



# THE SPUR

July 18, 2018

The ROTARY CLUB of LIVERMORE



## Goud Memula Doing Good Works in India



Meeting  
Photos by  
Beth Wilson



Pat Coyle  
*Your Spur Reporter*



Barbara Hickman  
*Thought for the Day*

President Kathy Coyle rang the meeting to order at 12:30. She suggested might want to call us the Cheers club, where everyone knows your name. Thanked Red Badge Greeters John Marion and Jacob Reid for their great job.

Mike Riehl led the Pledge of Allegiance.

The songsters led us in singing America the Beautiful, another one of Jasper Steele's favorite songs.



### Rotary Make-up Opportunities in the Tri-Valley

TUESDAY	TUESDAY	TUESDAY	THURSDAY	THURSDAY	THURSDAY	FRIDAY
11:55 AM-12:30	7:00 AM	12:15 PM	12:15 PM	7:30 PM	6:00 PM	12:10 PM
Interact	Livermore Valley Club	Dublin Club	Pleasanton Club	Rotaract Club	Tri-Valley Club	Pleasanton North Club
Livermore High Room 412	Beeb's Livermore	Dublin Ranch Golf Club 5900 Signal Hill Drive	Haps Original Pleasanton	Handles Gastropub Pleasanton	Castlewood CC Pleasanton	Handles Gastropub Pleasanton

# The Meeting

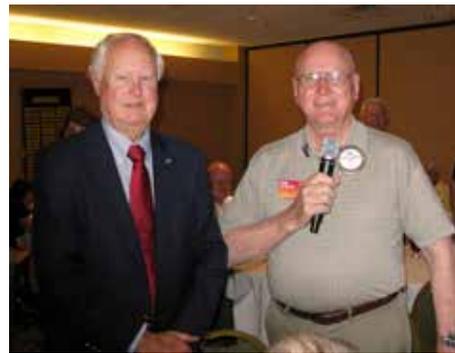
Thought for the day: Barbara Hickman spoke about Percy Ross, the millionaire who gave his money to those he felt really needed it. Ross wrote a syndicated advice and cash giveaway column "Thanks a Million". His motto was, "He who gives while he lives also knows where it goes." She's adopted it herself on a smaller scale. She and Bob have enough, so they give to RI through The Rotary Foundation, to Shelterbox for their disaster assistance, to our local Rotarian Foundation of Livermore, to some of our minigrant applicants who don't receive grants, to the Livermore Police Officers' Association, to kids, grandkids, and family members in need. Why wait? But like Ross, they don't give to everyone. Some like Red Cross have highly paid management, they don't give to phone solicitors or most mail solicitations, or to those who ask over and over. She likes the idea "He who gives while he lives also knows where it goes."

Kathy introduced and thanked the Meeting Front Line, and other meeting support folks.

## Visiting Rotarians



- Jack Mills introduced Bob Tucknott from the Dublin club who needs no introduction.



- Phil Dean introduced Russ Hobbs, Past District Governor (PDG), from Santa Cruz.

## Guests of Rotarians



- Bill Nebo introduced his wife Jane.



- Jennifer Thaete introduced her son Michael.

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# The Meeting



- Markus Buettner introduced Nate Wilds.



- John Hudson introduced Kimbrey Gruidl, from Fremont Bank.



- Goud Memula introduced his wife, Kala, and his guests Sanjay and Sanjila Singh, who he hopes will become members, and his neighbor Rich Herbert.

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# The Meeting



Past District Governor Russ Hobbs presented a plaque to Phil Dean, honoring him for his leadership. He indicated that last Rotary year, our District 5170 donated around \$800k in unrestricted funds and our total donations were about \$1.2M to The Rotary Foundation (TRF). Our District was number one in donations in our combined Rotary Zones 25 and 26. He

credited Phil with a big part, about a third of this, in his prior role as Paul Harris Society and Major Donor Chair. Phil's moving to the Triple Crown Chair (you'll hear more about that in the future). Russ also thanked our club for our generous giving this past year, coming in at number one in the large club category with about \$47k in unrestricted and \$70k total, and over \$1M in lifetime giving.



**New member induction:**  
 Stu Frazier was inducted by Past District Governor Russ Hobbs, with support from Membership Chair, John Hudson, and sponsor Michael Ferrucci. President Kathy gave Stu the Rotary kit: a stylish vest, badge, hat, etc.

A vertical rectangular graphic for Bent Creek Wines. The top part is black with 'Bent Creek' in white cursive script. Below that, 'WINES' is written in small red capital letters. The bottom part is red with white text: 'CAROL HOWELL', 'MANAGING PARTNER', '5455 GREENVILLE ROAD', 'LIVERMORE, CA 94550', '(925) 337-3045', '(925) 449-4134 (FAX)', 'CAROLHOWELL@BENTCREEKWINERY.COM', and 'WWW.BENTCREEKWINERY.COM'.

**If you missed it . . .**  
 If you missed the Rotary program, or a new member talk, or if you want to see it again, just go to the Rotary website, click on "Club Publications," click on videos, and they are all there. Just click on your choice and it will play. Also, friends can see the videos just by going to our website and clicking.  
 "Meeting videos now feature thought for the day, joke, awards, and program. Check it out!"

# The Meeting



Kathy Coyle gave Sheila Fagliano a Rotarian of the Year pin, paying it forward with her own pin.

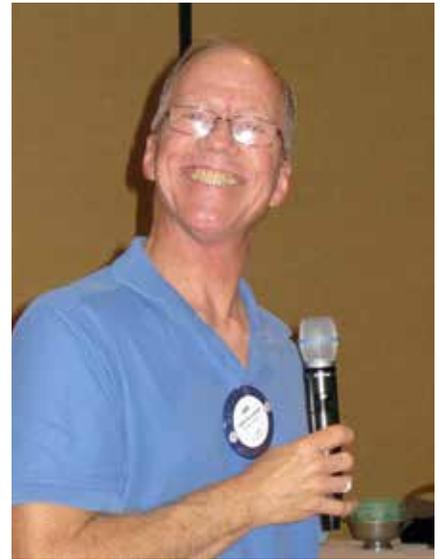


Keith Beck, pledged to join the President's Club on behalf of Kathy as new President, his office member who lost her mom, and his Peace Corp leadership appointment.



Announcements:

- Rick King Tribute Dinner - John Gordon spoke to the November 2 event at Blackhawk Museum, with bonus of RI past president Frank Devlyn, plus the five other RI past presidents shown on the flyer. Seating is limited, so reserve your spot soon.



- Marylin Avenue School Welcome Back to School Social - Joel Swanson announced the August 16 ice cream social. Signup sheet is circulating. Starts serving at 5pm, with setup before.

An advertisement for Visiting Angels Senior Homecare. It features a woman in a white polo shirt and an elderly woman smiling. The text includes: "America's Choice in Homecare!", "WE CARE EVERY DAY IN EVERY WAY", "Visiting Angels SENIOR HOMECARE BY ANGELS", and contact information: "925-443-1000 - angelcare1000@gmail.com".

# The Meeting



- East Bay Stand Down and Cycling4Vets – Dennis O'Brien spoke to the two events for vets. First is the East Bay Stand Down, September 15 at Alameda County Fairground. He will be seeking volunteers. Second event in September is the Cycling4Vets event where we want to do a water and refreshments station.



- Paul Thompson – joked about having 10-15 minutes, then asked past president Sam Steele to standup. Said he didn't have a badge for most of Sam's term and suggested Sam pay part of Paul's fine. For his great trip to India, he's donating \$100 to the Nepalese Children fund and \$100 to the club. Sam said he'd donate \$100 too.



Program: Pat Coyle introduced Goud Memula to speak about Doing Good Works in India. Goud was born in a remote village in India that only has school up to third grade, completed High School in nearby town, completed his BS in Mechanical Engineering in 1966 and immediately came to the USA. He completed a MS at Kansas State University. Then he studied at UC Berkeley and received

Fernando Romero, Jr.

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## New Member Proposal

This is the first publication of a new member proposal for Kimbrelly Gruidl. Kimbrelly is a Banker with Fremont Bank and lives in Livermore. She has been sponsored for membership by *Illegible*. If anyone has an objection to this proposal, please contact John Hudson immediately.

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his PhD in 1975. Goud worked in the Aerospace Industry, with Cessna and Northrop for four years, and then for Bechtel for 27 years at different locations in Pennsylvania, South Carolina, and Saudi Arabia. He retired from Bechtel in 2000 after having served as Chief Engineer for Plant Design, Engineering Manager, and Project Manager.

Goud then set up a medical practice for his son in law, an Orthopedic Surgeon, and expanded it to three clinics by hiring five more doctors and four Physician Assistants and a staff of 50. He managed for this for 17 years before he fully retired. He also served as chairman of the Hindu Temple in Livermore. He has been engaged in many charitable activities in India since 2006 and we will hear about those from him. He and his wife Kala have been married for 56 years.

Goud and his family have a Foundation in India. In their hometown they have a building which houses the school and the training center for people entering the workforce that need more education. They have done many other things that are beneficial to their community and are very generous to the community we live in,

Livermore.

Goud discussed his travels and work in Incredible India. Incredible India Indeed: Mystical, exotic and mesmerizing, with a diverse culture, hurricane of sounds, colors and smells. Yet with Incredible Inequality as well (especially in the villages): Extreme rich TO extreme poor, Exquisite palaces TO straw huts, Super luxurious accommodations TO no drinking water or sanitation, Highly educated and technical people TO illiterates. The cast and hierarchical system is still prevalent.

Over 70% of population lives in villages, with over 500,000 villages with a population of 100s to 5,000. There is no running water or sanitation in most villages (unsafe drinking water). Most of diseases are due to unsafe water and poor sanitation. Very poor or no infrastructure is common.

Goud's parents were from a remote village - from a lower-class caste, not rich, were hard working farmers. His father

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had no formal education – but was very keen on educating his children – took out loans and sold land.

Goud showed photos illustrating the following activities:

**Trust and Building Complex:** Established Charitable Trust 'Lacha Goud and Satyamma Memula Trust' in 2006. Built 4-story commercial building in home village of Ankapur; 6,500 Sq. Ft Floor Area; cost \$250k. 1st Floor commercial, 2nd Floor Residential flats, 3rd floor vocational training, 4th Floor two-bedroom penthouse for his family to stay when travel there. Provides a rent of about \$600 per month which is donated to Trust which ensures sustainability with additional funds donated to Trust.

**Education, Sports and School Projects:** Scholarships to High School Students and handicapped. Donated Mid-day meals vessels and Notebooks. School Supplies and Clothes to Orphanage students. Conducted three-day tournament of 'Kabaddi', a local sport event, 34 villages participated, meals and prizes provided. Upgraded playground at Elementary school, cleaned up surroundings and connected water supply to toilets.

**Health Clinic, Health and Eye Camps and Diabetic Specialty**

**screening:** Free Health Clinic twice a week with two volunteer physicians, provide medication. Health Camps twice a year: attended by 100 to 150 elderly and poor. Eye Camps: screening for cataracts; vision; provided free eye glasses, attended by 100-120 elderly and poor. Lions Club paid for cataract surgeries. Diabetic specialty screening done twice, and medications provided.

**Purified Drinking Water - Reverse Osmosis (RO) Plants:** Organized and funded installation of ten RO plants in surrounding villages. Village provided infrastructure, while private company installed and maintained units and sold 20 liters of water for \$0.06 compared to alternate sources at \$0.44. Each plant required \$700 to install a 500 Liter plant. Two RO plants sponsored by Livermore (\$1,500) and Nizamabad (\$1,000) Rotary clubs. This is an activity that Goud has evaluated and stopped due to issues with community leadership, lack of local support, and corruption.

**Vocational Training - Tailoring, Beautician, Computers, Electrical and Plumbing Trades:** Have 20 sewing and embroidery machines, 3 Beautician

stations, 20 computer workstations. Graduated over 200 women in Tailoring and 100 in Beautician classes, 200 students in computers. National Academy of Construction sponsored and provided training material and teachers for Trade classes as well as stipend to students - Graduated more than 150 students. Meals and accommodation were provided.

**Community Projects:** Donated funds to build a Meditation Hall in a temple in his mother's name in her native village. Donated funds to construct a Wedding Hall (capacity of 1,000 people) in the name of his parents. Built a devotee retreat facility at another temple in the village in his grandparents' name. Contributions totaled \$60,000.

**Current Activities since 2017:** The activities listed above took lots of coordination and management - it was handled by Trustees with frequent visits by Goud and Kala and many phone calls. They have evaluated what was working well and made some changes.

**Starting of School:** In 2017, they decided to lease part of the building (at no cost) to a non-profit organization, SSVP, to develop and manage

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a school. SSVP has over 1,000 schools in India and focuses on quality of education, teaching values and culture to students at minimum cost. Total cost \$10k-13k per year. Capital for setting up infrastructure and equipment: \$12k. Enrollment of 150 ensures break even, any deficit in budget is covered from rents, with no other donations. The current enrollment is at 93.

SSVP will also manage the Vocational Training. Goud's family trust will continue the Health Clinic as well as Health and Eye camps.

He's started Interest Free Loans for college students (gave a shot out to TJ Gilmartin and the example of SELF Loans). Encourage students to complete degree in Engineering, Medical, and Pharmacy. Have supported six grandchildren of his sisters, three have already completed studies, one of them is in the US working and paying back the loan. Hopes to extend this to outside the family.

Goud summarized and described the challenges he's faced including corruption and graft by local officials.

He spoke to what motivates him, why he does it. His emotion showed as he spoke of his intention to show his gratitude to his dad, who sold almost all his land to see that they were educated. His father's last piece of land is where they constructed the building.

During Q&A Goud was asked how schools were financed. He indicated public schools are a failure, that private schools are looking to maximize profits. For those without money it is a real challenge. There are lots of issues.

Goud indicated he can address additional questions after the meeting. Email him at: [Lingagoud Memula goudm43@gmail.com](mailto:Lingagoud Memula goudm43@gmail.com).

President Kathy offered Goud the choice of olive oil or wine. Olive oil it was, per Kala.

President Kathy asked if others had anything they'd like to share?

John Marion said he's taking his son on first backpacking trip. Donated \$50 to music scholarships.

Christian Chukwuma said his 11-year-old daughter started track and field in February and surprised them all. She qualified for Junior Olympics. She runs sprints up through 400 meters. He donated \$50 for music scholarships.

Next week's program is Monya Lane: The Arts in Livermore. Be prepared for questions on public art in Livermore.

Ross Hobbs drew ticket, and Pat Coyle won (but it was a white marble, so just a donation to the club). Kathy gave Ross Hobbs a Be The Inspiration pin.

Kathy adjourned the meeting at 1:30.



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## COMING ATTRACTIONS

July 25 - Meeting - Speaker Monya Lane - "The Arts in Livermore"  
 Aug 1 Meeting - Edward and Thomas Young - Dragon Skate Camp  
 Aug 8 - Meeting - Speaker Ken Perine, Rotarian Foundation of Livermore  
 Aug 15 Meeting Speaker Malcolm King - Drone Photography for  
 Archaeology  
 Aug 21 Board of Directors meets at Oddfellows Lodge at Noon  
 Aug 22 - Meeting - Speaker Bryan Mayall "Who put the PLUS int Polio Plus?"

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**BE THE  
INSPIRATION**

**Back to School Night  
 at  
 Marylin Avenue School  
 ICE CREAM SOCIAL  
 Thursday, August 16**

This is a long-standing club project. Sign up and you won't be disappointed. Approximately 3:00 - 7:00 pm