



THE SPUR

The ROTARY CLUB of LIVERMORE



TOPCON Livermore



Meeting
Photos by
Beth Wilson



Will Bateson
Your Spur Reporter



Dennis O'Brien
Thought for the Day

Rotary meeting: June 14, 2017

President Don brought a replacement gavel, one less likely to be stolen.

Songsters sang Grand Old Flag, very appropriate on Flag Day

Thought for the Day – Dennis O'Brien

Started by talking about views various famous people thought about 'thoughts', including

School of legalism – need discipline from above



Rotary Make-up Opportunities in the Tri-Valley

MONDAY	TUESDAY	TUESDAY	THURSDAY	THURSDAY	THURSDAY	FRIDAY
11:55 AM-12:30	7:00 AM	12:15 PM	12:15 PM	7:30 PM	6:00 PM	12:10 PM
Interact	Livermore Valley Club	Dublin Club	Pleasanton Club	Rotaract Club	Tri-Valley Club	Pleasanton North Club
Livermore High Room 412	Beeb's Livermore	Dublin Ranch Golf Club 5900 Signal Hill Drive	Haps Original Pleasanton	Handles Gastropub Pleasanton	Castlewood CC Pleasanton	Handles Gastropub Pleasanton

The Meeting

Daoism – adapting natural rhythms

Chancellor Li Si: Burning of books and burying of scholars.

Everyone needs to turn their books in.

Stalin – ideas are as dangerous as guns

Rather than I thought for the day, Bertrand Russell says men fear thought as they fear nothing else on earth – more than ruin, more than even death.

Guests: Vern Green – daughter Vicki and grandson Chase

Angelica: Gay Adams, to become a member!

Visiting Rotarians: Peter McDonald, past president of Pleasanton club

New members: John Hudson and Katie Brazil
 Katie sponsored by President Don
 John Hudson sponsored by John Shirley





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New Member Proposal

This is the second publication of a new member proposal for Katherine Young. Katherine is a Nurse. She has been sponsored for membership by Henrietta Fankhauser. If anyone has an objection to this proposal, please contact Ken Perine immediately.

The Meeting

Katie – insurance agent here in town, John is previous member about 10 years, now back!

Birthdays: Paul Banke, Paul Brown, Jessica Carroll, Edwin Coates, Lynn Freeman, Robert Jacobs, Gout Memula ?, Dave Brown, John Sarboraria, Carolyn Siegfried, Irv Stowers

Anniversaries: Jim Concannon (54), Gerardo (15), Jay Davis (54), Lynn Freeman, John Marion (6), Millie and Don Siebel, Alberto, Paul and Pauline Thompson (36),

Announcements:

a. Rodeo parade: Missed a great parade, biggest crowd in Livermore

b. Sun Flower Hill Project – this weekend to assemble a greenhouse kit

c. tonight wine – Charles R Vineyard 8195 Crane Ridge Rd (off Greenville)

d. demotion party – June 28 at the barn 5:30 pm \$25 Send Don back from Wentz he came!

e. July 5th – Sam’s first meeting, at the bandstand at 5:30-7, no regular meeting that day (Dark at the Doubletree); family and friends invited, please RSVP so Sam knows how much food to cook



f. Pat Coyle on his week in Nicaragua:

45 composting toilet units have been completed (about ½ done) Overall it was a very heart warming trip. Another trip maybe coming up.

g. 17 people giving \$100 to make our polio plus donation goal !!!

The Meeting



Guest Speaker: Ron Oberlander from Topcon (Major sponsor of Livermore Rotary Club!)

Topcon positioning systems in Livermore since 1993, 85th year in business globally, started in Japan, which is still their global headquarters. Currently there are 32 facilities worldwide. Global HQ for positioning division is in Livermore, approx. 600 people employed there, plus a training facility by Ruby Hills. 1800 employees globally

Eye Care – 2nd division of their business, equipments such as retinal scanners used by companies such as Lens Crafters

Smart Infrastructure – 3rd division of their business

Positioning – in Livermore

- a. Agricultural
- b. Geophysical
- c. Construction

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CHRISTIAN CHUKWUMA, MBA
Financial Advisor

The Meeting

Just within agriculture, global market was \$44M in 1994, \$1.8B in 2014 and \$3.3B projected in 2024. As the worldwide population increases, it's critical to become as efficient as possible on the land that is being farmed.

In the agricultural business, Topcon doesn't make the tractor but rather manufacturers the precise machine/computer info on the tractor so as to be precise in plowing the field, etc – with the goals of minimizing wasted water, identifying crop health as driving past, minimizing chemicals and resulting in higher yields. Not getting more land, so need to be more efficient on the land we have. Centimeter accurate at speed. Get more with less.

Typically agricultural user is a 1000 acre plus farm.


Land surveying market: \$300M 1994 \$1.2B in 2014 estimated at \$2.0B in 2024 This market is not growing quite as fast as positioning Users can be trained on Topcon equipment in a day, makes it very easy and gives Topcon a competitive advantage.

Topcon technology was used in all Google cars.



Construction Automation \$220M in '94 \$500M in 2014 \$3.7B in 2024 projected Put internal hydraulics, GPS (global positioning system) on them. A lot of government contracts now require the use of machine automation to control amount of asphalt, etc used. Provides consistency from one day to the next. This is the largest growing area for Topcon.

Main development, testing of this is done here in Livermore. Projected population: 7B in 2012, 8.2B in 2030

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The Meeting

Goals: improve living standards, food supply, renewable energy, infrastructure demands, communication

Millimeters of asphalt saving over miles is significant: Topcon equipment can help asphalt be laid within 1 millimeter consistency.

Topcon is well positioned to help the world become more efficient to meet an increasing population. Topcon's slogan, Topcon for Human Life, embodies all that they stand for.



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COMING ATTRACTIONS

6/14 Meeting, Speaker TBD, Topcon "Global Positioning"
 6/21 Meeting - President's Program, Don Wentz
 June 28 - No Luncheon Meeting. Demotion Party 5:30
 July 5 - No Luncheon Meeting - BBQ at 5:30 at Bandstand

DIST. 5170 GOVERNOR

Jeff Orth

ASSISTANT GOVERNOR

Milly Seibel

PRESIDENT - Don Wentz

PRESIDENT ELECT - Sam Steele

SECRETARY - Bob Cowan

TREASURER - Irv Stowers

CLUB SERVICE DIRECTOR

Al Frank

MEMBERSHIP - Ken Perine

PARLIAMENTARIAN

Sblend Sblendorio

SERGEANT at ARMS

John Sarboraria

PUBLIC RELATIONS - Kathy Coyle

COMMUNITY SERVICE DIRECTOR

Cheri Sheets

INTERNATIONAL SERVICE DIRECTOR

Pat Coyle

INTERNATIONAL FOUNDATION

Stu Gary

MAJOR EVENTS DIRECTOR

Donna Pontau

VOCATIONAL SERVICE DIRECTOR

Pat McMenamin

NEW GENERATIONS DIRECTOR

Carolyn Siegfried

TRAINING OFFICER

Kathy Streeter

YOUTH PROTECTION OFFICER

Ted Michels

PAST PRESIDENT - JR Romero

Demotion Party

June 28

5:30 pm

at the Barn



Buy your tickets at our club meeting on June 21.
 Westill need 3-4 left-handed pie throwers.