



FOURTEENTH ANNUAL

# A TASTE OF CLAREMONT

ROTARY CLUB of CLAREMONT  
Post Office Box 357  
Claremont, CA 91711

## 2013 TASTE OF CLAREMONT SPONSORSHIP ORDER FORM

PREMIUM SPONSORS (See enclosed flyer for full description of benefits)	EVENT TICKETS	X	AMOUNT	SPONSORS	X	AMOUNT
Champagne Sponsor (Center Fold Double Page Ad, All Event Ads)	6		\$2,500	Table Sponsors		\$100
Cabernet Sauvignon Sponsor (Back Cover)	6		\$2,000	Video Display Ad		\$100
Chardonnay Sponsor (Inside Front or Back Cover)	6		\$2,000	Full Page Ad		\$500
Merlot Sponsor / Ticket Sponsors (Full Page Ad)	6		\$2,500	1/2 Page Ad		\$300
Pinot Noir Sponsor (Full Page)	4		\$1,500	1/4 Page Ad		\$150
Zinfandel Sponsor (1/2 Page Ad)	4		\$1,200	Coupon Ad		\$75
Automobile Display Areas (1/2 Page Ad)	2		\$1,000	Business Card Ads		\$50

Total Sponsorship Amount \$ \_\_\_\_\_

Payment: (Circle One) Check Credit Card Bill Me (# of Payments: \_\_\_\_\_)

Credit Card - Visa/MC Number: \_\_\_\_\_

Zip Code Where Your Statements are Mailed: \_\_\_\_\_

Name : \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact for artwork (email preferred): \_\_\_\_\_

Signature: \_\_\_\_\_

Please read attached Ad Guidelines and submit ads no later than March 1, 2013 to RHyde5@verizon.net. Questions: Call Bobby Hyde at (909) 576-5579

FAX THE COMPLETED FORM TO: 888-828-3688

The Rotary Club of Claremont Foundation Tax ID Number is: **95-4324190**





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## Taste of Claremont Program Ad Guidelines

**Ad Color** - 4 color

**Ad sizes**

**Full page with bleed** - 7" wide by 8-1/2" (*Bleeds* - Add a quarter of an inch (1/4") to each dimension to allow for cutting. For example, this 7" x 8-1/2" ad should be submitted at 7-1/4" x 8-3/4". This will give us a 1/8" on each edge of the ad which will be trimmed off during the cutting process. This will leave you a 7" by 8-1/2" ad.

**Full page without bleed** - 6-1/2" wide by 8" tall (this allows for 1/4" white border)

**Half page** - 6-1/2" wide by 3-5/8" tall

**Quarter page** - 3-1/8" wide by 3-5/8" tall

**Eighth page or Business Card** - 3-1/8" wide by 1-3/4" tall (Business cards will be scanned and scaled to fit into this space)

Ads submitted by digital files are preferred and will yield the best results. If camera ready art or a business card is submitted, we will scan and do the best we can.

**Digital Files**

**Preferred File Type:** Adobe PDF, high res JPG or Tiff (use cmyk color space)

**Acceptable File Types:** JPG, GIF, TIF (saved in "PC byte order"), PSD (Photoshop® file [note: PC compatible font files must be included if submitting PSD files), PDF (Photoshop® or Acrobat® [fonts must be embedded]). Note: these are the recommended file types. We can accommodate most PC compatible file types. Please ask us if you would like to submit a file type not listed above.

**Resolution:** 300 dpi is recommended. We accept files between 200 and 600 dpi. Submitting artwork under 300 dpi may produce an ad of less than optimum quality. (Please Note: 1-- most images found on the Web are 72 dpi and therefore do not have high enough resolution for print work. 2-- Opening a 72 dpi and changing it to a 300 dpi will not improve the quality of output. 3--If we have to enlarge your file, the dpi will go down accordingly)

**Submission:** Files that are 2 megabytes and under may be emailed to [willie@vistaprinting.net](mailto:willie@vistaprinting.net). Larger files may be sent via our website, [www.vistaprinting.net](http://www.vistaprinting.net) or by CD. Please include contact information.

