the third annual Smart Party at Iron City Birmingham for their work in improving the region. This year’s honorees represent a variety of fields, including business, education, arts and medicine. The event raised money and awareness for The Women's Fund, a foundation that is dedicated to improving the lives of area women and girls. Its latest program, Collaboration Institute, connects low-income single mothers with in-demand jobs while providing economic support such as childcare and education. The Women's Fund awards $50,000 for projects to help lift women out of poverty. Last year, 2,083 women and their children improved their economic security with support from The Women's Fund. Three of the women are Rotary members.

**Eileen Markstein**, Birmingham Rotary Club, is co-founder and managing director at Markstein, an 11-year-old strategic communications agency that was ranked Alabama’s 2nd largest public relations agency by Business Alabama in 2014. She has provided counsel to clients ranging from blue chip pharmaceutical companies to technology start-ups on international and domestic programs related to Markstein’s four practice areas: Marketing & Public Relations, Digital Influence, Corporate Strategy and Public Affairs. Eileen currently serves on the boards of Highlands School, the Alabama Ballet and Oasis Counseling for Women and Children.

**Dr. Farah Sultan**, Birmingham Rotary Club, is Founder and Medical Director at Vitalogy Wellness Center and a physician at Internal Medicine and Family Practice at Brookwood Medical Center. She is especially interested in women’s health, diabetes care, and preventative medicine. Farah created a state of the art wellness program that helps patients proactively gain control of their health. Her civic work includes the Downtown Rotary Club board, the Alys Stephens Center, and Highlands School. She is also a founding member of the Indian Cultural Society at the Birmingham Museum of Art.

**Louise Beard**, Shades Valley Rotary Club, is a Tony award-winning Broadway producer and winner of the 2014 Tony Award for Best Musical for A Gentleman’s Guide to Love and Murder which she produced. She also produced the 2013 Tony-nominated musical A Christmas Story and served as longtime director of Time Step dance studio in Birmingham.
District 6860 Bulletin Board

LIGHT UP ROTARY

www.rotarysouthernchristmas.com

Alabaster-Pelham Rotary Club presents
A Southern Christmas Bazaar
Saturday, November 1, 2014  10:00am-8:00pm
Sunday, November 2, 2014  12:00noon-5:00pm
Pelham Civic Complex and Ice Arena 500 Amphitheater Road, Pelham, AL 35124
All proceeds to benefit local Alabaster-Pelham Rotary Club projects to help those in our community.

Rotarian members of District 6860 graduated from the Rotary Leadership Institute Seminars (#1 thru #3).

Children’s Hospital Critical Care Transport gets $91,000 check from Boeing N Bragging Rotary District 6860.

If your club has an event they would like posted on this bulletin board please email Elizabeth Roland with information before the 20th of each month. Her email address is: elizabethroland@bellsouth.net
October 2014

Zone 30/31
The Rotary Foundation - Recognitions
2013-2014

Zone 30 – Top Three Districts
Total Giving – All Funds Combined

#1 – 6780 – DG Ray Knowis - $629,305
#2 – 6860 – DG Thomas Greene - $629,124
#3 – 6540 – DG Christina Dougherty - $533,780

Zone 30 – Top Three Districts
Endowment Fund

#1 – 6540 – DG Christina Dougherty - $242,436
#2 – 6780 – DG Ray Knowis - $83,341
#3 – 6860 – DG Thomas Greene - $75,025

New Major Donors

Gary & Joann Andrew, 6860
Tom Greene, 6860

Zone 30 – Top Three Districts
Total Giving - Annual Fund

#1 – 6860 – DG Thomas Greene - $510,557
#2 – 6780 – DG Ray Knowis - $392,010
#3 – 6760 – DG Judy Tyree - $321,511

Zone 30 – Top Three Districts
Per Capita Giving - Annual Fund

#1 – 6860 – DG Thomas Greene - $141.31
#2 – 6580 – DG Tim Lee - $129.98
#3 – 6780 – DG Ray Knowis - $121.89

The Rotary Foundation

September 2014

Attendance and Membership Growth Reports

High 10 Attendance Percentage

| 1.     | Aliceville   | 100%   |
| 2.     | Trussville Daybreak | 97.6% |
| 3.     | Cullman      | 95.47% |
| 4.     | Madison      | 93.25% |
| 5.     | Gordo        | 92.64% |
| 6.     | Decatur Daybreak | 91%   |
| 7.     | Alabaster-Pelham | 90%  |
| 8.     | Lafayette    | 87.5%  |
| 9.     | Boaz         | 85.16% |
| 10.    | Albertville  | 83.69% |

15 with Net Gain in Membership

- Huntsville: +14
- Tuscaloosa: +5
- Decatur Daybreak: +3
- Vestavia Hills Sunrise: +3
- Anniston: +2
- Athens: +2
- Greater Huntsville: +2
- Hartselle: +2
- Homewood: +2
- Lafayette: +2
- Albertville: +1
- Anniston Morning: +1
- Arab: +1
- Cullman: +1
- Gordo: +1
- Guntersville Sunrise: +1
- Madison: +1
- Pell City: +1
- Shades Valley: +1
- Trussville Noon: +1
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<td></td>
<td><strong>10:00A</strong> Alabaster-Pelham A SOUTHERN CHRISTMAS BAZAAR</td>
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<td><strong>12:00P</strong> Tuscaloosa DG Official Visit - Tuscaloosa</td>
<td></td>
<td><strong>6:00P</strong> Rotary International District 6860 Annual Foundation Dinner</td>
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<td><strong>12:00P</strong> Anniston Noon DG Official Visit - Anniston</td>
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<td><strong>12:00P</strong> Jasper DG Official Visit - Jasper</td>
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<td><strong>9:00A</strong> Madison Rice and Beans</td>
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*October 2014 LIGHT UP ROTARY*
In October 1914, Jonas Salk was born – a man who would change world history by inventing the first effective vaccine against polio. When the vaccine was introduced in the United States in the 1950s, polls indicated that polio was one of the nation’s two greatest fears, second only to the fear of atomic war. And with good reason: In the 1952 U.S. polio epidemic, 58,000 cases were reported, with 3,145 deaths and 21,269 instances of permanent, disabling paralysis. Globally, polio paralyzed or killed up to half a million people every year.

Soon after the Salk vaccine was created, Albert Sabin developed an oral version, allowing tremendous numbers of children to be immunized quickly, safely, and inexpensively. In 1985, Rotary’s PolioPlus program was born, with a simple goal: to immunize every child under age five against this crippling disease. Thanks in large part to the initial success of PolioPlus, in 1988 the 166 member states of the World Health Assembly unanimously set the goal of global polio eradication.

At the time, the idea was breathtakingly ambitious, and many called it impossible. Today, we are closer to this goal than ever before, with only a few hundred cases of polio reported per year, and just three remaining endemic countries. We are on track to achieve full eradication by 2018 – if we can keep up the momentum that has brought us this far.

And this month, we will mark World Polio Day on 24 October, and celebrate the 100th anniversary of Dr. Salk’s birth.

I ask you all to Light Up Rotary this month by doing whatever you can to shine a spotlight on our efforts to eradicate polio. Call your government officials and let them know that polio eradication matters to you. Go to endpolionow.org for inspiring stories about Rotary’s work, and share them on social media. And make the best investment you’ll ever make, by donating to polio eradication right on the endpolionow.org website and earning a two-to-one match on your contribution from the Bill & Melinda Gates Foundation.

When we eradicate polio – and we will – we’ll have brought the world into a better future, and Rotary into a better future as well. We will have proved ourselves, as an organization, capable of great things. And we will have given our children and grandchildren a gift that will endure forever: a polio-free world.
In each of my monthly messages, I have endeavored to highlight one individual Rotary Foundation goal for 2014-15.

This month, I wish to speak about the new grant structure and the reasons for its introduction. The Foundation Trustees identified a number of growing needs to improve efficiency, to streamline operations, and to focus efforts so as to achieve greater impact and public recognition.

Prior to Future Vision, the Foundation was processing over 4,000 grants per year, and the average humanitarian grant was US$12,500. With many of the grants smaller than this figure, the cost to administer the grants was increasing at a significant rate, and we needed more staff to process the growing number of applications.

In addition to striving for improved efficiency, the Trustees aimed for greater simplicity and a more streamlined process. The Rotary Foundation had 12 different programs, each with its own requirements and application procedures, to support educational and humanitarian objectives. We now have only two grant types: district grants and global grants.

By simplifying the process, the Trustees hope to enable Rotarians to reach a greater number of people to do good in the world; to provide a more efficient grants-making system, awarding fewer grants and large amounts at a reduced operational cost; and to give clubs and districts more ownership over the grant process.

I urge you to ensure the progress of our new grant structure through your continued participation in our educational and humanitarian projects.
District 6860 Leadership Team

Jerry Shepherd ................................................................. District Governor
Patricia Cross ................................................................. District Governor Elect
Gary Andrew ................................................................. District Governor Nominee
Mary Grace Evans ......................................................... District Secretary
Alan Hartley ................................................................. District Treasurer
Mark Maloney ............................................................... District Parliamentarian
Carol Argo ................................................................... Foundation Coordinator
Al Mathis ................................................................. RI Programs Coordinator
Gary Andrew ........................................................... Training Coordinator
John Valiant ........................................................... Executive Director
Randy Blackwell ........................................................ Auditor

Assistant Governors

Tom Whitten ................................................................. Assistant Gov Coordinator
Sue Mitchell ................................................................. Area 1
Ed Stone ................................................................. Area 2
Allen Taylor .............................................................. Area 3
Deborah Paseur .......................................................... Area 4
Bill Petty ................................................................. Area 5
Mike Parker ............................................................. Area 6
Robert Jackson ........................................................... Area 7
John Ferguson ........................................................... Area 8
Howey McNeill .......................................................... Area 9
Dan Bundy ................................................................. Area 10
Bonnie Richards ......................................................... Area 11
Larry Crocker ........................................................... Area 12
John Griscom ........................................................... Area 13

District Contact Information

DG Jerry Shepherd
2409 Norfolk Court
Northport, AL 35473
Home: 205-339-3427
Cell: 205-534-5299
email: Jshep.rotary6860@gmail.com

www.rotary6860.com

Rotary International The 4-Way Test – Of the things we think, say or do –
1. Is it the Truth?
2. Is it Fair to all concerned?
3. Will it build Goodwill and Better Friendships?
4. Will it be Beneficial to all concerned?

For six decades Rotarians have been using The 4-Way Test as a practical yard stick in their business, community and personal affairs.
The 4-Way Test, you will note, does not provide answers. It asks questions which the user must answer. One of the world’s most widely printed and quoted statements was created in 1932 by Rotarian Herbert J. Taylor when he was asked to take charge of a company that was facing bankruptcy. In 1943, Rotary International adopted The 4-Way Test.