

The CART Fund, Inc. is a 501 C 3 organization, Federal ID # 31-1466051, chartered as a non-profit organization under the laws of the State of South Carolina.



CARTWHEELS

The Newsletter of The CART Fund, Inc

<http://www.cartfund.org>

February 2013

HELLO!

This is the first edition of [CARTWHEELS](#), an informational newsletter for those interested in the mission and the progress of the *Coins for Alzheimer's Research Trust, Inc* (CART).

It is being sent to District Governors in the 13 districts that support CART, to their district CART chairs, and to individual clubs spread throughout the US whose districts are not YET involved with CART.

We hope that you will take the time to read it and that you will consider using any articles contained in it for your own District newsletter. Please feel free to send this newsletter to your club CART chairs, who may then send it on to their club members.

Further we solicit your (1) ideas for CART articles, (2) CART articles from your club and district, and (3) especially CART-related pictures, to CART's Executive Director, Bill Shillito, who will forward them to the newsletter editor for inclusion in future issues.

JARS GROW CART GIVING



Stephanie Bradley, president-elect of the Lake Norman-Huntersville club in District 7680, made CART jars for each of the club's members to collect coins for CART throughout each week.

The effort keeps CART in front of Rotarians on a regular basis while increasing the funds that are contributed by the club.

- Karen Shore, PDG, District 7680, CART Pres.-elect

GRANT RECIPIENTS SHOW PROGRESS

Dr. Gary Landreth's efforts to use bexarotene (an FDA-approved cancer drug) to reverse AD symptoms appear to be progressing toward human trials. When given to mice, bexarotene eliminates brain-damaging proteins, leading to improved cognition within days. But will it work in humans? Cost of the initial human trials will be well over \$1,000,000.00!

Dr. Landreth received a CART grant for \$100,000 in 2011. Our grant to Dr. Landreth's research center at Case Western Reserve University was based on our grants reviewers' and executive board's examination of his grant application.

CART ADOPTED BY IDAHO CLUB

The Twin Falls, Idaho, Rotary Club is off to a good start in supporting CART. Through 8 weeks of passing the blue buckets they have collected \$531.75, which includes a matching donation for the first 4 weeks.

Twin Falls is the oldest of the 3 clubs in the city and has 135 members. They are an active club, supporting many wonderful projects.

President Dave Foster and Jill Skeem (Roger Ackerman's niece) have been instrumental in the effort to get their club to begin supporting CART.

Many thanks to Twin Falls and welcome to the CART Fund "family".

- Roger Ackerman, District 7770, CART Treasurer

Dropping just a quarter a week into the CART bucket at your club meeting will generate \$13.00 a year to fund Alzheimer's research. Multiply that number by the number of Rotarians in the 13 Rotary CART Districts! WOW! (Just think what a dollar could do!)

DISTRICT 7710 HOLDS FIRST-EVER "CART WEEK"

Governor Rick Carnagua has asked all 45 clubs in District 7710 to set October 15-19, 2012 aside and to use this week to raise \$100 each for the CART Fund. Clubs have taken this challenge to heart and are devoting programs to CART and asking their members to be especially generous during this week.

Contributions from clubs in D-7710 for this week only exceeded all expectations, and totaled over \$7,500.00, according to CART Chair, Dr. Tom Holmes.

MESSAGE FROM THE EXECUTIVE DIRECTOR:

Hello and warm greetings to the whole CART Team. My message is mainly to our dedicated District CART Chairs. Thank you. You are our primary and very best source of outreach.

These are some of the efforts that I briefed attendees on at our Annual CART Board Meeting in Columbia, SC, last spring.

- Establish and educate a District CART Committee. (I can assist.)
- Coordinate District CART Committee activities.
- Establish a recognition process for Rotary Clubs who give to CART.
- Establish a method of recurring reporting from CART District Committee members to you, and you to your District Governor.
- Prepare materials for conducting presentations on CART. (I can assist). *Club presentations are the single most effective tool for increasing giving.*
- Communicate via an update with the Ex Dir. Quarterly.
- Seek opportunities to allow our CART research scientists to speak at district functions. (District should plan to cover travel and lodging expense).

If you are doing all the above, then you have a very effective program in place. If you have other "Best Practices" you find rewarding, please share them with me, and with your fellow CART Chairs. Please call or email me if you have any questions or concerns on any aspect of CART.

- Bill Shillito, PDG, District 7670, CART Executive Director

Don't forget to encourage club members and others to designate CART as a recipient of memorial gifts for loved ones.

SEND CART FUNDS TO YOUR DISTRICT CART CHAIR

As you collect funds in your club's BLUE BUCKET, send these contributions (AT LEAST quarterly) **to your district CART chair** for immediate deposit, since interest obtained from these funds over the course of the year is *the only source of operating income* for CART.

CART SCIENTISTS TO SPEAK AT DISTRICT CONFERENCES

Districts 7570, 7710, and 7770 have arranged for Drs. Gary Landreth of Case Western Reserve, Dr. Jim Lau of Emory, and Dr. Paul Murphy of the University of Kentucky to speak at their District conferences.

Longtime CART leader Roger Ackerman has been invited to speak at D-7750's District Conference. District officers can arrange to have a CART program at one of their plenary sessions by contacting PDG Bill Shillito.

VP FOR GRANTS GIVES OVERVIEW ON CART GRANT APPLICATION PROCESS

We advertise the availability of our CART research grants each summer. We mail grants materials to all of the recognized aging research centers and additional announcements are made through the CART website and the American Federation for Aging Research website. Applications are annually received from throughout the country including the most prestigious research centers in the nation.

Last year 80 initial applications were received, from which 12 finalists were invited for further application and review. Finally two CART grants were made for a total of \$350,000.

The deadline for initial applications is December 1, 2012.

- Jim Puryear, PDG, District 6910, Vice President for Grants

CART FUND Contacts:

Chuck Troutman, PDG, Pres. 521 Mountain View St SW Lenoir, NC 28645-5633 ctroutman1941@att.net	Roger Ackerman, Treasurer P. O. Box 1916 Sumter, SC 29151 Ackerman1964@aol.com
--	---

Bill Shillito, PDG, Executive Director
1985 Tate Blvd. SE, Ste. 43
Hickory, NC 28602
execdir@cartfund.org