Hello Rotarians!! It is hard to believe the two years of preparation are over and my year of service to you as District Governor has begun. I am very excited about the coming year and am looking forward to visiting your clubs and hearing about your many projects and accomplishments. I also want to thank our now PDG Tom Friese and Carolyn for a great year helping us to Make Dreams Real.

Rotary International President John Kenny stresses to us the importance of what we accomplish in our clubs. In the July issue of “The Rotarian” he says, “In Rotary, everything we are, and everything we aspire to become, lies in the hands of Rotarians in their clubs. If our clubs are congenial and our meetings well run, if our service is carefully planned and competently carried out, if our members are qualified, honest, and respected in their vocations and communities, then all of Rotary will thrive. This is why I say The Future of Rotary Is in Your Hands.”

President Kenny also emphasizes the strategic plan that Rotary International has developed. The plan outlines seven priorities that set the course for a strong future. The plan was approved by the Rotary International Board, but it is up to us as individual Rotarians to implement it. The priorities are:

- Eradicating polio.
- Advancing the recognition and public image of Rotary.
- Increasing Rotary’s capacity to provide service.
- Expanding membership globally in both numbers and quality.
- Emphasizing Rotary’s unique vocational service commitment.
- Optimizing leadership talents within RI.
- Fully implementing the strategic planning process to ensure continuity.

I would like to solicit your help in attaining the goals I have set for our District for the year. They are:

1. All clubs receive the Presidential Citation. The requirements are a net increase of at least one member by March 31, 2010, and undertaking and completing activities in three of six categories.

2. All clubs attain Every Rotarian Every Year (EREY). In order to support the programs of the Rotary Foundation, the goal is to have every Rotarian in the District contribute a minimum of $100 to The Rotary Foundation’s Annual Programs Fund.

3. Polio Fundraising. All clubs should meet the challenge to raise funds for polio eradication, not only by donations from Rotarians, but also by “taking it to the community.” I encourage each club to organize a community fundraising initiative to support polio eradication and aid in meeting our $200 million challenge.

Continued on page 2
Assistant Governors
Area 1 – Robert Sharkey
Area 2 – Samuel Bennet
Area 3 – Al Filizetti
Area 4 – John Morris
Area 5 – Roy Valitchka
Area 6 – Rob Manzke
Area 7 – Dianne Koeppler
Area 8 – Mary Jo Berner
Area 9 – Joe Jones
Area 10 – Roger Utnehmer

Submit Club News
Do you have some news that you would like to share with the district? Send it to us and we will add it to the newsletter. It could be a project, a successful membership drive, a new Paul Harris Fellow, a retirement from the district leadership, a great fundraiser or project, or really almost anything.

Send your articles and pictures to:
Mary Weed-Wheeler
Rotary District 6220 Secretary
2177 Garden Grove Lane
Bellevue, WI 54311
Mary.ww@ridistrict6220.org
Phone: 920-471-4097

Club Visioning

By: David Yeghaian, District Club Visioning Chair

This year, District 6220 will be participating in a new process called Club Visioning. Club Visioning is an optional process for all Rotary Clubs to provide a long-term direction for Clubs, create a framework to establish goals & objectives, and optimize resources in each Club. The initial step is to identify 20 - 30 Club Visioning Facilitators throughout our District to be certified to conduct the visioning for our Clubs.

We need your assistance as we still must recruit 12 facilitators. Specifically, we need facilitators from:

- Appleton
- Marinette / Menominee
- Minocqua
- Rhinelander / Eagle River
- Sturgeon Bay
- Waupaca / Clintonville
- Wausau

Please share this message with your membership and announce during Club meetings. Anyone interested can contact our District Club Visioning Chair, David Yeghaian, directly at david@unique-solutionsinc.com. Thank you for your assistance.

Here are some additional details:

- Those interested in being Facilitators would possess skills relating to facilitation, planning, organization, speaking in front of a group, working with others (as 3+ facilitators work together with each Club Visioning).

- The overall time commitment is difficult to determine as this is a new process for the District; however, a rough estimate is approximately 40 - 70 hours of volunteer time for the entire year – assuming we’re able to have facilitators located within 1 hour or so of all Clubs.

- As Clubs must request the Visioning Process, it is difficult to know when they’ll request this to occur (i.e. we could get 5 Clubs in 1 month or 0 Clubs). The location of the Clubs will also dictate things as the travel requirements are ideally that facilitators will travel no more than 1 hour each way to a Club (if we don’t get enough facilitators, this would change).

- Facilitators will need to participate in a full-day training session – tentatively scheduled for either Sept. 26th in Oshkosh/Appleton or Oct. 24th in Wisconsin Dells area. District 6220 is paying fees for facilitators to attend the session; however, mileage, hotel and/or other expenses are at our own expense.

There is also a FAQs document attached and more information is also available at: www.rivisionfacilitation.org/.

Please contact David Yeghaian at david@unique-solutionsinc.com with any additional questions. Thank you.

David Yeghaian
Unique Business Solutions, LLC
2434 Clear Brook Circle
Green Bay, WI 54313
920-434-1062 or 414-698-6747
david@unique-solutionsinc.com
www.unique-solutionsinc.com

The Future of Rotary is in Your Hands (continued)

4. Membership. In addition to John Kenny’s goal of a net increase of one, my goal is a minimum member retention rate of 80%. We must involve our members in club projects and activities, and educate new members about Rotary.

5. Club Visioning. This process is similar to strategic planning, but has been developed specifically for Rotary clubs. It is an aid to effective succession planning and a strong vision for each club and effective leadership training for club members.

We as Rotarians accomplish great things within our communities and around the world. We also must always remember to also HAVE FUN!!!
Rotary Vision Facilitation Frequently Asked Questions

Why is the session being conducted?

Your Club decided to schedule the session because of its dedication to and desire to launch an effort to reinforce the planning principles promoted in the new Club Leadership Plan (CLP). This plan announced at the 2005 Rotary International Convention.

The first CLP recommendation is that each local Club develops a long-range plan to ensure continuity and consistency among leadership and programming and set the stage for future progress.

Who should participate from my Rotary Club?

The session is intended for all interested Rotarians in your club—from your newest members to your most tenured. The breadth and depth of the facilitation exercise is ensured when Club leaders and its opinion-makers participate.

Participants will often represent current or past roles as president, director, and committee chair.

Moreover, attendance is expected among present board members, the current president, president-elect, president-elect nominee, immediate past-president, and two other past-presidents. Their collective involvement is essential.

Is there someone in my Rotary Club who will provide me more information?

Your club will have a “Coordinator” who will provide all the information and direction you will need before the session.

Where will it take place?

Your local coordinator will select a site that is comfortable, spacious, and convenient.

Your coordinator will also take care of the meeting room environment. Our facilitation coordinator will communicate these requirements to your Club’s coordinator.

Who will conduct the session?

Fellow Rotarians who are interested in seeing individual Clubs grow will facilitate the program. They are experienced volunteers representing Rotary roles from PDG through PEN. Several members of the Vision TEAM have been in Rotary over 25 years. They are experienced facilitators and knowledgeable about Rotary at local, district, and international levels.

What should I expect from the session?

The session will start at 5:00 PM with a light supper provided by your Rotary Club. You should expect the session to last 3 ½ to 4 hours.

The location will be specified by your Club’s facilitation “coordinator.” The program opens with a brief presentation that describes strategic planning for Rotary at multiple levels—International, district, and local.

The facilitators will then...

- Direct you in a writing exercise where you can describe your Club “not as it is, but as it has become” five years out. You and your fellow Rotarians will “see” and envision your future Club in terms of membership, club attributes, special projects, fundraising, and the like.

- Convert into “stretch” descriptions what all participating members have written as the desired Club future, writing those descriptions on flip charts.

- Organize those descriptions into a set of categories helpful in prioritizing your Club’s planning focus and post them around the meeting room.

- Lead you through a structured prioritization method enabling Club members to develop consensus around and commit to take action on the most important areas to achieve the desired Club future.

The facilitation concludes when specific assignments of responsibility for next steps are identified and, including a preliminary determination of what needs to be done, by whom, and by when.

What is expected of me?

The facilitation team anticipates you will come with an open mind, stay the entire session and be fully engaged in a productive, creative session to define the future of your Club. That includes our hope you will share your views, hopes, and expectations with thoughtful candor.

To accomplish this cell phones and Blackberry devices should be set to “silent” or “vibrate” mode. Calls can be returned during the short breaks scheduled during the evening.

How will we know the Vision facilitation was successful?

There are at least three measures of success.

An immediate measure of progress will be the members’ pledge and willingness to move the planning processes from a nice-to-do concept to meaningful growth programs for the Club, its members, and its community.

The second is that the output from this session is woven into the annual plans of the incoming and succeeding Presidents. It will be reflected in the continuity and consistency of programming and leadership in your Club.

Finally, the long-term mark of accomplishment will be at the end of five years when your Club advances from where it is to where it wants to be.
Former Rotary Youth Exchange Students Making a Difference in Africa

Stephanie Selvick and Justin Burnett are both former Rotary Youth Exchange Students and are currently working together in Africa this summer through a grant they received from One Laptop Per Child (OLPC). Stephanie was an outbound student sponsored by the Sturgeon Bay Breakfast Rotary Club in the summer program to Italy in 2000 and in the long term program to Denmark from 2001-2002. Justin was an outbound student sponsored by the Appleton Rotary Club in the long term program to the Czech Republic from 2004-2005 and will serve as the new Rotex President for district 6220 later this year.

One Laptop Per Child is a non-profit organization based in Cambridge, Massachusetts who uses child-sized computers as learning tools in the classroom. Packaged within the xo computer is every school supply a student in the United States would need for their entire elementary school education. This includes protractors, calculators, word documents, pre-loaded books, pre-loaded encyclopedias, and more. This summer, OLPC awarded a $10,000 grant and 100 xo computers to teams of university students from Africa and North America. While 220 teams applied to work in Africa, only 30 teams were awarded the grant. Stephanie and Justin had originally proposed to work in conjunction with the Peace Corps in Mauritania to bring 100 computers to a Girls’ Mentoring Center. However, due to the worsening political climate in Mauritania, their visa was not granted. As such, they were paired with one other team from Cornell University who had also proposed to work in Mauritania. Together, they were re-directed by the Peace Corps to work in Senegal and now have a total of 2 grants and 200 XO computers.

The two students have completed their 10-day orientation in Rwanda and have recently started teacher training in Senegal. Rwanda was chosen as the location for orientation since they currently have 120,000 computers in primary schools around the country and have a nation-wide goal to saturate the country by 2020. In Rwanda, Stephanie and Justin were part of an OLPC conference that was visited by the president of Rwanda, Paul Kagame, the chairman of OLPC, Nicholas Negroponte, and other East African leaders who are interested in enhancing education via technology.

In addition to meeting with political figure-heads, they had several technology seminars which taught the basics of setting up internet servers, school servers, and working through power outages. They also spent two days teacher training in local

Continued on Page 5
Rwandese primary schools. Experience with those teachers was an invaluable experience. They learned how to work through various obstacles, such as communicating in a foreign language, working without consistent power, and introducing computers to teachers who have never seen or used a computer before. Actions such as moving a mouse, clicking and dragging an object, or simply turning on the computer all had to be learned for the first time.

As of now, Stephanie and Justin have been in Senegal for two weeks. They have been introduced to their school, installed four internet routers, configured the school server, and have recently begun teacher training. Teacher training is predicted to last 2-3 weeks and from there they will introduce 200 primary school students to their new learning tool.

Rotary District 6220 has already been a great help with the generous support of those at the District Governor’s Conference, individual Rotary clubs, and the Rotary Youth Exchange program. The success of One Laptop Per Child depends on the support of individual communities all over the world. Stephanie and Justin, as well as the Chairman of OLPC, recognize the invaluable bridge Rotary International is between diverse global communities. It is their hope that Rotary will continue to support the work being done to help provide children with basic educational needs.

Stephanie and Justin are looking to work with local Rotary clubs in Senegal for their support in continuing the educational goals after they leave. If you are interested in helping from the United States, have questions, or would like to schedule an informational presentation at your Rotary Club please contact Justin Burnett at burne080@umn.edu and Stephanie Selvick at selvis42@gmail.com. You can follow their progress in Senegal at http://africaxo.blogspot.com

Information Resources for 2009-10 Club Presidents and Secretaries

By Jim Damato, Supervisor
Club and District Support
Central Pan America
Rotary International

Are you aware that Club and District Support (CDS) staff serve as your primary contact at Rotary? Staff can answer any question about Rotary as well as provide advice on club elections, constitutional matters, club traditions and customs, club operations, and RI Board policy. Below are some important web resources to assist in leading and supporting your club in the year ahead.

- Learn the names and contact information of your CDS team members by using this web link: www.rotary.org/ClubDistrictReps
- Review a list of resources for club presidents and secretaries: www.rotary.org/pressecresources
- Make changes to your club’s membership records at RI, reference various Rotary Foundation reports, print your club’s SAR, pay your club’s dues, and report next year’s club officers using Member Access. Full instructions, helpful suggestions and frequently asked questions (FAQ) are found at: www.Rotary.org/ElearningCenter
- Find helpful club publications, audiovisuals, forms and supplies: www.Rotary.org/ShopClubPublications
- Use the Club Presidents’ Checklist, a monthly calendar for both presidents and presidents-elect, with reminders of club and district functions, as well as RI and Rotary Foundation deadlines: www.rotary.org/clubpreschecklist
- Consider adopting the Club Leadership Plan - a strategic planning tool based on the best practices of actual Rotary clubs: www.Rotary.org/ClubLeaderPlan

Rotary staff looks forward to working with you and supporting your club’s service efforts. Be sure to contact your CDS representative whenever you need assistance.
**Team Concept Promotes Member Involvement**

*By David Yeghiaian, Rotary Club of Green Bay*

Seeking to engage its members more in service projects, the Rotary Club of Green Bay formed teams with its members last year. The "Team Concept" came from a best practice from another Rotary Club, as well as a Club questionnaire.

In a March 2008 questionnaire with Club members, 53% noted a "lack of hands-on involvement by all members" as an issue. The "Team Concept" was created to improve this, and while not perfect, it has been working.

2009-2010 RAS Nicole Weber is preparing for her year abroad. She is awaiting final word on placement. Nicole is from Tomah, WI. She completed her undergraduate degree at Northern Michigan University in May. Nicole plans to study for a Masters of Public Health in Europe. The Rotary Club of Marquette is Nicole’s sponsor. We wish Nicole the best of luck in her Rotary Ambassadorial year and I’m confident that she will be an excellent Rotary Ambassadorial Scholar.

To avoid always asking teams for assistance, and allow for members to volunteer for projects they are passionate about, the process was to first ask for volunteers. Teams are used only if enough members do not volunteer. The only exception is the Men’s Closet where 2 volunteers are needed for 2.5 hours every Saturday (8 volunteers per month). In this instance, each Team is given a specific month to volunteer (i.e. Team 2 is March, Team 4 is May, etc.).

The results are demonstrated by a Club questionnaire conducted in March 2009 – one year after the initial questionnaire. The "lack of hands-on involvement by all members" declined to 28% – a 47% decrease vs. 2008. Therefore, members are seeing value in the teams and more involvement.

In addition, in 2008, before the Team Concept was officially launched; 20% of members thought the teams were a "bad" idea; however, in 2009, only 9% believed this. And in 2008, 18% believed the teams were a "great" idea; and this increased to 30% in 2009.

In the spirit of continuous improvement, members have suggested the following improvements for 2009-2010: (a) at 1 meeting per month, request team members to discuss what they did and their overall experience with the teams; and (b) leverage teams to "compete" in a membership recruitment drive. Both are meant to more effectively communicate what the teams are doing and promote fellowship.

Contact David Yeghiaian at david@unique-solutionsinc.com for more information.

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**Rotary Ambassadorial Scholars Update**

*By Deanna Hemmila, RAS Chair*

Our 2008-2009 Rotary Ambassadorial Scholars have returned: Kim Martino, from India; and Nick Bisley, from Scandinavia. Both scholars have completed their Final Reports. Here are links to those reports. Take a moment to read them. I know you will find them fascinating.

2009-2010 RAS Nicole Weber is preparing for her year abroad. She is awaiting final word on placement. Nicole is from Tomah, WI. She completed her undergraduate degree at Northern Michigan University in May. Nicole plans to study for a Masters of Public Health in Europe. The Rotary Club of Marquette is Nicole’s sponsor. We wish Nicole the best of luck in her Rotary Ambassadorial year and I’m confident that she will be an excellent Rotary Ambassadorial Scholar.

On April 18, a committee composed of DG Mary Schwaiger, RI Foundation Chair John Weting, Kim Martino, Juliana Hagembe, Nicole Weber and I, interviewed five applicants for the 2010-2011 Rotary Ambassadorial Scholarship. After lengthy and thoughtful consideration, we selected Natalie Grattan, from Appleton, WI, as the District 6220 Rotary Ambassadorial Scholar. Natalie plans to study public health. She is currently studying biochemistry at Lawrence University in Appleton.

Natalie is sponsored by the Appleton Rotary. Congratulations Natalie!
**Foundation News and Updates**

*By John Weting, 6220 Foundation Chair*

As you all know, July starts the new Rotary year and with it new goals for the coming year. The Rotary Club President’s have set the Districts 2009-2010 Foundation goals at $165,520. This equates to $89.86 per member per year, somewhat below the goal of $100 per member per year in the Every Rotarian Every Year program.

This past year we had over 800 Rotarians in District 6220 who have never contributed to The Rotary Foundation and many who contributed below the $100 level. I would encourage every District 6220 Rotarian to think about what makes him or her proud to be a Rotarian. I would guess that at some level nearly all Rotarians must be proud of Rotary’s role in eradicating Polio, the Ambassadorial Scholarship Program, the GSE program, our humanitarian efforts, our literacy/numeracy programs, our clean water programs and so many other amazing programs. But these programs ONLY work if they are funded and these programs are funded by our financial support of The Rotary Foundation.

While we are all dealing with financially challenging times, these challenges provide us with opportunities to help an ever-increasing number of people in need. Here in District 6220 as well as around the world.

I am urging each Rotarian to look into their heart and dig into their pocket to contribute to your Foundation. We can use your contributions to obtaining matching grants to more than double the total amount that goes directly to project funding. But it all starts with your contribution. Please consider contributing monthly or quarterly, just as you do for so many other worthy organizations.

You can go to [http://www.rotary.org/RIdocuments/en_pdf/998en_usa.pdf](http://www.rotary.org/RIdocuments/en_pdf/998en_usa.pdf) to download a form to contribute monthly, quarterly or annually.

I would also like to introduce you to the youngest Paul Harris Fellow in District 6220. That would be Makena Paige Bennett; she is the daughter of Jeffrey Bennett and Paige Weting-Bennett (yes, she is Marny’s and my granddaughter!) RI President John Kenny presented her Paul Harris Fellow at the Central States Youth Exchange Summer Conference. Even though the presentation took place during naptime, Makena was well behaved!

Give early, give often!

**Moroccan Braised Beef**

*(recipe of dish served at the May District Conference)*

- 3 tablespoons olive oil, divided
- 2 1/2 pounds boneless chuck roast, cut into 3/4-inch cubes
- 2 cups chopped onions
- 3 garlic cloves, chopped
- 1 tablespoon garam masala*
- 1 tablespoon paprika
- 1 teaspoon ground cumin
- 1/2 teaspoon turmeric
- 1/2 teaspoon cayenne pepper
- 1 cup dry red wine
- 1/2 cup dry Sherry
- 2 cups beef broth
- 1 14 1/2-ounce can diced tomatoes in juice
- 1 1/2 cups golden raisins

Heat 2 tablespoons oil in large pot over medium-high heat. Sprinkle meat with salt and pepper. Add meat to pot; sauté until no longer pink, about 5 minutes. Transfer meat to bowl. Heat 1 tablespoon oil in same pot. Add onions; sauté until brown, about 8 minutes. Add garlic and next 5 ingredients; stir 1 minute. Add wine and Sherry; boil until reduced to glaze, stirring occasionally, about 8 minutes. Add broth, tomatoes with juice, and raisins; stir to blend. Add beef and accumulated juices; bring to simmer. Reduce heat to medium-low. Simmer uncovered until sauce is thick and beef is tender, stirring occasionally, about 1 hour 15 minutes. Season stew with salt and pepper. (Can be made 2 days ahead. Cool slightly, chill until cold, then cover and keep chilled. Rewarm before serving.)

*An Indian spice mixture available in the spice section of many supermarkets.
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<td>Rhinelander</td>
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<td>Sturgeon Bay</td>
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<td>-13</td>
<td>-2</td>
<td>3</td>
<td>53.14</td>
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<td>Sturgeon Bay (Breakfast)</td>
<td>38</td>
<td>34</td>
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<td>Wakefield-Bessemer</td>
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<tr>
<td>Waupaca Breakfast</td>
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<td>60</td>
<td>6</td>
<td>0</td>
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<tr>
<td>Wausau</td>
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<td>90</td>
<td>4</td>
<td>4</td>
<td>5</td>
<td>56.29</td>
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<tr>
<td>Wausau Early Birds</td>
<td>41</td>
<td>43</td>
<td>2</td>
<td>-2</td>
<td>4</td>
<td>55.49</td>
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Totals, Net Gain, Avg Attendance: 38 of 41 clubs reporting

<table>
<thead>
<tr>
<th>Year</th>
<th>Members</th>
<th>Members Current</th>
<th>YTD-Chg</th>
<th>Chg From Last Mo.</th>
<th>Meetings Held</th>
<th>Average Attend%</th>
</tr>
</thead>
<tbody>
<tr>
<td>2008</td>
<td>1933</td>
<td>-75</td>
<td>-12</td>
<td>60.80%</td>
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RI 6220 Newsletter 8
RI President Urges Rotarians to Make World a Better Place

By Arnold R. Grahl
Rotary International News -- 13 July 2009

Rotary International President John Kenny urged Rotarians to take steps toward making the world a better place during a visit to the Rotary Club of Chicago on 7 July.

Kenny addressed members of the Chicago club, the birthplace of Rotary, as one of his first official acts, a long-standing tradition for incoming RI presidents. Noting that the world faces immense challenges, he quoted the Chinese philosopher Lao-tzu, who said, "The journey of a thousand miles begins with a single step."

"We know how to take that step," Kenny said. "We will take that step through our Rotary emphases. We will take it through projects in water, health and hunger, and literacy; through club and district projects; and with the help of our Rotary Foundation."

During the luncheon, which served to install club officers and recognize Paul Harris Fellows and other donors, Kenny reiterated his conviction that individual Rotarians will play the biggest role in the future of the organization.

"The future of Rotary is, to a great extent, in the hands of our incoming officers, who will have so much new responsibility in the year ahead," said Kenny, a member of the Rotary Club of Grangemouth, Scotland. "It is in the hands of outgoing officers ... who will continue to serve as a guide and resource for others. And it is, most of all, in the hands of every member of every single Rotary club."

"I have said before that I believe it is time to give Rotary back to the Rotarians," he added. "I believe very strongly in the autonomy of each Rotary club, and in the power of the individual Rotarian to make a difference."

Kenny’s message and the 2009-10 RI theme, The Future of Rotary Is in Your Hands, resonated with attendees.

"The theme is an appropriate one. It recognizes, as John said, that every Rotarian has a responsibility to help Rotary grow," said Angelo Loumbas, 2009-10 president of the Chicago club.

Robert Knuepfer Jr., a Chicago club member and governor-elect of District 6450, said the theme reflects the history and legacy of Rotary. "The founders took business and professional leaders from the community to give service back to the community," he said. "The outcome has always been in the hands of individuals and not the organization."

"I think it's wonderful; he is right on target," added John Spitkovsky, a member of the club since 2000.

Jorge Aguilar, who was inducted as president of the Rotaract Club of Chicago, said the emphasis on the future is important to his club. "In Rotaract, we see ourselves as the next generation. We need to get the word out and set up great service projects, and we will be successful."

Kenny also reminded the Chicago club of the deep connections between Rotary and Scotland. Paul Harris's wife, Jean Thomson, hailed from Edinburgh. Harris named their first home after a road in Edinburgh, and Jean returned to the city after Harris's death. To learn more about Harris's early history, visit Rotary History and Archives or the Harris timeline at the Rotary Global History Fellowship.
**Reach One, Keep One**

*By Jennifer Lee Atkin*

*Rotary International News -- 21 July 2009*

The RI Board of Directors adopted a new membership slogan, "Each Rotarian: Reach One, Keep One," at its June meeting.

The slogan emphasizes the need for Rotarians to focus on both recruitment and retention in their membership growth efforts.

"Membership development is each Rotarian's responsibility," said Paul Netzel, a member of RI's Membership Development and Retention Committee and a past RI director.

"'Reach One' reminds us that because Rotary membership is by invitation, it's essential that each Rotarian reaches out and invites someone to join," added Netzel, a member of the Rotary Club of Los Angeles.

"'Keep One' reminds us that it's not sufficient to simply sponsor someone into Rotary; we must also see that new members become active and involved Rotarians. We know this is an essential element in membership retention."

The new slogan complements the Board's long-term membership strategy, which was also adopted at the June meeting.

**Member sponsor and retention recognition**

At its January meeting, the RI Board adopted a New Member Sponsor and Retention Recognition program, which became effective 1 July. The program, also part of the long-term membership strategy, allows Rotary club presidents to nominate and recognize individuals for sponsoring new members while focusing on retention. There are several award categories:

- **Gold pin and certificate:** For Rotarians bringing 25 members into any Rotary club, with 20 still active after six years
- **Silver pin and certificate:** For Rotarians bringing 10 members into any Rotary club, with eight still active after four years
- **Bronze pin and certificate:** For Rotarians bringing five members into any Rotary club, with four still active after two years

Learn more about membership resources available to Rotary clubs and districts.

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**Club Leadership Plan -- Start Planning Now**

*Rotary International News -- 21 July 2009*

It's the beginning of the new Rotary year - a great time to implement the Club Leadership Plan, if you haven't already. The Club Leadership Plan (EN-245) is the administrative structure recommended for Rotary clubs by the RI Board. Although it isn't mandatory for any club to adopt the Plan, every club can benefit from reviewing the plan and considering how to standardize its administrative procedures in order to have more time for service and fellowship.

Review the Club Leadership Plan as your first step in revitalizing your club. Under the plan, your club will develop a long-range plan, involve all members, and provide for continuity and succession planning. Implement the Club Leadership Plan. It's time to take your club to the next level!
Calendar of Events

**August 2009 – Membership and Extension Month**

<table>
<thead>
<tr>
<th>By August 15</th>
<th>Departure of Outbound RYE students and Arrival of Inbound RYE students</th>
</tr>
</thead>
<tbody>
<tr>
<td>21-23</td>
<td>RYE Inbound Orientation Conference, Waupaca, WI</td>
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</table>

**September 2009 – New Generations Month**

<table>
<thead>
<tr>
<th>1</th>
<th>District Dues are due</th>
</tr>
</thead>
<tbody>
<tr>
<td>11-13</td>
<td>RYLA Conference at Camp Manito-wish, Manitowish Waters, WI</td>
</tr>
<tr>
<td>19</td>
<td>District Executive Board Meeting</td>
</tr>
<tr>
<td>26</td>
<td>Zone 28 Regional Foundation/Membership/Public Relations Seminar, Appleton, WI</td>
</tr>
</tbody>
</table>

**October 2009 – Vocational Service Month**

| 6-10 | Zone Institute, Minneapolis, MN |
| 24 | RYEO Counselor Training, Plaza Hotel, Wausau RYE Fall Outbound Student/Parent Conference, Plaza Hotel, Wausau, WI |

**November 2009 – Rotary Foundation Month**

**December 2009 – Family Month**

**January 2010 – Rotary Awareness Month**

<table>
<thead>
<tr>
<th>1</th>
<th>Semi-Annual Reports/Dues payments due to RI</th>
</tr>
</thead>
<tbody>
<tr>
<td>After Jan 1</td>
<td>Departure Inbound RYE students and arrival of new Inbound RYE students</td>
</tr>
<tr>
<td>8-10</td>
<td>&quot;Love is International Conference&quot; for Inbound RYE students, Wausau, WI</td>
</tr>
<tr>
<td>17-24</td>
<td>International Assembly, San Diego, CA</td>
</tr>
<tr>
<td>30</td>
<td>District Executive Board Meeting</td>
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</tbody>
</table>

**February 2010 – World Understanding Month**

| 23 | Rotary’s Anniversary |

**March 2010 – Literacy Month**

| 13 | RYEO Counselor Training, Plaza Hotel, Wausau, WI |
| 13-14 | RYE Winter Conference for Inbound, Outbound, Rebound & Rotex students, Plaza Hotel, Wausau, WI |
| 18 | AG Training, Holiday Inn, Manitowoc, WI |
| 19-20 | President-Elect Training Seminar (PETS), Holiday Inn, Manitowoc, WI |

**April 2010 – Magazine Month**

<table>
<thead>
<tr>
<th>15</th>
<th>Deadline for Presidential Citations</th>
</tr>
</thead>
<tbody>
<tr>
<td>15</td>
<td>District Governor celebrates the end of tax season</td>
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</tbody>
</table>

**May 2010**

<table>
<thead>
<tr>
<th>14</th>
<th>District Assembly – Eagle River, WI</th>
</tr>
</thead>
<tbody>
<tr>
<td>14-16</td>
<td>District Conference, Eagle River, WI</td>
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</table>

**June 2010 – Rotary Fellowships Month**

<table>
<thead>
<tr>
<th>12-26</th>
<th>Central States Rotary Youth Exchange Inbound Tours</th>
</tr>
</thead>
<tbody>
<tr>
<td>20-23</td>
<td>International Convention, Montreal, Canada</td>
</tr>
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</table>